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Mission Statement: *through community partnerships and a shared vision for the future, work to keep downtown Boyne City vibrant and successful while preserving its historic heritage and supporting sustainable projects.*

BOARD MEETING

October 2, 2014 – 8:30 A.M. Commission Chambers – City Hall

319 North Lake St. Boyne City, MI 49712

1. CALL MEETING TO ORDER AND ROLL CALL
2. EXCUSED ABSENCES
3. READING AND APPROVAL OF MINUTES – September 4, 2014
4. HEARING CITIZENS PRESENT (ON NON-AGENDA ITEMS)
5. CORRESPONDENCE
6. MAIN STREET COMMITTEE REPORTS
7. MAIN STREET MANAGER’S REPORT
8. UNFINISHED BUSINESS
 - a. Main Street Manager: Search Update
9. NEW BUSINESS
 - a. Rural Partners Grant
 - b. TIF Legislation-update
10. GOOD OF THE ORDER
11. ANNOUNCEMENTS
 - Thursday, October 23, Michigan Main Street Visit-for the Annual Accreditation
 - Next Boyne City Main Street board meeting, Thursday, November 6,2014 8:30 a.m. at City Hall
12. ADJOURNMENT

Individuals with disabilities requiring auxiliary aids or services in order to participate in municipal meetings may contact Boyne City Hall for assistance: Cindy Grice, Clerk/Treasurer, 319 North Lake St., Boyne City, MI 49712; 231-582-0334

Approved: _____

**Meeting of
September 4, 2014**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY SEPTEMBER 4, 2014 AT 8:30 A.M. CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair Swartz called the meeting to order at 8:31 a.m.

Roll Call

Present: Jodie Adams, Robin Berry Williams, Michael Cain, Michelle Cortright, Jim Jensen, Pat O'Brien, Rob Swartz, and Ben Van Dam

Absent: Larry Lenhart

**Meeting
Attendance**

City Staff: Assistant Planner Annie Doyle and Recording Secretary Karen Seeley

Public: Four

**Approval of Minutes
MOTION**

Cortright moved Adams second PASSED UNANIMOUSLY to approve the August 7, 2014 regular meeting minutes.

Citizens Comments

Jim Baumann, Chamber Director reminded the board of the State of Community luncheon on Thursday, September 11 at Sommerset Point. Business after hours will be Thursday at Coldwell Banker, co hosted by Parkside Grill.

**Main Street Committee
Reports**

Team Boyne: Laurie Meeder and Jim Baumann are working business visits again this year.

Design: The Walkable Sculpture Show project locations will go to the Parks and Recreation Board tonight for approval and to the City Commission on September 9th.

Organization Committee: Have not received the final numbers from Boyne Thunder yet. The contract with Camp Quality is up this year, we will be discussing that in future meetings.

Promotions: Stroll the Streets had another successful year.

Unfinished Business

Main Street Manager-Search update:

The committee of Bob Carlile, Mike Cain, Michele Cortright, Rob Swartz and Pat O'Brien reviewed the 20 applications that were submitted, some had Main Street experience. From those, four were selected for telephone interviews. Hopefully at or before the next meeting we will have a recommendation.

Revised Trail Town Plan: Mike Sheean reviewed highlights of the plan with the board. Some of the ideas expressed, we are already doing. The City has received a grant for improvements to Old City Park to make it more of a Trailhead, which would include a map to all attractions and places. Sheean added that we are fulfilling the requirements of the plan quite well already. Board discussion on how to attract people to Peninsula Beach? We should focus more energy on promoting that beach. The kiosk is part of the grant for Old City Park; we could use that to promote it. Is the board only recommending the plan? Strictly a recommendation, no mandate. **Adams moved O'Brien seconded to PASSED UNANIMOUSLY** a recommendation to the City Commission for adoption. It will also go to Boyne Falls for adoption.

MOTION

Dilworth update: There is a lot of work happening behind the scenes. The head of the MEDC did a site visit when they were here. Bob has been checking into grants. At some point he will be seeking public support as well as TIF support, as we did with the One Water Street project. We will have more information at the next meeting.

New Business

US 131 Billboard renewal: The contract for the US 131 billboard is coming up for renewal. This is a three year contract and we will be eligible for a redesign, if we choose to. The cost has increased ten dollars per month or \$360 annually. The board reviewed the invoice for both of Main Streets billboards, with a total three year expenditure of over \$15,000. Is that the best use of our money? That is a good value for the visibility and exposure of the signs. There is really no way to track it. This is already in the budget. **Adams moved Berry seconded PASSED UNANIMOUSLY** to approve the contract renewal for the 131 billboard for three years. Cain added the billboard on I-75 may be problematic and we may not have the opportunity to renew.

MOTION

Good of the Order

Water Street Café closed right after Labor Day and is for sale
Sunburst will close and be transformed by the new owners
Moral Bistro will move its business to the former Guiseppe' building in Charlevoix
Vacation Rentals business will be located in the old ReMax building, which got a facelift.
A nail studio will be going into the building that housed Dunnigan's Antiques
The brickwork is being working on at the Wine Emporium and the book store.
The celebration of the 200th anniversary of the National Anthem event will be held at 7:00 a.m. September 14 at Veterans Park.
The Ray Street Reconstruction is going well.

**ADJOURNMENT
MOTION**

O'Brien moved Berry seconded PASSED UNANIMOUSLY to adjourn the September 4, 2014 meeting of the Boyne City Main Street Board at 9:31 am.

Karen Seeley, Recording Secretary



City of Boyne City

MEMO

Agenda Item 3C

Date: September 19, 2014

To: Michael Cain, City Manager *Mc*

From: Annie Doyle, Assistant Planner *gd*

Subject: Rural Partners of Michigan Community Grant Award Request for Proposal

On September 15, 2014 City staff became aware of a small grant opportunity through the Rural Partners of Michigan (RPM) of up to \$800 for organizations engaged in rural community development. The grant application deadline was September 19, 2014. The grant focuses on areas including community economic development projects in rural communities and is awarded to five communities by the RPM bi-annually (each February and September) and requires no match for the approved proposals.

In order to take advantage of this opportunity, staff submitted a proposal for the sponsorship of one artist (\$800) for the recently approved Walkabout Sculpture Show.

Please find attached the RPM Community Grant Award Request for Proposal and the application submitted by staff on Friday, September 19, 2014.

Recommendation:

That the City Commission authorize the submittal of this grant application and authorize the City Manager, Michael Cain, to sign all necessary paperwork implementing the grant proposal if awarded.

Options:

- Postpone for further information or consideration.
- Do not authorize the grant application.
- Take no action.
- Other option as determined by the Commission.

Rural Partners of Michigan Community Grant Award Request for Proposal (RFP)

Eligibility Criteria

- This RFP is open to all nonprofit organizations working within or on behalf of rural Michigan.
- Grant funds should be used to directly benefit rural communities.
- A 501(c)(3) nonprofit organization, municipality or governmental entity must act as the fiduciary/grantee.
- Awards are limited to one per community per grant period.
- Applicants must have the ability to submit proposals electronically.

Applications for the Community Grant Award program are encouraged to include more than one entity or organization within a community or a larger geographic region. Priority will be given to programs or projects that have not been funded by Rural Partners of Michigan in the past and to communities that have gone through an RPM Community Assessment. Projects or programs selected to receive a Community Grant Award will be required to submit a brief final report when grant funds have been expended. As part of the final report grantees will be asked to submit a picture, press release outlining the project and also be willing to present their story at the annual Small Town and Rural Development Conference held yearly in April.

Proposal Submission

All grant proposals must be submitted online by the appropriate deadline through the Michigan Rural Council's website at www.michiganruralcouncil.org. All submitted proposals will receive confirmation of receipt.

Grants will be awarded bi-annually each year with deadlines in February and September. The Granting Committee, comprised of Board Members of the Rural Partners of Michigan (RPM), will select up to five proposals to be awarded during each of the two cycles throughout the year.

Background

The Rural Partners of Michigan is pleased to announce their Community Grant Award program. This program offers grants of up to \$800 to organizations engaged in rural community development work. RPM, as part of the Michigan Rural Council (MRC), seeks to connect and educate community leaders, provide expertise and advocate for policy and projects that impact rural Michigan. Some of the focus issues of RPM and MRC are:

- Agriculture
- Broadband Access and Adoption
- Economic Development
- Education
- Health
- Housing
- Renewable Energy and Energy Conservation
- Rural Philanthropy
- Transportation
- Other Rural Development/Community Economic Development Projects

Descriptions and more information can be found at www.michiganruralcouncil.org

Direct questions regarding eligibility or the application via email to Jessica AcMoody at acmoody@cedam.info or call 517-485-3588 x 1944.



City of Boyne City

Founded 1856

319 N. Lake Street

Boyne City, Michigan 49712
www.boynecity.com

Phone 231-582-6597
Fax 231-582-6506

September 19, 2014

Jessica AcMoody
Michigan Rural Council Coordinator
1118 S. Washington Avenue
Lansing, MI 48910
acmoody@cedam.info

Dear Ms. AcMoody,

Enclosed please find our proposal for the RURAL PARTNERS OF MICHIGAN COMMUNITY GRANT. I believe that our proposal contains all of the elements spelled out in the grant description.

If you have any questions or need additional information, please don't hesitate to contact me at 231.582.0377 or by emailing mcaain@boynecity.com.

Sincerely,

Michael Cain
City Manager

Rural Partners of Michigan Community Grant Award Application

Date of Application: 9/18/14 Federal E.I.N.# 386004540

Legal name of organization applying: The City of Boyne City

(Should be same as on IRS determination letter and as supplied on IRS form 990)

Year Founded: 1865 Current Operating Budget: \$11,683,441

Executive Director: Michael Cain, City Manager

Contact Person/title (if different from Executive Director): _____

Address (principal/administrative office): 319 N. Lake Street

City/State/Zip: Boyne City, MI 49712 E-Mail: mcain@boynecity.com

Phone Number: 231-582-0377 Fax Number: 231-582-6506

List any previous support from this funder in the last five years: none

Project Name: Walkabout Sculpture Show

Purpose of Grant (one sentence): To help support the first year of Boyne City's community Walkabout Sculpture Show by sponsoring one local artist's sculpture to be placed in a public location downtown for one year as part of the art show.

Dates of the Project: June 4, 2015-June 4, 2016 Amount Requested: \$800

Total Project Cost: \$4,000

Signature, Chairperson, Board of Directors September 19, 2014
Date

Rob Swartz, Chair of Boyne City Main Street Board

Typed Name and title



Signature, Executive Director September 19, 2014
Date

Michael Cain, Boyne City City Manager

Typed Name and title

Grant Request

Amount Requested: \$800

To which focus issue would this project most closely relate? Focus areas include:

- Agriculture
- Broadband Access and Adoption
- Economic Development
- Education
- Health
- Housing
- Renewable Energy and Energy Conservation
- Rural Philanthropy
- Transportation
- Other Rural Development/Community Economic Development Projects

This project will serve to help revitalize and enhance Boyne City with a focus on the economic development of our low-to-moderate income rural community.

In one or two sentences, tell us about your work and how it addresses the focus issue you selected:

The Walkabout Sculpture Show is an activity sponsored by the City of Boyne City and the Main Street Program and will be a year-long outdoor sculpture exhibit that provides an opportunity for the public to enjoy and interact with public art while supporting local artists and creating a unique sense of place in downtown Boyne City. Art projects such as this one have been proven to create jobs, attract investments, generate tax revenues, and stimulate local economies through tourism and consumer purchases.

What results do you expect to produce? (i.e. the benefits that your project will seek to achieve)

Helping Weak Economic Areas: Art projects such as the Walkabout Sculpture Show can benefit residents of areas often thought to lack economic strength—such as rural areas like Boyne City. At the heart of this project are individual artists who are typically well-connected to the communities where they reside. Linking these artists with entrepreneurial opportunities both inside and beyond Boyne City offers many economic development possibilities.

Attracting Tourism Dollars: The audiences drawn to the Walkabout Sculpture Show will also bring economic benefits for other businesses. A thriving cultural scene helps attract visitors who not only spend their money on recreational events, but also contribute to local economies by dining in restaurants, lodging in hotels, and purchasing gifts and services in the community.

How will you know when you're successful?

Success will be measured by recruiting at least 5 local artists to participate in the program and fundraise the money to sponsor each of these artists through local individual and/or corporate donations. In addition to this, success will be measured by an increase in sales for our local businesses and participation in our local events and recreational tourism activities.

GRANT BUDGET FORMAT

- A. Organizational Fiscal Year: April 30th
 B. Time period this budget covers: June 30, 2014 – June 30, 2016
 C. Expenses:

	<u>Amount requested</u>	<u>Total Project Expenses</u>
Salaries	\$0	\$0
Payroll Taxes	\$0	\$0
Fringe Benefits	\$0	\$0
Consultants and Professional fees	\$0	\$0
Insurance	\$0	\$0
Travel	\$0	\$0
Equipment	\$0	\$0
Supplies	\$0	\$0
Printing Copying	\$0	\$0
Telephone & Fax	\$0	\$0
Postage and Delivery	\$0	\$0
Rent	\$0	\$0
Utilities	\$0	\$0
Maintenance	\$0	\$0
Evaluation	\$0	\$0
Marketing	\$0	\$0
Other (specify)	\$800 (for one artist sponsorship)	\$4,000 (5 total artists sponsored for the project)

D. Revenue:

	<u>Committed</u>	<u>Pending</u>
1. Grants/Contracts/Contributions		
Local Government	\$0	\$0
State Government	\$0	\$0
Federal Government	\$0	\$0
Foundations	\$0	\$0
Corporations	\$ 500.00 Wildwood Rush	\$0
Individuals	\$ 500.00 Trish/Arch Wright	
	\$ 600.00 Bruce/Jodi Jansen	
	\$ 600.00 Pat/Andy Poineau	
	\$1,000.00 Pat O'Brien	
2. Earned Income		
Events	\$0	\$0
Publications	\$0	\$0
3. Membership Income	\$0	\$0
4. In-Kind Support	\$0	\$0
5. Other	\$0	\$0
Total Revenue	\$3,200	\$0