

Approved: 12-5-2013

Meeting of
NOVEMBER 7,
2013

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR
MEETING HELD ON THURSDAY, NOVEMBER 7, 2013 AT 8:30 A.M. IN THE
COMMISSION CHAMBERS AT CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair Swartz called the meeting to order at 8:31 a.m.

Roll Call

Present: Jodie Adams, Michael Cain, Bob Carlile, Michelle Cortright
Jim Jensen, Pat O'Brien, Rob Swartz and Robin
Berry Williams

Meeting
Attendance

Absent: Larry Lenhart

City Staff: Main Street Manager Hugh Conklin, Assistant Planning, Zoning
Administrator Annie Doyle and Recording Secretary Karen Seeley

Public: One

Approval of Minutes
MOTION

*Please note the meeting in being held on November 7 not the 4th as stated on the
agenda.*

Adams moved Cain second PASSED UNANIMOUSLY to approve the October
3, 2013 meeting minutes

Citizens Comments

None

Correspondence

Main Street Manager read a thank you letter he received from Challenge Mountain
for the generous gift of \$7,644 raised through Boyne Thunder.

Summary of Events
from the Annual
Michigan Downtowns
Conference

Annie Doyle, Assistant Planner gave the board an overview of the Michigan
Downtown Conference she attended in Grand Rapids October 24 and 25th. One
item of interest to the board was Eileen Kowall, Michigan State Representative,
who is in the process of drafting legislation that would eliminate the TIF districts
in Michigan downtowns by proposing a 10-year sunset provision on the
Downtown Development Authorities. At this point all we can do wait and see
where it goes.

The Farmers Market:

The board reviewed the contracts for the Market Manager and the new position
of Assistant Market Manager. The farmer's market committee voted to approve
\$6000 for the Market Manager and \$4000 for the assistant manager annually.
The Farmers Market board also voted to increase the vendor fees for the 2014
season. Board discussion/suggestions to remove the contracted amount on the
agreement. It was also discussed that the assistant should report to the program
manager. **Cain moved Adams seconded PASSED UNANIMOUSLY** to
approve the recommendation of the Farmers Market Committee, removing the
contract amount and with the addition of the Assistant Market Manager

MOTION

ultimately report to the program manager.

Main Street Committee Reports

In addition to the committee reports included in the agenda packet Main Street Manager Conklin reported on a few items:

Design

Sante's would like to see the ice rink remain, are willing to take the task over and already have a fundraiser planned. This was also discussed with the Parks and Recreation Committee. The recommendation will be made to the City Commission not to install the ice rink this year. Board discussion regarding the cost for the last three years? None to Main Street or the City, Sante has raised all the funds and the rest was done through volunteers.

Organization

The committee continues to work with Jen Booher planning the upcoming board planning session. The committee's goal is to make this an interesting, creative and stimulating session for the board and MS volunteers.

Retail specialist Susan Shaddox worked with 11 Boyne City retailers during her two-day visit to downtown Boyne City Oct. 21-22. These professional services were provided by the Michigan Main Street Program working with the National Historic Trust. In addition to working one-on-one with businesses, Susan also made a presentation at the Boyne District Library the evening of October 21, and 15-20 people attended.

MANAGER'S REPORT

The ad for the transit bus that runs between Boyne Mountain and Boyne City has been sold to the Odawa casino.

The Grain Train will be opening the 1st week of December. Their proposed awning design and color went before the Planning Commission, then the Design Committee. Northwestern Bank will be closing their office here by the end of the year.

The Christmas decorations will go up starting Friday evening.

The Dilworth has hired Quinn Evans Architects to do some preliminary work. Quinn Evans did the feasibility study of the Dilworth.

City Manager Mike Cain, Chamber director Jim Baumann and Main Street Manager Conklin have been invited to speak to Elk Rapids Main Street later this month.

The issue of food trucks will go before the City Commission in December.

UNFINISHED BUSINESS

Art Bike Racks

MOTION

The Design Committee met with PIW and discussed materials, the elimination of the Juggler and the addition of the treble clef. Pat O'Brien has offered to sponsor one of the bike racks. The Committee recommends the Main Street Board use PIW for the Apple, Treble Clef, Library Books, and Fork bike racks at the Veterans Park, Library, Thirsty Goat and Pat O'Brien's locations. The board likes the concept of the Treble Clef and questioned if these racks would stay up year round? That detail will have to be worked out. **Adams moved Cain seconded PASSED UNANIMOUSLY** to accept the bid from PIW and move forward with the bike racks, not to exceed \$4500 of Main Street funds.

Historic Mural

MOTION

The board received a rendering of the mural proposed for the old Northwestern bank building, which will be done by Britton Banner. The Design Committee recommends the Main Street Board move forward with the project, the cost not to exceed \$2000. **Adams moved Cain seconded PASSED UNANIMOUSLY** to approve the recommendation of the design committee to move forward with the project, the cost not to exceed \$2000 with the approval of the building owner.

Veterans Park Pavilion update

Environment Architects has been hired for the first phase of the project. A community Charrette is planned for December 12 and 13th. A public presentation on proposed designs is scheduled for Dec. 17 at 5:30 p.m.

NEW BUSINESS
Trail Town

A "Trail Town," according to information from Land Information Access Association (LIAA), "is a community in which local officials have used their trail system as the focal point of a tourism-centered strategy for economic development and local revitalization." In his presentation, Mr. Burkholder stressed the point that Trail Town efforts are not limited to any type of trail and include non-motorized, snowmobile, lake and river, and 4-wheel trails. LIAA has received grant funds from the Charlevoix County Community Foundation and the Frye Foundation to develop a Trail Town Master Plan for two communities within Charlevoix County and they are offering their services to Boyne City. Although details still need to be finalized, the general timeline is to start the project before the end of the year and have it be guided by a committee consisting of representatives from City staff, the Parks and Recreation Commission, Boyne Area Chamber of Commerce, Main Street, and local trail groups. The goal would be to have the plan completed by late spring or early summer. Board discussion; this is a great economic opportunity and we should move forward working with the Parks and recreation commission. No matching funds required. **O'Brien moved Adams seconded PASSED UNANIMOUSLY** that Main Street in conjunction with the Parks and Recreation Commission supports "Trail Town" and moves forward with designation.

MOTION

**GOOD OF THE
ORDER**

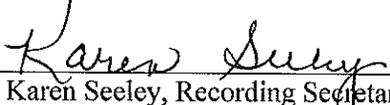
The next meeting of the Main Street Board will be held on December 5th not the 3rd as written.

The Main Street planning session is scheduled for December 4th at 3:00 pm. at the Wolverine Dilworth.

The city goal setting has been set for January 9, 2014 at 6:00 pm. St. Matthews church.

ADJOURNMENT
MOTION

O'Brien moved Cain seconded PASSED UNANIMOUSLY to adjourn the November 7 2013 meeting of the Boyne City Main Street Board at 9:59 am.



Karen Seeley, Recording Secretary