



Approved: 2/16/17 *JH*

Meeting of
January 5, 2017

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON THURSDAY JANUARY 5, 2017 at 8:30 AM CITY HALL, 364 NORTH
LAKE STREET

Call to Order

Chair Pat O'Brien called the meeting to order at 8:30 a.m.

Roll Call

Present: Jodie Adams, Robin Lee Berry, Michael Cain, Michelle Cortright, Pat
O'Brien, Don Ryde, Rob Swartz, Ben Van Dam

Meeting
Attendance

Absent: Chris Bandy

City Staff: Recording Secretary Jane Halstead, Assistant Planning/Zoning
Administrator Patrick Kilkenny

Public: Six

Excused Absences

Chris Bandy

Approval of Minutes
MOTION

Cain moved, Adams seconded, PASSED UNANIMOUSLY to approve the November
3, 2016 and December 29, 2016 minutes as written.

Citizens Comments

None

Correspondence

Pat O'Brien received a letter from a 'concerned citizen' expressing dissatisfaction
with this year's Christmas lighting downtown. This topic is addressed later in the
meeting.

Committee Reports

Bob Alger, Chair of Boyne Thunder reported that sponsorships and income were up
in 2016 by over \$165,000. Profits are given to Camp Quality (55%), Main Street
(35%) and Challenge Mountain (10%). Alger presented disbursement checks to
Kristyn Balog of Camp Quality and Elizabeth Looze of Challenge Mountain. Both
thanked Boyne Thunder for their support.

Pat O'Brien thanked Bob Alger for all of his efforts in regard to Boyne Thunder.

Manager's Report

None

Old Business

Executive Director Hiring Update – Michael Cain announced that Kelsie King-Duff
has been hired to fill the Main Street Executive Director position. The selection
committee received over 40 applications for the position. Kelsie will begin on
January 30th.

New Business

Main Street Board Members

The Organization Committee recommended that the Main Street Board appoint Becky Harris and Rob Swartz to fill the 2 open 4 year terms. There were four applicants for the positions. Rob Swartz will follow up with other applicants to see if they can get them involved in another capacity.

MOTION

Cortright moved, Van Dam seconded PASSED UNANIMOUSLY to recommend to the City Commission that Becky Harris and Rob Swartz be appointed to the Main Street Board.

Farmers' Market Committee Members

The Farmer's Market Committee recommended that John McClory and Mary Brower be appointed to the Farmer's Market Committee.

MOTION

Adams moved, Lee Berry seconded PASSED UNANIMOUSLY to approve McClory and Brower to the Farmer's Market Committee.

Housing Task Force Members

Cain asked if anyone from the Main Street Board would be interested in serving on the Housing Task Force Steering Committee. Robin Lee Berry and Don Ryde volunteered.

Boyne Thunder Payout Allocation

Rob Swartz presented The Boyne Thunder Resolution of Support for the 14th annual Boyne Thunder Poker Run (received and filed). The Boyne Thunder Committee seeks

- support and endorsement of the event from the City Commission
- Approval of the July 6 to July 9, 2017 dates for event
- Support of Main Street's application to the Liquor Control Commission for sale of beer, wine and spirits at event
- Authorize Board Chair to enter into agreement with Camp Quality and Challenge Mountain to extend 2016 allocation agreement to 2017 event
- Approval for City Staff to work with Boyne Thunder Committee on event

MOTION

Cain moved, Adams seconded PASSED UNANIMOUSLY to recommend to the City Commission a request for a resolution of support for the 2017 Boyne Thunder event to be held July 6-9, 2017.

Historic Marker Program

The Design Committee is seeking support of application to the Historic Marker Program. Patrick Kilkenny stated the committee is recommending a large 42" x 54" marker with text on each side be placed at the corner of Ray and South Lake Street.

The application is \$250 and the cost of the marker is \$3,900. The application and approval process typically takes one year to complete.

MOTION

Cortright moved, Ryde seconded PASSED UNANIMOUSLY to recommend to the City Commission to support application to the Historic Marker Program, designating the Boyne City Downtown be listed in the National Register of Historic Places.

Meeting Schedule

The Main Street Board discussed the 2017 meeting schedule.

MOTION

Van Dam moved, Adams seconded PASSED UNANIMOUSLY to adopt the following meeting schedule: The Main Street Board will meet on the first Thursday of every month at 8:30 a.m. at Boyne City Hall with the exception of the July meeting which will instead be held on Thursday, June 29th.

Michigan Main Street Accreditation Visit

February 16th and 17th, 2017 are the scheduled dates for the visit from Laura Krizov from Michigan Main Street for the accreditation visit.

Main Street Now Conference

The 2017 Main Street Now Conference is scheduled for May 1-3, 2017 in Pittsburgh. Cain recommended that some board members consider attending.

Other

The Board discussed the holiday decorations/lighting. The lights this past year were dull in some spots and did not look great. The LED lights do dim over time and may need to be replaced. The Design Committee will work on the plan for improving them for next year.

Cain stated that one of the sculptures in the Walkabout Sculpture Show was blown over in the recent storm. The Design Committee will address how to prevent similar incidents in the future.

Good Of The Order

- Don Ryde commented that the latest round of grants awarded to the city were remarkable. The location of the new fishing pier was discussed.
- Ben Van Dam wanted everyone to be aware of employee training available through the NLEA (Northern Lakes Economic Alliance). Van Dam Custom Boats has utilized the training and found it beneficial.
- Cortright thanked Pat O'Brien for chairing the Main Street Board and Jodie Adams for serving on the Board.
- Cain will be attending an upcoming MEDC meeting in Petoskey.

- Jodie Adams stated she will miss the Main Street Board. She will continue to serve on the Organization Committee.
- Robin Lee Berry announced Hot Club of Cow Town will be performing January 13th at Freshwater Studio.
- Michael Cain reminded everyone of the upcoming Joint Board & Committee Meeting scheduled for Tuesday, January 17th at 6:00 p.m. at City Hall.

ADJOURNMENT

The Boyne City Main Street Board meeting of January 5, 2017 was adjourned by Pat O'Brien at 10:00 a.m.


Jane Halstead, Recording Secretary