



2011 Website Marketing Opportunities

The new www.harborcountry.org is a very powerful marketing tool, designed to not only help your customers find you and your message, but to help you find new customers too!

Several options are available to meet your marketing needs and budget. Please select one of the following packages and return your completed form to the Chamber office.

- Basic** -- Provides great exposure for your business. **FREE** to all members. Includes:
 - Directions/map button
 - Business info listing
 - Up to 5 business categories
 - Hyperlink to member website
 - Email hyperlink
 - Payment type accepted
 - Access to one Hot Deal (packages) at a time
 - 50 word business description

- Extra** – Provides enhanced visibility with upgraded listing and additional features. \$99/year. Includes everything in Basic package, plus:
 - Social media links to your Facebook and other pages
 - A business logo
 - 3 photos
 - 1 file upload (menu, brochure, or other marketing material that would be available for customer to download)
 - Business amenities list
 - 1 coupon at a time

- Premium** – For maximum benefit and even greater visibility and features. \$149/year. Includes everything in Basic and Extra packages, plus these additional features:
 - Up to 3 coupons at a time
 - 100-word business description
 - Up to 8 photos

- Banner Advertising** – As with our old site, there are advertising opportunities for your business throughout the website. The cost to purchase ad space:
 - 12 month for \$149 with purchase of Extra or Premium package (includes full run of the site).
 - An additional \$99 per year for targeted ad impressions

Customer Name: _____ Billing Zip Code: _____

Business Name: _____

Name as it appears on card: _____ Card # _____

Am Express Discover Mastercard VISA Amount: _____

Expiration Date: _____ Security Code: _____

Preferred User Name: _____ **Preferred Password:** _____

(use email address or up to 10 characters) (up to 10 characters)

Return to: Harbor Country Chamber of Commerce • Fax 269-469-2257 • Email: chamber@harborcountry.org