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Approved: \_\_\_\_\_

**Meeting of  
August 2, 2012**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY, August 2, 2012 AT 8:30 A.M. IN THE COMMISSION CHAMBERS AT CITY HALL, 319 NORTH LAKE STREET

**Call to Order**

Chair Lenhart called the meeting to order at 8:30 a.m.

**Roll Call**

Present: Jodie Adams, Kathy Anderson, Mike Cain, Bob Carlile, Michelle Cortright Larry Lenhart, Pat O'Brien, Rob Swartz and Robin Berry Williams

Absent: None

City Staff: Main Street Manager Hugh Conklin, Assistant Planner/Zoning Administrator Shannon McMaster, recording secretary Karen Seeley

**Meeting  
Attendance**

Public: There were four people in attendance

**Approval of Minutes  
MOTION**

**Cain moved, Carlile seconded, PASSED UNANIMOUSLY** to approve the June 7, 2012 minutes as corrected. **Anderson moved, Cain seconded PASSED UNANIMOUSLY** to approve the July 20, 2012 minutes.

**Citizens Comments**

None

**Correspondence**

None

**Main Street Committee  
Reports**

**Promotions**

- Stroll the Streets is having issues associated with its growing popularity that will need to be discussed in the off season. Primarily what's happening is that the demand for "vendors" to set up on the sidewalk is increasing and the policy used in the past may not be working. We also have received some complaints from businesses claiming some of the non-profit groups setting up booths are creating competition for them.
- The SOBO Arts Festival committee met recently to review the third annual event and to begin work on next year's festival. The one thing that was missing from the festival was food vendors on the street. Board discussion regarding non-profit organizations selling food. This was the first year the event fell under the umbrella of Main Street.
- The farmers market will move downtown on Saturday, August 11, from 8 a.m. to 1 p.m. to make room for the Antique Car Show in Veteran's Park. The market will be set up on Water Street.

## **Design**

- At the meeting on June 11 they reviewed and discussed revisions to the downtown banners. Main Street Manager Conklin shared the renderings with the Main Street board.
- Three property owners are interested in pursuing a façade grant. Plans and estimates are being gathered and a decision on how to proceed will be made after the project has been more clearly defined. Work on Boyne Country Provisions is expected to resume in September and work is expected to commence at the Radio Shack after Labor Day.

## **Organization**

Boyne Thunder set a record this year with 68 registrations. While a financial report is still not complete, all indications point to a successful event. A survey of the boaters went out August 2<sup>nd</sup>.

## **Team Boyne – Creating Entrepreneurial Communities (ER committee)**

The business recruitment team recently had the opportunity to host a potential new business owner.

A major project of the Team Boyne this fall is to conduct visits with all businesses in the Main Street district.

## **Manager's Report**

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Main Street Manager Conklin reported on:

- The One Water Street conditional rezoning has been approved with a signing ceremony to be held at 9:00 a.m. Friday August 3<sup>rd</sup>.
- The National Register of Historic Places nomination has been submitted to SHPO.
- Lake Charlevoix was voted number two most beautiful inland lake in the nation in a USA Today poll, with Lake Tahoe being voted number one. There will be a celebration at Sunset Park from 8 to 10:00 p.m.
- On July 16<sup>th</sup> the MEDC CA Team was in town to do a site visit, Boyne City was their first stop.
- November 8<sup>th</sup> will be our annual review for Michigan Main Street.
- Main Street Manager will be on vacation Aug. 13-15.

## **UNFINISHED BUSINESS**

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### **Park Street project update:**

Main Street Manager Conklin reviewed with the board the rendering of what the City Commission ultimately decided. There will be angle parking on both sides of the street, and the center turn lane will be eliminated. Board discussion regarding the safety issues, C2AE does not see a problem. The board had some major concerns; City Manager Cain assured the board that if this concept doesn't work it can easily be undone with some striping.

## **NEW BUSINESS**

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**Camp Quality-new executive director:** Eleanor West has officially retired and the board was introduced to the new director Kristin Balog.

**Main Street Board retreat:** Main Street Manager Conklin suggested the board retreat this year concentrate on the Farmers Market; grant opportunities, how to fund and where to hold a year-round market. Board discussion to have the market committee bring their ideas to us for discussion and keep the board retreat as in the past.

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**Good of the Order**

The library has hired a space consultant, which will include the red building. The Sunset Grill is still operating without a liquor license. The Boyne Area Chamber is supporting the Parks milage proposal on the August ballot. Kudos' to Andy Kovolski and the street department for a job well done after Boyne Thunder.

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**Closed Session**

MOTION

Swartz moved Cain seconded PASSED UNANIMOUSLY to go into closed session at the request of Main Street manager Conklin to discuss possible real estate transaction provided in MCL 15.268 (d) of the Michigan Open Meetings Act (PA 267 of 1976) at 9:51

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**Return to Open Session**

MOTION

Cain moved Adams seconded PASSED UNANIMOUSLY to return to open session at 10:11 a.m.

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MOTION

Adams moved Williams seconded PASSED UNANIMOUSLY to authorize Main Street Manager Conklin to sign the option agreement between the Thirsty Goat property Holdings, LLC and the Boyne City Downtown Development Authority dba as Boyne City Main Street (DDA/Mainstreet) to explore the feasibility of restoring the Boyne Theatre.

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**Adjournment**

Swartz moved Adams seconded PASSED UNANIMOUSLY to adjourn the August 2, 2012 meeting of the Boyne City Main Street Board at 10:13 am.

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Karen Seeley, Recording Secretary