



Approved: 9/3/2020 *JH*

Meeting of
August 6, 2020

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON THURSDAY, AUGUST 6, 2020 at 8:30 AM VIA ZOOM MEETING

Call to Order

Chair Rob Swartz called the meeting to order at 8:30 a.m.

Roll Call

Present: Jodie Adams, Anna Burkhart, Michael Cain, Michelle Cortright and Rob Swartz

Absent: Patti Gabos and Bob Grove

Meeting Attendance

City Staff: Executive Director Kelsie King-Duff, Recording Secretary Jane Halstead, Assistant Planner Patrick Kilkenny

Public: One

Excused Absences MOTION

Cortright moved, Cain seconded, PASSED UNANIMOUSLY to excuse Patti Gabos.

Approval of Minutes MOTION

Adams moved, Cain seconded, PASSED UNANIMOUSLY, to approve the June 4, 2020 minutes as presented.

Hearing Citizens Present

None.

None.

Correspondence

Committee Reports

Organization Committee

Minutes received and filed. The TIF renewal was discussed. A meeting and walking tour is scheduled for August 13 to discuss project ideas.

Interviews will be held this week for the Main Street Administrative Assistant position.

Boyne Thunder discussed the possibility of hiring a coordinator for the event. The Board member evaluation form is being tweaked.

The Farmers Market received a \$5,000 from the Charlevoix County Community Foundation and a \$1,000 grant from the Health Department.

The environmental analysis for the theatre came back with no concerns.

The National Main Street Conference is scheduled for April 21, 2020 in Boston.

Promotion Committee

The July meeting of the Promotion Committee was cancelled.

Design Committee

Received and filed.

Team Boyne

Received and filed. Three guest speakers were in attendance including Adam Graef of Spuds, Steve Schnell of the Charlevoix County Housing Ready Program and Steve Bratschie a developer who wants to put a manufactured housing development off of Jefferson Street.

Director's Report

The environmental study on the theater came back with no concerns. There is a small amount of coal in the basement which needs to be removed. Communication is ongoing with the people in Manistee involved in restoring their theater and they are providing helpful information. Work continues on the TIF renewal. Two electric vehicle charging stations will be installed in Boyne City by the end of summer or early fall.

Unfinished Business

2020 Façade Grants

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Consideration to approve \$10,000 in façade grant funding for the Water Street Atrium building, as recommended by the Design Committee.

Michele Fraaz attended the Zoom meeting and thanked the Board for the grant. They are scheduled to start the renovation of Water Street Atrium in September.

MOTION

Adams moved, Burkhard seconded, PASSED UNANIMOUSLY to approve \$10,000 in façade grant funding for the Water Street Atrium building as recommended by the Design Committee.

New Business

Boyne Thunder Chair

Boyne Thunder Chair

Discussion and consideration to create an Event Coordinator position for Boyne Thunder, as recommended by the Organization Committee.

Bob Alger is retiring as chair of the Boyne Thunder committee and no one has expressed interest in chairing the event. It has been proposed that someone be hired to coordinate the event. The Board was in support of the idea and would like the Boyne Thunder Committee to determine the details and come up with a job description and salary recommendation and bring it back to the Board.

Holiday Lights

Holiday Lights

Consideration to approve a 1 year contract with Holiday Lighting Services in an amount not to exceed \$8,955.

We are in the 5th year of our five year holiday lighting plan. The plan is working well by keeping lights updated in order to manage the year to year cost. There are two

additional trees in front of Provisions that could be lit by if we use the building owner's power source which he has offered to allow. In addition, the large tree in Sunset Park which is usually lit up died this summer. Holiday lighting provided a quote to light a different tree in the park. Even with lighting the additional trees the lighting cost will come in under budget.

MOTION

Cortright moved, Adams seconded, PASSED UNANIMOUSLY to approve a 1 year contract with Holiday Lighting Services in an amount not to exceed \$8,955.

Financial Report

Financial Report Review

The Financial Report was received and filed.

Good Of The Order

- There has been a big increase in bike traffic throughout town since the Boyne Valley Bike Trail was completed.
- The water level is still an issue but it is hoped that Lake Michigan has reached its peak this year.
- There will be a ribbon cutting at the newly refurbished Evangeline Township Hall on Tuesday, August 8th at 5:30.

The August 6, 2020 meeting of the Boyne City Main Street Board was adjourned at 9:29 a.m.


Jane Halstead, Recording Secretary