



Approved: 6/7/18 JH

Meeting of May 3, 2018 MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY, MAY 3, 2018 at 8:30 AM CITY HALL, 319 NORTH LAKE STREET

Call to Order Chair Michelle Cortright called the meeting to order at 8:30 a.m.

Roll Call Present: Chris Bandy, Michael Cain, Michelle Cortright, Becky Harris, Patrick Little, Pat O'Brien, Rob Swartz

Meeting Attendance Absent: Robin Berry, Don Ryde

City Staff: Main Street Director Kelsie King-Duff, Recording Secretary Jane Halstead, Assistant Planner Patrick Kilkenny, Main Street Assistant Ingrid Day

Public: Six

Excused Absences MOTION Cain moved, Bandy seconded, PASSED UNANIMOUSLY to excuse Don Ryde.

Changes to Agenda MOTION Changes to the meeting agenda were required. Mac McClelland of Otwell Mawby rescheduled his visit to the June meeting. King-Duff requested that the purchase of a garage door for the pavilion be added to the agenda.

Swartz moved, Cain seconded, PASSED UNANIMOUSLY to approve amendments to the agenda as noted.

Welcome to members of Grayling Main Street!

Approval of Minutes MOTION Bandy moved, Harris seconded, PASSED UNANIMOUSLY to approve the March 6, 2018 minutes as presented.

Citizens Comments None.

Correspondence Two thank you notes from Challenge Mountain were received and filed.

## **Committee Reports**

### **Organization Committee**

Rob Swartz reported that Boyne Thunder is going well.

The Parking Study is moving through RRC.

The National Main Street will be having their board meeting here June 6th through 8th and the Main Street 15th Anniversary Party will be held on September 15th.

### **Promotions Committee**

Planning for Stroll the Streets is well underway. Sponsorship remains consistent from past years.

Organization of the banners for downtown continues.

The Committee is focusing more on social media.

All calendars have been updated with current Main Street information. There is discussion of developing an all- area event calendar which anyone could add events to.

\*\* Board members please provide Kelsie King-Duff feedback on Main Street website as soon as possible.

### **Design Committee**

Façade grant applications are being reviewed.

The Committee is working on the Nation Historic Trust Signage for the bump out at the old Little Lena's location.

The Walk About Sculpture show has 2 installations upcoming.

The Mosaic sculpture will be installed this spring in Peninsula Park. A grant has been submitted which would cover installation costs and allow the purchase of the Draco Telescope sculpture.

### **Economic Vitality/Team Boyne**

There has been recent discussion regarding a Laundromat. Possibly opening in the fall.

The Committee had a good discussion on housing. The Chamber will be hosting a community forum on housing.

The Lake Street Pub (formerly 7 Monks) will be opening the middle of May.

The City Commission had a work session on the Marina - \$4,000,000 in upgrades in the future.

### **Boyne Thunder**

Boyne Thunder is having an appreciation dinner at Stigg's Brewery on May 8th.

### **Farmer's Market**

Farmer's Market is going well. It is still a struggle to make people aware of the winter market.

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## **Director's Report**

Received and filed. Good project applications for the Façade program this year..

There may be additional funds available from the State – we will find out next week.

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## **Unfinished Business**

### **Billboard Artwork**

The Marketing and Promotions Committee have been working on updates for the billboard on 131 between M-32 and M-75. It is a directional billboard so there are

limits on what can be displayed. The Committees chose a picture with kayaks in the foreground with downtown buildings in the background.

**Cain moved, O'Brien seconded, PASSED UNANIMOUSLY** to approve the billboard design selected by the Marketing and Promotions Committee.

## **New Business**

### **Photography Services Contract**

The contract with Kim Mettler of Michigan Barefoot Memories Photography is up for renewal. The Marketing and Promotion Committee recommends approving the \$1,000 contract and also consider an additional allocation of \$500 to be used if needed for specific photo requests.

## **Approval of Photography Services Contract MOTION**

**Harris moved, Cain seconded, PASSED UNANIMOUSLY** to renew the contract with Kim Mettler of Michigan Barefoot Memories Photography for photos of Main Street events and programs for \$1000 and approve an a additional allocation of \$500 if needed to cover specific photo requests.

### **Garage Door Purchase**

King-Duff requested that Main Street purchase a garage door for the new pavilion at a cost of \$6,000 to serve as a demo for what the next phase of the pavilion project will provide. It is hoped it will be a good visual and help in advancing fundraising efforts. The cost will be reimbursed by the Farmer's Market after they host their Food Truck Rally in July.

## **Approval of Garage Door Purchase for Pavilion MOTION**

**Cain moved, Bandy seconded, PASSED UNANIMOUSLY** to approve the purchase and installation of a garage door for the pavilion at a cost of \$6,000.

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### **Financial Report Review**

The Financial Report was received and filed.

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## **Good Of The Order**

- Glen Catt answered questions on the Lake Street Pub which will be opening in May.
- Little Lena's is undergoing asbestos abatement and will be torn down next week.
- The Sav-A-Lot project is on hold until the new proto-type from corporate is received.
- Boyne City Bakery will be getting a new awning.
- Congratulations to Kelsie on her completion of Leadership Charlevoix County.
- Tesla will provide electric car charging stations at no cost if we provide for the approximately \$ 8,000 installation cost.
- We need to improve our snow removal downtown.
- Petoskey is building a parking garage near Crooked Tree Art Gallery.
- Cortright shared some new promotion ideas including Northville's Veteran's Day promotion which involves purchasing a banner to honor a Veteran.

- The local artist's promotion at Local Flavor has been successful and will continue every 2<sup>nd</sup> and 4<sup>th</sup> Saturday. Story hour will be every 1<sup>st</sup> and 3<sup>rd</sup> Saturday.
  - Election on Tuesday.
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**Adjournment**  
**MOTION**

The May 3, 2018 meeting of the Boyne City Main Street Board was adjourned at 10:02 a.m.



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Jane Halstead, Recording Secretary