

Approved: 9-5-13

**Meeting of
 AUGUST 1, 2013**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY, AUGUST 1, 2013 AT 8:30 A.M. IN THE COMMISSION CHAMBERS AT CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair Swartz called the meeting to order at 8:31 a.m.

Roll Call

Present: Robin Berry Williams, Bob Carlile, Michelle Cortright, Jim Jensen
 Larry Lenhart, Pat O'Brien, and Rob Swartz

**Meeting
 Attendance**

Absent: Jodie Adams (arrived at 8:31 am) and Michael Cain

City Staff: Main Street Manager Hugh Conklin, Planning, Zoning Administrator
 Scott McPherson and Recording Secretary Karen Seeley

Excused Absence

Public: There were four people in attendance

**Approval of Minutes
 MOTION**

Carlile moved, Cortright second PASSED UNANIMOUSLY to excuse the absence of Michael Cain

Citizens Comments

Cortright moved, Carlile second PASSED UNANIMOUSLY to approve the June 6, 2013 meeting minutes

Correspondence

None

**Main Street Committee
 Reports**

Received a thank you letter from Camp Quality.

In addition to the committee reports included in the agenda packet Main Street Manager Conklin reported on a few items:

- The SOBO Arts Festival was held the last weekend in June. A summary of the event from committee chair Kathy MacDonald was included in the packet.
- The Farmers Market moved to Peninsula Beach for the July 3rd market and the location was a hit. Due to the antique car and flea market, the farmers market will return to Peninsula Beach on Saturday, August 10th. The Evenings at the Gazebo farmers market opened June 26th, but failed to catch on and presently no vendors are participating.
- A presentation on the art-bike designs was made to the City Commission June 11th, and they voted to support the recommended designs. The next step is to create design specs for the manufacturing of the racks and seek bids.
- VanDam Custom Boats has acquired the neighboring business, Sunburst Marine and renamed it Boyne Boat Works.
- The sale of the Dilworth and Parkside Grill as well as the expansion of the Grain Train to downtown Boyne City.

Manager's Report

Main Street Manager Conklin reported on:

- Asked Planning/Zoning Administrator to update the board on the Assistant Planner position: They received 16 applications and choose five to interview, one withdrew. They hired Annie Doyle, a Charlevoix resident and the Northwood Township Planning Chairperson. She will start August 12th. She will be the Design Committee Liaison.
- The concrete work in front of the Lake Street Market has been completed. Liz Glass met with the design committee following the June board meeting to work out the final details prior to installation.
- The grant application for improvements to the Veterans Park pavilion. The grant was to complete design work to upgrade the pavilion so it could serve as home to winter farmers market and a multi-use community facility. The project budget submitted for the grant was \$25,000 of which \$12,500 would be matched with local funds.
- A \$5,000 placemaking grant application was submitted to the Northwest Michigan Council of Governments to install new park identification and event signage, free public wi-fi network, and furnishings (benches, picnic tables, etc.). The application is due Friday, August 2nd.
- The year-end report for the Michigan Main Street Center is due August 10. This is our off-year and there will not be year-end visit from the state staff.
- He and Lori Meeder, a member of Team Boyne, attended the International Council of Shopping Centers conference in Novi in mid July. The ICSC is an organization for real estate developers, retail folks, bankers, and the reason for attending was to introduce the South Lake Street project that was recently completed by Peter Allen and Associates.
- There is a ground-breaking ceremony for the Resort Cottages at One Water Street this Friday at 4 p.m. It coincides with a weekend visit of the Pride of Baltimore II. It will be docked at the One Water Street Marina.
- Will be out of the office August 28-30.

New Business

MOTION

US-131 Billboard

MOTION

Closed Session
MOTION

Open Session
MOTION

Marketing Presentation-Randy Calcaterra: Randy and one of his interns showed the board a promotional video "Pure Boyne". At this point he would need "seed" money to get the infrastructure started. This would be a member funded and self sustaining program. Board discussion: They feel it is an interesting idea, and warrants further exploration. It goes along with the incubator idea of the Michigan Main Street. They discussed the LDFA motion to recommend Mike Cain be appointed to the steering committee, as he could represent the Main Street board as well. **Carlile moved O'Brien seconded PASSED UNANIMOUSLY** the Main Street board supports the concept of the Pure Boyne project and encourages its continued exploration with the possibility of becoming a financial contributor of the project if future developments are favorable.

The board reviewed three options. This is not a lighted billboard; just the lettering will be reflective. Board discussion: Cortright suggested a bigger

**GOOD OF THE
ORDER**

**ADJOURNMENT
MOTION**

design and smaller logo. Jensen recommends #1; it is a "quick read". Adams suggested turn left at Boyne Falls be bigger across the top. We should be asking them to visit. Suggestion of adding number of minutes to Boyne City. **Jensen moved Carlile seconded** to approve example #1 for graphics of the US 313 Billboard.

Roll Call: 4 Nays

3 Ayes

Motion failed

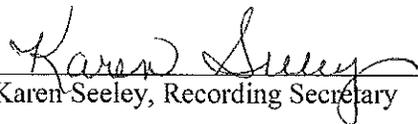
Main Street Manager Conklin will have the design "tweaked" and email to board.

Adams moved Williams seconded PASSED UNANIMOUSLY to go into closed session at the request of Main Street manager Conklin to discuss possible real estate transaction provided in MCL 15.268 (d) of the Michigan Open Meetings Act (PA 267 of 1976) at 10:07 a.m.

O'Brien moved Cortright seconded PASSED UNANIMOUSLY to return to open session at 10:13 am

Cortright asked if we should start talking about "food trucks" through the winter months. They are popping up all over and we should get feed back from other communities. She also noted that she received a voided bill from Mitchell Graphics for \$1875 for Boyne Thunder which was a donation.

O'Brien moved Adams seconded PASSED UNANIMOUSLY to adjourn the August 1, 2013 meeting of the Boyne City Main Street Board at 10:24 am.


Karen Seeley, Recording Secretary