



Approved: _____

**Meeting of
April 9, 2015**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY APRIL 9, 2015 AT 1:00.PM. CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair O'Brien called the meeting to order at 1:14 p.m.

Roll Call

Present: Michelle Cortright, Pat O'Brien, Rob Swartz, Robin Berry Williams and Ben Van Dam

Absent: Jodie Adams, Michael Cain (arrived 1:14), Jim Jenson, Larry Lenhart,

**Meeting
Attendance**

City Staff: Main Street Director Lori Meeder, Planning/Zoning Administrator Scott McPherson and Recording Secretary Karen Seeley

Public: Three

Excused Absences

MOTION

Swartz moved Williams second PASSED UNANIMOUSLY to excuse Jodie Adams, Jim Jenson and Larry Lenhart from the meeting.

Approval of Minutes

MOTION

Cortright moved VanDam second PASSED UNANIMOUSLY to approve the March 5, 2015 regular minutes as presented.

Citizens

Comments

None

**Main Street Committee
Reports**

Team Boyne: Charlie Harrett from Boyne Boat Yard was the guest speaker. A discussion regarding bringing in a Marina Supply business in the area was discussed. He also made some connections with Boyne Thunder people.

Organization: Has been reviewing the budget for the committees and reviewing the report from the planning session.

Unfinished Business

Chair O'Brien requested to move to item number 8a of the agenda.

**DDA Development and
Tif Plan Amendment
and Brownfield**

The board reviewed and discussed the DDA Development/TIF Plan Amendment recommended process prepared by Mac McClelland of Otwell Mawby, PC. The purpose of the amendment is to provide for reimbursement of additional eligible activities, including façade improvements, barrier free access, and fire suppression systems, from tax increment revenue captured by the DDA and to provide for continued collaboration with the Charlevoix County Brownfield Redevelopment Authority for Brownfield projects within the DDA District. This local investment in the project will help leverage state and federal investment dollars available. We need to move forward to get these two projects done. There is the ability to change the criteria. We can evaluate each project case by case. The state is looking to put a sufficient amount of money into both of these projects. Board question on when the criteria has to be complete? This will go to the Organization committee to work on the criteria and make recommendations to the board so we have them in place before it goes back to the City Commission for final approval.

The first step is the introduction of the amendment to the City Commission.

MOTION

Cain moved, Cortright seconded PASSED UNANIMOUSLY to recommend introduction of the DDA Development/TIF Plan Amendment to the City Commission and set a public hearing for the May 26, 2015.

Down town Parking

City Manager Cain received a letter from Magnum Hospitality requesting two-hour parking on the 29 spaces on Water Street, south of the Front Street corner. He explained that he is able to establish a traffic control order which would stay in place for sixty days. After the sixty days, it would go to the City Commission for approval. After his review, he will decide how many and which parking spaces should be two hour parking. Board discussion regarding the employees of the businesses parking in the “prime” parking spots. Suggestion of visiting the surrounding businesses and encourage their employee’s to park elsewhere. The traffic control order could go into place in May, to help get them through the busy time and see how it works.

Farmer’s Market Annual Farm Meal Event

MOTION

The Fourth Annual Farm meal fundraising event is scheduled for July 25 at Elvyn Lea Lodge in Melrose Township. For the last three years the market has sponsored a Farm Meal, and they have all been very successful. **VanDam moved, Cortright seconded PASSED UNANIMOUSLY** the Main Street board supports and endorses the Farmers Market Fourth Annual Farm Meal, approve a resolution to make application to the Liquor Control Commission for a Special License for the sale of beer and wine for the consumption on premise, to be in effect from 4:00 to 10:00 PM on July 25, 2015, and recommends the City Commission approves the request. Board request to confirm the insurance needs.

Farmers Market Food Truck Rally Liquor License Request

MOTION

The Food Truck Rally is scheduled for July 16, 2015, and will feature several food vendors with each using 70% or more local ingredients. The event will also feature live music, and beverages served from Michigan breweries and wineries which will require a one-day license from the Liquor Control Commission. The same layout as last year using the orange security fencing required by the LLC to serve alcoholic beverages. **Cain moved Cortright seconded PASSED UNANIMOUSLY** the Main Street Board supports and endorses the Farmer’s Market Food Truck Rally, approve a resolution to make application to the Liquor Control Commission for a special license for the sale of beer, wine and spirits for the consumption on premise at Veteran’s Park to be in effect from 4:00 to 10:00 PM on July 16, 2015 and recommend the City Commission approves the request.

Farmer’s Market Discussion on Adding Wineries and Meaderies to Vendor List

The board reviewed and discussed the Wine Sales at Michigan Farmer’s Markets that was included in their agenda packet. Main Street Director Meeder explained that this would be for small producers (under 10,000 gallons). The police would have to sign off on the vendor. The insurance would be covered by the vendors. We would allow no more than two for the whole season. Board questioned if all the vendors were on board and if the Farmer’s Market Committee supports the concept? The board requested a recommendation from the Farmers Market Committee. (Cain out 2:54PM)

2015-2016 Main Street Budget

Main Street Director Meeder informed the board that the budget has gone through the budget process with the City Commission and this is the final version.

Mark C’s Trees one year contract renewal

MOTION

Main Street Director Meeder suggested that with the timing of just being hired and this contract expiring she recommends a one year renewal, with a full review next year. **Swartz moved, Williams seconded PASSED UNANIMOUSLY** to renew a one year contract with Mark C’s Trees for flower box maintenance, \$400; tree pruning and fertilizing \$350.

Kecia Freed, Graphic Design Services one year contract renewal

Main Street Director Meeder stated that as with Mark C’s Tress, she recommends a one year renewal, with a full review next year. **Cortright moved Swartz seconded PASSED UNANIMOUSLY** to renew a one year contract with Kecia Freed for Graphic Design Services at \$300 per month

**ADJOURNMENT
MOTION**

Swartz moved Van Dam seconded PASSED UNANIMOUSLY to adjourn the April 9, 2015 meeting of the Boyne City Main Street Board at 3:02 pm. At this time there is not a quorum to conduct business. (Williams out 3:02 PM)

Managers Report

Main Street Director Meeder gave her Managers Report

- Buff up Boyne is 9 to noon on May 2, also that evening Red Mesa is having a fund raiser for the Pavilion.
 - New businesses opening in Sunburst a beach gift store called I Love Boyne City will be opened soon and will be offer gift and beach items. They have taken the majority of the building. 52 weekends a clothing store from Petoskey will be in the other part of Sunburst. Smitten Designs is expanding into the Beyond Borders space. Northern Table hopes to be open by late April/early May.
 - Boyne Thunder committee would like the city to consider closing Park Street this year. The crowds and size of the Stroll the Streets event that Friday evening is getting larger and they are concerned about pedestrian safety.
 - The façade program has earmarked only \$15,000 this year toward local matching. This is a competitive award through the design committee.
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Karen Seeley, Recording Secretary

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