



2012 Strategic Plan Update

Thursday, November 8, 2012

Agenda

5:00 Welcome – Congratulations to Board Members!
**Spring, 2013 – 10 Year Anniversary
Boyne City Main Street Program**

Overview of Session Expectations – *reflecting on the past/planning for the future*

Boyne City Main Street Program – *Its purpose; is it working?*

Review 2012 Strategic Focus – Goals and Objectives

- PROMOTION:
- ORGANIZATION:
- DESIGN:
- TEAM BOYNE / ECONOMIC RESTRUCTURING:

6:30 – 6:45 **BREAK** - (2) *flipcharts activity – Board member input*

6:45 Critical Issues 2013 – Main Street Program Focus

- New Issues/Projects – input by all (consolidate similar topics)
 - Goal Statement for each issue area?
 - ◆ Discuss and Prioritize
 - Develop results oriented objectives
 - Timeline for success

8:00 Adjourn – safe travels

“Thanks to everyone for your thoughts and participation”