



Approved: 3-5-2020 *gH*

Meeting of
February 6, 2020

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON THURSDAY, FEBRUARY 6, 2020 at 8:30 AM CITY HALL, 319 NORTH
LAKE STREET

Call to Order

Chair Rob Swartz called the meeting to order at 8:30 a.m.

Roll Call

Present: Jodie Adams, Anna Burkhart, Michael Cain, Michelle Cortright, Patti Gabos, Robert Grove, Patrick Little and Rob Swartz

Absent: Becky Harris

**Meeting
Attendance**

City Staff: Recording Secretary Jane Halstead, Assistant Planning Director Patrick Kilkenny, Main Street Assistant Ingrid Day

Public: None

**Excused Absences
MOTION**

Cain moved, Cortright seconded, PASSED UNANIMOUSLY to excuse Becky Harris.

**Board Member
Installment**

Anna Burkhart was sworn in as a member of the Boyne City Main Street Board.

**Appointment of
Chair and Vice-
Chair
MOTION**

Cortright moved, Cain seconded, PASSED UNANIMOUSLY, to appoint Rob Swartz as Main Street Board Chair and Patti Gabos as the Main Street Board Vice-Chair.

**Approval of
Minutes
MOTION**

Adams moved, Gabos seconded, to approve the January 2, 2020 minutes as presented.

Cortright moved, Adams seconded, to approve the January 7, 2020 minutes as presented.

Adams moved, Gabos seconded, to approve the January 21, 2020 minutes as presented.

**Hearing Citizens
Present**

None.

None.

Correspondence

Committee Reports

Organization Committee

Minutes received and filed. The volunteer recruitment event (Jambo) was a success. Boyne Thunder has 32 sponsors thus far. Farmer’s Market Director Jordan Peck is attending training to get Marketing Manager certification. Contact will be made with Mac McClelland to begin work on the TIF renewal.

Promotions/Marketing Committee

Minutes received and filed. Chocolate Covered Boyne is the next big event.

Design Committee

Minutes received and filed. The façade of 108 Water Street was discussed. The budget and future projects were discussed.

Economic Vitality/Team Boyne

Minutes received and filed. The purpose and structure of the Economic Vitality/Team Boyne committee and how to re-energize the group was discussed.

Farmers Market Committee

Minutes received and filed. Committee appointments were discussed as was the market dates and locations for the upcoming season.

Director’s Report

Received and filed.

None.

Unfinished Business

Team Boyne

Team Boyne

Consideration to create an Economic Vitality Committee, with Team Boyne as a subcommittee.
The Board discussed the Economic Vitality Committee/Team Boyne. A small committee will be formed to determine what the roles of each committee should be and what their tasks and goals are.

MOTION

Cain moved, Cortright seconded, PASSED UNANIMOUSLY to create an Economic Vitality Committee, with Team Boyne as a subcommittee.

New Business

Committee Chair Appointments

Committee Chair Appointments

Consideration to appoint the following chairs to the corresponding committees for a period of 1 year: Michelle Cortright- Organization, Sally Vandomelen - Marketing, Adam Graef - Design.

MOTION

Cain moved, Adams seconded, PASSED UNANIMOUSLY to approve the appointment of the following chairs to the corresponding committees for a period of 1 year: Michelle Cortright- Organization, Sally Vandomelen - Marketing, Adam Graef - Design.

Farmers Market Committee Appointments

Consideration to re-appoint Judi Silverman and Mary Brower to the Farmers Market Committee for a 3 year term expiring January 2023.

MOTION

Cain moved, Gabos seconded, PASSED UNANIMOUSLY to re-appoint Judi Silverman and Mary Brower to the Famers Market Committee for a 3 year term expiring January 2023.

Michigan Main Street Technical Services

Consideration to decline technical services from Michigan Main Street in 2020, as recommended by Organization Committee.

Michigan Main Street has proposed two possible technical services for 2020 including Downtown Futures Service and Entrepreneurial Ecosystem Service. The Organization Committee has recommended the services be declined. The Board discussed whether Michigan Main Street would instead provide assistance in another capacity such as with our TIF renewal.

Financial Report Review

The Financial Report was received and filed.

Good Of The Order

- Welcome to Anna Burkhart and Robert Grove as new members of the Main Street Board.
- Michigan Main Street has provided us with our impact report.
- Boyne City has been named as a semi-finalist for the GAMSAs.
- The Pavilion project is moving along well. The cupolas on the new roof sections will be copper to match the lighthouse.
- Michele Hewitt, Deputy Treasurer, will be retiring in March. The City has hired the financial Director from Cheboygan County, James Manko, to fill her position.
- The new Housing Director will be announced soon.
- Patrick Little shared that the Senior Center and the Early Learners program are partnering and doing yoga together.
- THE BCPS bond proposal will be on the ballot in May.
- Progress on the Dillworth renovation continues. There are 5 to 6 people working on the structure. Steel supports are being added to the building.
- Patti Gabos suggested we take the impact statement and make it interactive.
- The Jambo was a good event.
- Main Street name tags were given to the board members.

Adjournment
MOTION

Cain moved, Cortright seconded, PASSED UNANIMOUSLY to adjourn the February 6, 2020 meeting of the Boyne City Main Street Board at 9:48 a.m.


Jane Halstead, Recording Secretary