

Approved: \_\_\_\_\_

**Meeting of  
 January 8, 2015**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY JANUARY 8, 2015 AT 8:30 A.M. CITY HALL, 319 NORTH LAKE STREET

**Call to Order**

Chair Swartz called the meeting to order at 8:32 a.m.

**Roll Call**

Present: Jodie Adams, Michael Cain, Michelle Cortright, Jim Jenson, Larry Lenhart, Rob Swartz, Pat O'Brien Robin Berry Williams and Ben Van Dam

**Meeting  
 Attendance**

Absent: None  
 City Staff: Assistant Planner Annie Doyle and Recording Secretary Karen Seeley  
 Public: One

**Approval of Minutes  
 MOTION**

**Adams moved O'Brien second PASSED UNANIMOUSLY** to approve the December 4, 2014 minutes as presented.

**Citizens Comments**

None

**Main Street Committee  
 Reports**

**Team Boyne:** One of the top priorities from the Chamber planning session was to work with Main Street and Team Boyne on business recruiting to fill our vacant storefronts. There were 36 retention surveys completed with some business concerns.

**Organization:** Boyne Thunder update: The event will be similar to last year, capping the amount of boats to 100. They are looking for a volunteer for the meal planning. There will be a Boyne Thunder meeting in two weeks and things will start to ramp up.

**Design:** In addition to the minutes included in the agenda packet, Doyle reported that the committee is discussing the kiosk, which is part of the Community Growth Grant. Should it be refurbished or rebuilt.

**Promotions:** Winter Fest is January 24<sup>th</sup>. They have moved the snow sculpting to Old City Park to keep people out of the wind.

**Managers Report**

**Main Street Manager Search update:** Cain reported that they have conducted two phone interviews and will do two face to face interviews on Monday January 12<sup>th</sup>. The position is open until filled.

**Unfinished Business**

**Michigan Main Street 2015 Services Requests:** At their November 6<sup>th</sup> meeting, the board reviewed a list of seminars that Michigan Main Street is offering, and indicated that they thought the Business Succession/Transition Application would be beneficial. The applications are due January 9<sup>th</sup> by 4:00 p.m. The board reviewed and discussed the other training available. If we are chosen for this benefit, it would be at no cost to us. Team Boyne is in favor of applying for the Business Succession/Transition also. **Cortright moved VanDam seconded** to apply for the Business Succession/transition training offered by Michigan Main Street.

**Roll Call:**

**MOTION**

Ayes: 9  
Nays: 0  
Absent: 0  
*Motion carried*

Board discussion regarding applying for training. Business recruitment came up at the Chamber goal session. The board thought this would be beneficial also; another option would be the Fund Development Plan. With all the talk of changes in the TIF funding, this could also be beneficial. Cain moved Cortright seconded to apply for the Business Recruitment, unless that is the same training we had two years ago. If it is a duplicate, then apply for the Fund Development Plan. We will ultimately be applying for two services. Do we have our priorities correct? Yes we should plug the holes in our DDA first. Our fund is stable enough this year at least.

**Roll Call:**

Ayes: 5  
Nays: 0  
Absent: 0  
*Motion carried*

**MOTION**

**Board Retreat Update:** The retreat is scheduled for Wednesday, January 14 and the facilitator is concerned with going through this with just the board. It would be more beneficial with a director. The board concurred. At this time the board has decided to postpone the 2015 board retreat.

**2015 Committee Schedule:** The design committee has not met in January to adopt their schedule. When it is adopted, recording secretary will post the 2015 committee schedule.

**New Business**

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**Organization Committee Recommendation to Main Street Board:** The OR committee received three applications for the two board terms that expired January 18, 2015. It is their recommendation that the board reappoint Pat O'Brien and Robin Berry Williams to the Main Street Board, and to reach out to the third applicant for committee involvement. **Jensen moved Adams seconded PASSED UNANIMOUSLY** to recommend the City Commission reappoints Pat and Robin Berry Williams to the Main Street Board each to a four year term expiring January 15, 2019.

**MOTION**

**Good of the Order**

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Cain reminded the board of the Main Street Conference in Atlanta Georgia in April, if anyone is interested. Williams suggested that we add more planter trees, at Boyne Avenue, the corner of State Farm and the Peninsula Beach area to tie those areas to the DDA. Becky Harris has resigned from the Design Committee and her replacement will be Haley Crick.

**ADJOURNMENT  
MOTION**

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**Cain moved Lenhart seconded PASSED UNANIMOUSLY** to adjourn the January 8, 2018 meeting of the Boyne City Main Street Board at 9:37 am.

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Karen Seeley, Recording Secretary

*Draft*