



Approved: _____

**Meeting of
December 3, 2015**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY DECEMBER 3, 2015 AT 8:30 AM. CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair O'Brien called the meeting to order at 8:31 a.m.

Roll Call

Present: Rob Swartz, Larry Lenhart, Michael Cain, Robin Berry-Williams, Ben Van Dam, Pat O'Brien Jim Jenson, Jodie Adams and Michelle Cortright

**Meeting
Attendance**

Absent: None

City Staff: Main Street Director Lori Meeder, Assistant Planning/Zoning Administrator Patrick Kilkenny and Recording Secretary Lisa Schrock

Public: One

**Approval of Minutes
MOTION**

Cortright moved Lenhart second PASSED UNANIMOUSLY to approve the December 3, 2015 regular minutes as presented.

**Citizens
Comments**

None

Correspondence

None

Manager's Report

Main Street Director Meeder gave the Manager's Report on the following topics:

- Earlier Than the Bird Shopping Event—They ran out of mugs in 20 minutes and received good feedback
- Holiday parade and Open House—The parade was a little larger than in prior years
- Fustini's opened and will have a grand opening at noon on 12/12/15
- Boyne Appetit—The committee has met three times now and is gaining some traction. There is a sub-committee working on a Wine Wednesday which will take place once per month beginning in January
- SOBO Arts Festival—There is an initial organizing committee meeting next week and the SOBO businesses have been invited but have not had much response. If we can't find someone to champion the event it may look very different next year
- The Last River Draw—We are still waiting for permits from the DEQ and from the US Army Corp. Once we have that, we can move forward with applying for the MEDC crowd funding grant. We did receive a \$1,500 grant from the Charlevoix Community Foundation and have applied for a \$5,000 grant from the Laura Musser Fund
- Walkabout Sculpture Show—In the planning stages for next year's

installations and will be reaching out to artists to consider placing a piece here for the year starting in June. Next is a selfie photo contest in the winter called “freeze frame” and the winner will hopefully be announced at the winter fest. There were 32 photos in the photo contest

- Winter Fest is scheduled for January 30, 2016
- Boyne Thunder—Checks were distributed to the Boyne Thunder charities, there will be an increase in pricing for next year, there is concern with accommodations for participants and spectators with the proximity to July 4 and there is potential to have food trucks available for spectators
- Wok Plans—Meeder is finishing up the draft work plans for review and comment and action by the respective committees
- The website development is moving along fine and there is a basic design and he is working on the secondary pages
- Chamber Board Goal Setting Session was very productive and their highest priority is volunteer management
- Fund Development Training—Meeder received follow up documentation from Patrice Martin and plans to review it in the next week or so and will forward it to the board.

Unfinished Business
Dilworth
Reimbursement
Agreement Approval
MOTION

There was discussion on Bob Grove’s comfort level with the agreement.
Cain moved Adams second PASSED UNANIMOUSLY to postpone the Dilworth Reimbursement Agreement until the Main Street Executive Director brings it back.

Catt’s Realty Company
Reimbursement
Agreement Approval
MOTION

Adams moved Cain second PASSED UNANIMOUSLY to approve the reimbursement for the Lake Street project and authorize staff to execute the documents prior to December 31, 2015.

New Business
Board Member
Recommendations
MOTION

Cortright moved Swartz second PASSED UNANIMOUSLY to accept the organization committee recommendation and recommend to the City Commission to appoint Chris Bandy and Don Ryde to fill the two open four year terms and appoint Jodie Adams to remain on the board and finish out Jim Jenson’s term which expires in January 2017.

Local Façade Grant
Program

No action required.

Bonus for Becky Harris
MOTION

Adams moved Berry-Williams second PASSED UNANIMOUSLY to accept the organization committee recommendation to approve a \$1,000 bonus for Becky Harris.
The initial bonus amount was \$500, O’Brien would like to increase the bonus to \$1,000. There was discussion about increasing the bonus to \$1,000 and whether there was money available in the budget.

Event Financial
Summary

Meeder went over the financial summary. There was discussion about sponsorships for Stroll the Streets.

Part-time Assistant for
Main Street

Van Dam moved Cortright second to add a part-time assistant for the Main Street program **and Van Dam moved Cortright second** to pull the motion.
There was discussion on making sure there was money budgeted for the assistant prior to approval, including how many hours would be needed. There was a

consensus to move forward with adding a part-time assistant and include in next year's budget. The board agreed that if necessary, the budget could be amended in this fiscal year to accommodate a new hire.

2016 Meeting Schedule

Cain moved Cortright second PASSED UNANIMOUSLY to adopt the proposed board and committee meeting schedule for 2016.

Van Dam discussed the possibility of changing the meeting time for the future.

**ADJOURNMENT
MOTION**

O'Brien adjourned the December 3, 2015 meeting of the Boyne City Main Street Board at 10:06 a.m.

Lisa Schrock, Recording Secretary