



Approved: 11/5/15

Meeting of
October 1, 2015

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY OCTOBER 1, 2015 AT 8:30 AM. CITY HALL, 319 NORTH LAKE STREET

Call to Order

Vice-Chair Adams called the meeting to order at 8:30 a.m.

Roll Call

Present: Rob Swartz, Larry Lenhart, Michael Cain, Robin Berry-Williams, Jim Jenson, Jodie Adams, Ben Van Dam, and Michelle Cortright

Meeting
Attendance

Absent: Pat O'Brien

City Staff: Main Street Director Lori Meeder, Assistant Planning/Zoning Administrator Patrick Kilkenny, Executive Assistant Barb Brooks, Farmer's Market Manager Becky Harris and Recording Secretary Lisa Schrock

Public: Three

Excused Absences
MOTION

Swartz moved Cortright second PASSED UNANIMOUSLY to excuse Pat O'Brien from today's meeting.

Approval of Minutes
MOTION

Van Dam moved Cortright second PASSED UNANIMOUSLY to approve the September 3, 2015 regular minutes as presented.

Citizens
Comments

None

Correspondence

None

Manager's Report and
Main Street Committee
Reports

Main Street Director Meeder gave the Committee Reports along with the Manager's Report on the following topics:

- Cancelled business transition workshop, not enough RSVP's
- Harvest Festival is Saturday, October 3
- Boyne Appetit Promotion kick off
- Dilworth Hotel—Public hearing on October 13 at City Commission meeting
- Catt Development—redevelopment liquor license for 7 Monks Restaurant and they were approved for a ½ million dollars through CDBG grant
- The following are new businesses opening soon: Fustini's, 7 Monks Tap Room, Stigg's Brewery, Create Art Studio, BAC Move, Nine Yards Consignment, Smitten Designs and Shannon Pearce
- There may be an offer on Water Street Café—not official
- A lot of businesses interested in renting space in Catt's building

- Walkabout Sculpture photo contest
- Last River Draw Crowd Funding Campaign—submitted a small grant to Charlevoix Community Foundation
- Goal Setting Session—Set for Wednesday, October 7
- Meeting scheduled with second grade teachers interested in coordinating efforts with their students on the historical tours

Unfinished Business
Team Boyne Committee
Chair Appointment

Bob Carlile agreed to take over in a year.

New Business
Office Lease

MOTION

Cortright moved Cain second PASSED UNANIMOUSLY to approve the Main Street office lease as presented and to pay one half of the phone and Internet bill which is \$30 a month and authorize staff to execute the necessary documents. There was discussion on where the Main Street office will be housed long term.

Website bids for Main Street and Boyne Thunder

MOTION

Cortright moved Cain second PASSED UNANIMOUSLY to approve the Main Street bid award to WebUSAt.com at a price of \$4,790 with optional plug ins based on an ala carte basis to possibly include interactive map, e-commerce, and event registration/payment processing at an additional cost of up to \$1,000 and authorize staff to execute necessary contracts.

And approve the Boyne Thunder bid award to a company at the Main Street Manager's discretion at a price of \$ 4,500 with optional plug ins based on an ala carte basis to potentially include an interactive map, e-commerce, and event registration/payment processing at an additional cost of up to \$1,000 and authorize staff to execute necessary contracts.

There was discussion regarding references for the companies chosen.

Christmas Decorations
MOTION

Cortright moved Adams second PASSED UNANIMOUSLY to approve the holiday decoration cost estimate and allow staff discretion of up to \$11,500 in actual cost in the event actual costs are more than the estimates provided.

475 N Lake Street property
MOTION

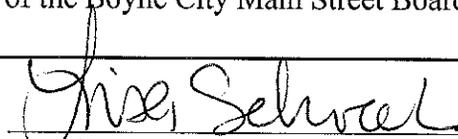
Cortright moved Adams second PASSED UNANIMOUSLY to support the City acquiring the 475 N Lake Street property.

Fund Development Assessment and Training

Brittney Hoszkiw and Patrice Martin from the Michigan Main Street Board went over the survey that the board submitted. The survey was intended to assess the board's current tactics for fundraising and their readiness to undertake fundraising efforts and activities. The discussion resulted in them re-thinking how they might offer assistance and services and help establish long-term funding goals. There was discussion about setting priorities, fundraising strategies, activities, projects and goals. Brittany said she would like to give ideas of what other Main Streets are doing that would have value for Boyne City and figure out if current activities should continue.

ADJOURNMENT
MOTION

Cain moved Swartz seconded PASSED UNANIMOUSLY to adjourn the October 1, 2015 meeting of the Boyne City Main Street Board at 10:22 a.m.


 Lisa Schrock, Recording Secretary