

Approved: 8-7-14

**Meeting of
 July 10, 2014**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY JULY 10, 2014 AT 8:30 A.M. CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair Swartz called the meeting to order at 8:31 a.m.

Roll Call

Present: Jodie Adams, Robin Berry Williams, Michael Cain, Michelle Cortright, Jim Jensen, Larry Lenhart, Pat O'Brien, Rob Swartz, and Ben Van Dam

Absent: None

Meeting Attendance

City Staff: Main Street Manager Hugh Conklin, Market Manager Rebecca Harris and Recording Secretary Pat Haver

Public: One

**Approval of Minutes
 MOTION**

Cain moved Adams second PASSED UNANIMOUSLY to approve the June 12, 2014 regular meeting minutes.

Citizens Comments

None

Main Street Committee Reports

The board reviewed the committee report included in the agenda packet and Main Street Manager Conklin added:

- A lot is going on in the city these next couple of weeks, the Gold Wing motorcycle rally, the Michigan Vietnam Memorial Wall is coming July 18th and 19th, the Dilworth had a power point presentation on the history of the hotel with a follow-up tour of the building.
- The Volunteer Network has approximately 50 people, so if you know anyone who maybe interested, get them signed up.
- The Boyne Thunder boats will be arriving on Thursday, Kudos to the Marina staff, Bob Alger, Greta Zumbaugh, Bob Mathers and the many other volunteers. Registration will be all day, there will be an expanded Stroll the Streets until 10:00 pm, they will have 4 groups of boats leaving at different times on Saturday each will perform 4 parade laps prior to taking off down the lake.
- The art pieces in the parks have gotten a lot of positive comments, and some interesting discussions have occurred.
- The bike racks are getting a lot of use this summer

Manager's Report

- Gerald Moore, Michigan District Director for the U.S. Small Business Administration and Constance Logan, Deputy District Director were in town and presented Lori Meeder from Northern Initiatives with an award at a recent Lions meeting.
- Bulmann Dock & Lift have benefitted from their recent move.
- Jared Willis, the summer employee is doing a great job keeping downtown cleaned up and looking nice.
- This time in history, one year ago, the Dilworth and the Parkside Grill both were sold

Unfinished Business
Food Truck Update

Michael Cain reviewed the current status with the board. The City Commission took the recommendation of staff and has put a hold on the proposed Food Truck Ordinance. After an additional meeting with downtown business leaders, it was felt that the ordinance, as proposed, is not quite where the city would like to be. They instituted a 90 day moratorium, which is renewable, that is not extended to private property owners. The moratorium will allow existing scheduled food truck events to move forward. With some of the feedback staff and this board has received, it was felt Assistant Planner Annie Doyle has done an excellent job in gathering data, and the work she has done toward the creation of an ordinance and would like to see her hard work and the data already collected used as a starting point, and not completely scraped, as this moves forward.

Main Street Manager
Search Update

The committee reviewed 20 applications that were submitted. From those four were selected for a telephone interview, which has taken place, and the committee has invited three candidates back on Thursday, July 17th for direct interviews.

New Business

Farmer's Market Farm
meal Fundraiser – Liquor
License Application

MOTION

The winter market has a couple of fund raisers each year, and this year, one of the events they have chosen is a Farm Meal at Frog Hollow Farm on M-75. This will be a meal and wine paring experience, at the cost of \$100.00 per person to attend. There will be additional costs for insurance, and Main Street will cover those costs. The request is in front of the board for the approval/recommendation for a one day liquor license for the event. After board discussion, **Adams moved O'Brien seconded PASSED UNANIMOUSLY** the recommendation for the application of a one day liquor license for the Farm Meal event to be held at Frog Hollow Farm.

The Food Trucks who attend the market have specific guidelines which support the local farmers. They must utilize 70% local foods. The Food Truck rally that is scheduled on July 17th is a fund raiser for the market. With the controversy of food trucks hopefully the event will have a good turn out.

Holiday decoration
proposal - update

Main Street Manager Conklin reviewed the update with the board. This is not an easy proposal, as there is not one company that "does it all". Some companies only do the tree lights, some only do the snowflakes, some only install what you may already have, some communities use local landscape companies. The committee is continuing their work and search.

Good of the Order

MOTION

- There is a mountain bike event at Boyne Mountain this weekend.
- The Park and Water Street intersection is very dangerous, is it going to be changed back with a turn lane?
- Barb Brooks, Harbormaster, is a great ambassador for the city, she and her crew have done wonderful things in assisting with Boyne Thunder
- **Motion by Cortright, seconded by Berry, PASSED UNANIMOUSLY**, to acknowledge and give thanks and appreciation to Hugh Conklin for the wonderful service that he has given the city all these years as the Main Street Manager. Under his guidance and direction, many good things have taken place and wonderful progress is being made as things move forward, the board then gave Hugh a standing ovation.
- The City Facilities recent public meeting options were discussed, general opinions are to have the clock repaired and a tower put into the design, a display area for the LaFrance fire truck, and the DPW moved to North Boyne. The schematics are tentative in layout, so the next step is to determine exactly what is necessary and needed.

- Marina dock renovations are progressing
- The city will be hosting the City of Frankenmuth on Monday, July 14th for Mayor's Exchange
- Updated Stroll the Street entertainment location maps are done weekly, so people are able to find their favorite entertainer.
- Mark Brzezinski was very appreciative of the gift that was given

Conklin out at 9:30

**ADJOURNMENT
MOTION**

Adams moved Berry seconded PASSED UNANIMOUSLY to adjourn the July 10, 2014 meeting of the Boyne City Main Street Board at 9:52 am.

Pat Haver, Recording Secretary