



Approved \_\_\_\_\_

**MEETING OF  
July 8, 2013**

**MINUTES OF THE BOYNE CITY ECONOMIC DEVELOPMENT CORPORATION MEETING DULY CALLED AND HELD ON MONDAY, July 8, 2013, AT 12:00 NOON.**

**CALL TO ORDER**

Chair Gillette called the meeting to order at 12:00 p.m.

**ROLL CALL**

Present: Pat Anzell, Kelly Bellant, Michael Cain, Michelle Cortright, Pete Friedrich, Ralph Gillett and Marilea Grom  
Absent: Richard Copeland (Arrived 12:04p.m.)  
Staff: City Clerk/Treasurer Cindy Grice, Street Superintendent Andy Kovolski and Recording Secretary Karen Seeley  
Public: Nine

**MINUTE APPROVAL  
MOTION**

**Cain moved Cortright seconded PASSED UNANIMOUSLY** to approve the minutes of April 15, 2013 as presented.

**HEARING CITIZENS  
COMMENTS**

None

**CORRESPONDENCE**

None

**REPORTS OF  
OFFICERS, BOARDS  
AND STANDING  
COMMITTEES**

None

**UNFINISHED  
BUSINESS  
MOTION**

**Park Business update:** City Manager Cain informed the board that the issues with Kirtland Products are still in litigation. Written briefs have been submitted to the court by both parties. It will be the judge's discretion to hear oral arguments or not. When word is received from the court, Cain will update the board.

**LexaMar Site Storage:** On June 13, John Avery of the MEDA, Scott McPherson and City Manager Cain met with folks from LexaMar to try to work through their outdoor storage issues. At this point the City is waiting to hear back from MEDA on the park's re-certification.

**Internet Options:** Cain spoke of the different internet options available within the Industrial Park. Precision Edge is looking into Peninsula Fiber, which is more business dedicated than Charter. There is the new fiber line along I-75. There are more options/alternatives available now than in the past.

**NEW BUSINESS**

**MOTION**

**Classic Instruments IFEC request:** Josette Lory asked to abstain from this item due to financial gain. **Cain moved Friedrich seconded PASSED UNANIMOUSLY** to allow Lory to abstain from this item due to a conflict of interest. John McLeod and Ron Hannah were present to answer any questions the board may have. City Manager Cain informed the board that depending on what happens at the state level, the property taxes could disappear. The board discussed the IFEC that was transferred to Classic from Points North expiring in 2014. The new one is for an addition with additional jobs. After review of the application, the board scored the criteria section, with a total of 86 points, for a ten year abatement. State law allows the business to come back for the remaining years upon the expiration date. **Cain moved Grom seconded motion carried** to approve a recommendation to the City Commission that a 10 year IFEC be approved for Classic Instruments.

**MOTION**

**Precision Edge IFEC:** Milt Kness, (Outgoing General Manager), Todd Fewins, (Incoming General Manager) and Katie Pepin, Controller were present to answer any questions the board may have. The board discussed the IFEC that is currently in place for Precision Edge. The new IFEC is for similar equipment which will be phased in over two years. After review of the application, they scored the criteria section, with a total of 102 points, for a twelve year abatement.

**MOTION**

**Friedrich moved Cortright seconded PASSED UNANIMOUSLY** to approve a recommendation to the City Commission that a 12 year IFEC be approved for Precision Edge.

**Pure Boyne Placemaking Video:** Randy Calcaterra and Andrew DeNeau spoke to the board about a "Pure Boyne" Placemaking Video Marketing campaign. Randy and a visual imaging intern(s) will develop/edit/package a local content-promotional video that will "tell the story visually" about unique things about Boyne City. This would be a "partnership" of all clients participating. Each client owns their specific content. The content would constantly be refreshed. Production work would be completed over the June through August time frame. All deliverables would be completed on or earlier than August 31<sup>st</sup>. Board in agreement this would be perfect for the LDFA to do.

**GOOD OF THE ORDER**

Cain reported that he had just received word that Judge Pajtas has set a date this month to hear oral arguments in the Kirtland Products case.

Lory out at 1:08 p.m.

**ADJOURNMENT MOTION**

The July 8, 2013 Economic Development Corporation meeting was adjourned at 1:10 p.m.

Karen Seeley, Recording Secretary