

**H.A.R.B.O.R., Inc.**  
**EXECUTIVE COMMITTEE MEETING MINUTES**  
**Little Traverse Yacht Club**  
**12:00PM – Wednesday, August 28, 2013**

**1) Welcome**

	Bassett	Breighner	Dika	Erber	Gruenwald	Hughes	Reck	Richards	Simon
Present		x	x		x	x	x		
Absent	x			x				x	x

Also present: Dan Branson, Fred Geuder, Arthur Hailand, Rachel Smolinski, Preston McGregor. The meeting was called to order at 12:00PM

**2) Approval of prior meeting minutes**

Executive Committee –July 31, 2013. Al Dika moved to approve the minutes with correction. Motion was seconded by Mary Ellen Hughes. **Motion carried.**

**3) Discussion with Arthur Hailand**

- a. 2013-2014 Goals and Strategies for HARBOR, Inc.
  - i. Developing our message – Discussion centered on HARBOR, Inc. being the link to governmental units, needing to find more ways to engage the community, and services we provide. Working on strategies for promotion and awareness of HARBOR, Inc. in the community.
- b. 2013-14 Fundraising Activities – Arthur will host a 2014 summer event.
  - i. Take home message- ‘If it’s good year round, then it’s better in the summer!’
  - ii. Executive and Development Committee will continue to discuss strategies; potential brainstorming session at the next EC meeting.

**4) Meetings-**

Executive Committee, September 25, 2013, noon Harbor Springs City Hall  
 Board of Director’s Meeting – December 11, 2013, 8:30am Harbor Springs City Hall

***ENVISION TOMORROW ~ COOPERATE TODAY***