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PURE Michigan and Gaylord Offers the Ultimate Escape to America's Summer Golf Mecca

Cherry Capital Airport Makes Travel Easy for Southern Golfers to Experience Cool Temps and Nationally Acclaimed Golf All Season Long!

Autumn golf is spectacular throughout the Gaylord area Mecca of courses. With brilliant blue skies, deep green fairways, and mosaic like autumn colors lining each of the 17 championship courses, autumn (September and October) is a great time for a golf escape to Pure Michigan.

GAYLORD, MICHIGAN – July, 2014 – Pure Michigan's Gaylord Golf Mecca and northern Michigan's regional airport – Cherry Capital Airport (TVC) continue to lure southern golfers the opportunity to experience summer's most spectacular golf.

Located in the exact center of Northern Michigan on the 45th parallel, Gaylord, Michigan is one of the nationally acclaimed golf destinations in the country offering something for everyone.

Often referred to as – America's Summer Golf Mecca, the Gaylord area provides a wonderful escape as temperatures rise above 100 degrees in the southwest and

southern states. With breezes finding their way from the Great Lakes just 50 minutes away, cooler temperatures prevail in northern Michigan with average summertime temperatures reaching just 80 degrees. In addition, long summer daylight allows golfers to play 36 to 54-holes daily with sunsets being between 9:00 p.m. and 10:00 p.m. in the middle of the summer.

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With courses designed by the giants of the game (Robert Trent Jones Sr., Tom Fazio, Rees Jones, Jerry Matthews, Rick Smith, and Tom Doak to name a few), the quality and quantity of golf combined with the affordability of its golf packages is unmatched anywhere in America.

From three-day golf packages, to four and five day golf packages; there's a Pure Michigan Gaylord Golf Getaway to meet the most discriminating golf traveler. Each package includes golf and cart daily, and some even include a steak dinner cookout, breakfast, lunch and dinner. Accommodations range from spectacular golf course chalets, homes and condominiums capable of housing a range of guests from couples to large outings; to resort and hotel lodging.

Gaylord Golf Getaway partners include Marsh Ridge Resort; Treetops Resort – Michigan's Most Spectacular Resort; Otsego Club Resort & Conference Center; Baymont Inns & Suites; Pine Cone Vacation Rentals; Great Northern Rentals; and The Loon Golf Resort. Visit www.gaylordgolfmecca.com for package details. Three-night, 3 round golf packages can be reserved for as little as \$199 per person.

TESTIMONIAL from Dallas Residents Tom and Judy Karr

"We discovered the magic of Northern Michigan in 2000 and have enjoyed the magnificent forests, lakes, rivers, golf, and moderate temperatures every year since. A morning hike, a day of golf and an evening out is perfect for us, while enjoying the wineries, the beaches or the coastal villages is a close second. There is a New England and European picturesque charm to this area without either the costs or the

crowds,” said Tom and Judy Karr while visiting Treetops Resort for dinner and staying in a vacation rental inspired by rustic elegance from Pine Cone Vacations - July, 2013.

Getting to northern Michigan’s Golf Mecca is easy with many non-stop and one-stop flights from every corner of the United States including the Dallas Ft. Worth, Houston, and Austin markets in Texas. There are daily non-stops to TVC from Atlanta, Chicago, Detroit, Denver, Newark, LaGuardia, and Minneapolis making travel to Pure Michigan easy.

Travel by way of Traverse City's Cherry Capital Airport is CONVENIENT. Northern Michigan’s regional airport – Cherry Capital (TVC) is serviced by American Airlines, Delta Air Lines, and United Airlines. And, visitors are just 60 minutes from runway to fairway. Visit www.tvcairport.com for tickets and flight schedules; and to download the all new APP making it easy to track flight changes and weather – all in real time.

About Gaylord, Michigan and America’s Summer Golf Mecca

The Gaylord Golf Mecca, located on the 45th parallel in the heart of northern Michigan, is a co-op group of some of the top golf courses in America. Launched in 1987, and often referred to as America’s Summer Golf Mecca, the Gaylord area has hosted over 3.6 million golfers from around the country. The region features four-world class resorts and 21 hotels lead by Treetops Resorts, one of the world’s top golf destinations by Conde Nast Traveler. Other resorts and lodging include The Loon, Otsego Club, Pine Cone Vacations, Marsh Ridge, Baymont Inn & Suites and Great Northern Rentals.

In addition to great resorts, the area boasts 17 championship courses designed by the giants of the game, including Robert Trent Jones Sr, Tom Fazio, Rees Jones, Tom Doak, and Rick Smith to name a few. Golf Digest, GOLF Magazine, and Golfweek, have awarded Gaylord courses top national and state rankings. Golf Digest has also ranked the region among its top ten golf destinations and “Best Buddy Trips” in the country.

It’s the true Michigan “Up North” summer and autumn golf experience with forests of white pine, aspen, birch, cedar, fir, oak and maple trees, lakes and wetlands, the largest free-ranging elk herd east of the Mississippi River, whitetail deer, wild turkeys and occasionally a black bear. Scenic rivers flow through the area including the Au Sable, Pigeon and Sturgeon, with world-class fly-fishing in the 100,000-acre Pigeon River State Forest.