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Approved: 4-12-12

**Meeting of  
March 1, 2012**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY, MARCH 1, 2012 AT 8:30 A.M. IN THE COMMISSION CHAMBERS AT CITY HALL, 319 NORTH LAKE STREET

**Call to Order**

Chair Lenhart called the meeting to order at 8:30 a.m.

**Roll Call**

Present: Jodie Adams, Robin Berry Williams, Bob Carlile, Larry Lenhart, Pat O'Brien, Rob Swartz, Kathy Anderson and Mike Cain

Absent: Michelle Cortright

**Meeting Attendance**

City Staff: Main Street Manager Hugh Conklin, Assistant Planner/Zoning Administrator, Shannon McMaster, and Executive Assistant Barb Brooks

Public: There was one person in attendance

**Excused Absences**

Cain moved Carlile seconded, PASSED UNANIMOUSLY to excuse the absence of Michelle Cortright.

**Approval of Minutes  
MOTION**

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Cain moved Swartz seconded, to approve the February 2, 2012 regular meeting minutes as corrected. (*Manager's Report – correction of name: "Ron Bliss" should be corrected to "Rob Bliss"*)

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**Citizens Comments**

None

**Correspondence**

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Bay Winds open house invitation

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**Main Street Committee  
Reports**

Main Street Manager Conklin commented on:

- **Design:** Jerry Douglas still working on the details of the mural, nothing new to report at this time
- **Promotions:** Becky Harris has been doing a great job working with Waneta Cook on the winter Farmers Market. Irish Heritage Fest is the week of the March 12<sup>th</sup> – 17<sup>th</sup>.

Linn Williams has been working hard but there is some concern that the festival is not really catching on and at some point there might need to be a review of the event and a decision to continue to put energies into keeping it going or to end it. It was suggested by City Manager Cain to recognize Linn for all of her efforts with a certificate and/or award presentation at the dinner. Adams moved, Berry-Williams seconded, PASSED UNANIMOUSLY to

**MOTION**

recognize Linn Williams for her efforts on the Irish Heritage Festival with a certificate of appreciation to be presented at Saturday evening dinner. It was also suggested to bring in some school or youth involvement to event.

## Managers Report

- **Farmers Market:** Can now accept Bridge Cards.
- **Organization:** nothing to report
- **Team Boyne-Creating Entrepreneurial Communities (ER committee):** nothing to report

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Main Street Manager Conklin reported on:

- South Park Street project: City Manager Cain reported that the City's notice of intent for the DIG grant was approved and now the City will submit a complete application. Discussion has already begun with business owners and the project may start as early as late summer/fall of 2012, spring of 2013 or as late as summer/fall of 2013. There will need to be some flexibility in the budget in accordance to time frames. Since 2004 the City has received over 4 million dollars in grant funds.
- Conklin reported that he, Becky Harris and Barb Brooks will be attending the Main Street Conference.
- Application was submitted and waiting to hear back about the Real Estate conference.
- Working with the Boyne City High School on the Rob Bliss event.
- Several new communities are at the Main Street Associate level.
- Michigan Liquor Control is reviewing how it processes one-day liquor licenses and what entities qualify. There is a chance that the liquor license application for Boyne Thunder might have to be through Camp Quality.

Board Discussion: The board discussed funding for the mural proposed by Jerry Douglas. If Main Street is considering funding of any of this project maybe RFPs should be considered. There was also discussion about the size of the wall and the proposed art work. Conklin stated that Douglas is seeking funding through grants and donations and will continue to work with the Design Committee.

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## UNFINISHED BUSINESS

None

## NEW BUSINESS

### 2012-13 Main Street Budget

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Main Street Manager Conklin gave an overview of the proposed budget and informed the board that it would come back to them at the April meeting for adoption. Cain added that there could possibly be some reallocation of funds as the Park Street project goes forward or other potential project opportunities.

### April Board Meeting MOTION

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The April 5<sup>th</sup> board meeting falls during the school's spring break and some board members will not be able to attend the meeting. Carlile moved, Cain seconded, PASSED UNANIMOUSLY to change the April meeting date to April 12, 2012 at 8:30 a.m.

### 2012 Year-end Review

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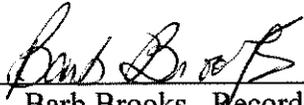
Conklin reported that the Main Street year end review will take place sometime in November and maybe the regular meeting date should be

moved to correspond with the review date.

**Adjournment  
MOTION**

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Swartz moved Berry-Williams seconded PASSED UNANIMOUSLY to adjourn the February 2, 2012 meeting of the Boyne City Main Street Board at 9:58 a.m.

  
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Barb Brooks, Recording Secretary