



Approved: 10/6/16 JH

Meeting of September 1, 2016 MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY SEPTEMBER 1, 2016 at 8:30 AM CITY HALL, 364 NORTH LAKE STREET

Call to Order Chair O'Brien called the meeting to order at 8:30 a.m.

Roll Call Present: Michael Cain, Michelle Cortright, Ben Van Dam, Pat O'Brien, Rob Swartz, Don Ryde, Chris Bandy, Jodie Adams

Meeting Attendance Absent: Robin Berry-Williams
 City Staff: Main Street Director Lori Meeder, Recording Secretary Jane Halstead, City Clerk Cindy Grice, Assistant Planning/Zoning Administrator Patrick Kilkenny, Chamber of Commerce Director Jim Baumann

Public: None

Excused Absences Berry-Williams did not make contact

Approval of Minutes MOTION Cortwright moved, Cain seconded, PASSED UNANIMOUSLY to approve the July 14, 2016 regular minutes as presented.

Citizens Comments None

Correspondence None

Committee Reports Chamber of Commerce Director Jim Baumann announced that Ashley Cousen's official start date as the new Chamber Director will be September 13th. He also stated that Shelly Bush has opened Up North Image Wear – located at 501 Boyne Avenue.

Mike Cain and Jim Baumann are working on an article for the MML Review on the Team Boyne experience.

Rob Swartz stated the Organization Committee is working on the Volunteer Dinner scheduled for September 8th.

First set of applications for new Main Street Director will be reviewed.

Manager's Report Main Street Director Meeder gave the Manager's Report on the following topics:

- Thanked the Committee for the opportunity to work for Main Street.
- Expecting 125 people for the Volunteer Appreciation Dinner.
- Harvest Festival is September 24th.
- SOBO – no one stepped up to chair the committee – may be discontinued.

- Stroll the Streets had another successful year. Karen Guzniczak did a great job. Sponsorships \$16,400 this year, up from \$12,300.
- Stroll through History event was disappointing in terms of attendee and committee participation. Phase 2 was implemented with the self-guided walking tour and phase 3 will focus on the walking tour of the industrial waterfront. Main Street should look for ways to support phase 3 through a more self-sustaining approach.
- Boyne Thunder was a big success.
- Holiday decorations committee is being formed.
- Meeder, Cain and Rich Bergman checked out the Rialto Theater in Grayling to gain insight on how to operate/renovate the Boyne City Theatre.
- CREATE Community Arts Studio is slated to open at the end of September.
- Late fall is the goal for the installation of The Last River Draw sculpture.
- Should hear on September 8th if we received \$5,000 grant from MCACA for the Walkabout Sculpture Tour.

Old Business

None

New Business

Meeder reviewed the financial statements from Boyne Thunder. Merchandise sales and bar revenue was up from last year. Net of approximately \$170,000. The Boyne Thunder Committee is considering putting money back into the event - possibly for improvements to marina.

Meeder reviewed the DDA financial statement.

Good Of The Order

- The board expressed appreciation for Lori Meeder's hard work with Main Street – she will be missed.
- Triathlon, Red Fox Regatta, Drag Race, Car Show all this weekend.
- Work will begin on the trails at Avalanche next week.
- Conversion of street lights continue.
- Bob Grove, owner of Dilworth has declined MEDC grant.
- Northern Michigan Sports Medicine opens next week.
- City has applied for CELCP grant to help with purchase of open space.
- Business After Hours is set for September 15th at Good Neighbors Food Pantry.
- Boyne Appetit Wednesday specials begin in September.
- October 17th to October 24th is restaurant week.

ADJOURNMENT

Chair O'Brien adjourned the September, 1, 2016 meeting of the Boyne City Main Street Board at 9:28 a.m.


 Jane Halstead, Recording Secretary