



**ANNUAL STRATEGIC PLANNING SESSION** Minutes of the Boyne City Main Street, Board Retreat held on Wednesday, December 4, 2013, 3:00 pm at the Dilworth hotel.

**CALL TO ORDER** Chair Swartz called the meeting to order at 3:08 pm.

**ROLL CALL** Jodie Adams, ~~Kathy Anderson~~, Michael Cain, Bob Carlile, Michelle Cortright, Pat O'Brien, Rob Swartz, Robin Berry Williams and Jim Jensen

Absent: Larry Lenhart

- Facilitator Jen Booher began the discussion with a group of high school students from DECA and National Honor Society. They had conducted a survey of all the high school students and spoke of what they liked about Boyne City and what they feel is lacking for their age group. A group of Young Professionals also spoke of their likes and addressed what they feel would better serve people of their age. One thing that was stressed is more communication between generations and a shared data base of volunteers.
- Bob Grove gave an update of the Dilworth project.
- The mission statement was discussed, is it clear? Concise? Memorable?
- The future of Boyne City Main Street was discussed, what are the barriers to success? What are the opportunities contributing to success? (Cortright out at 6:05 p.m.)
- Main Street Committees: What is our role? Are we doing our job? What can we do better?
- The board prioritized 2014 potential projects:
  - Dilworth
  - Marina
  - Veterans Park

Jen will compile all the information from the meeting and would like to meet again to go over the results.

**MEETING  
ADJOURNED**

Cain moved Williams seconded to adjourn the December 4, 2013 strategic planning session was adjourned at 7:05 p.m.

  
Karen Seeley, Recording Secretary