

Approved: \_\_\_\_\_

**Meeting of  
 October 4, 2012**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY, OCTOBER 4, 2012 AT 8:30 A.M. IN THE COMMISSION CHAMBERS AT CITY HALL, 319 NORTH LAKE STREET

**Call to Order**

Chair Lenhart called the meeting to order at 8:30 a.m.

**Roll Call**

Present: Jodie Adams, Bob Carlile, Michelle Cortright Larry Lenhart and Rob Swartz

Absent: Kathy Anderson, Mike Cain, Pat O'Brien and Robin Berry Williams

**Meeting  
 Attendance**

City Staff: Main Street Manager Hugh Conklin, Planner/Zoning Administrator Scott McPherson and recording secretary Karen Seeley

Public: There were six people in attendance

**Boyne Theatre**

Brian Asher of the Thirsty Goat informed the board that the sale is complete, and now the option for the theatre can move forward. Main Street Manager Conklin and Mr. Asher had a formal signing of the Theatre agreement. This will allow nine months for Main Street to evaluate the offer. The banner that will hang in the window of the theatre was on display.

**Approval of Minutes  
 MOTION**

**Adams moved, Swartz seconded, PASSED UNANIMOUSLY** to approve the September 6, 2012 minutes as presented and the September 12, 2012 minutes as corrected.

**Citizens Comments**

None

**Correspondence**

None

**Main Street Committee  
 Reports**

**Promotions**

- The Harvest Festival is Saturday, Oct. 6, from 8 a.m. to 4 p.m. on Water and Lake Streets in downtown. The Farmers Market will be moving downtown for the day and will be joined by other arts and craft vendors.
- Main Street Manager Conklin introduced Kathy McDonald, the new chair of the SOBO Arts Festival Committee.
- The Farmers Market will be moving from Veterans Park to the Red Building next to the Boyne District Library on Saturday, Nov. 3. The indoor market will run through April.
- The farmer's market held a vision/goal-setting session on Thursday evening with the focus on how to build a strong and viable year-round market. It was a good session led by Dean Solomon with more than 25 people attending.

**Design**

- The kiosk, which formerly was located next to the chamber but for the past few years has resided at North Boyne, was moved to the Wood Shop. Bruce and his crew are evaluating it to see if it can be restored and put back into

use.

- Three new banners featuring our new brand have been installed. They represent the farmers market, Stroll the Streets, and Evenings at the Gazebo. They are located in front of Northwestern Bank, along Sunset Park behind the chamber, and on the bridge on Lake St. If there is a consensus to move forward, additional banners will be designed and all new banners will be installed next spring.
- The Boyne City Central Historic District nomination for the National Register of Historic Places was approved by the State Historical Review Board and will now be forwarded to the National Park Service for its review. Bill Rutter, the architectural historian who completed our nomination, did an outstanding job and was a pleasure to work with. The project was funded by a \$30,000 grant from the State Historic Preservation Office. Shannon McMaster played a very important role in the success of the project and he was able to attend the presentation on Sept. 12 in Lansing. Old City Park was not included in the nomination.

#### **Organization**

- The committee met with a local non-profit organization to explore the possibility of adding another partner to the Boyne Thunder event. The committee is also continuing to plan for the November 8 board retreat.

#### **Team Boyne – Creating Entrepreneurial Communities (ER committee)**

- Erica and Dan Tosch of Neighborhood Bread Company met with Team Boyne at its September 19 meeting. Neighborhood Bread has been a vendor at the Farmers Market for the past two seasons and is looking to possibly expand.
- The Boyne-area business survey was distributed the week of Sept. 22. The survey will be followed up with personal visits to all businesses interested. The goal is to complete the visits by the end of October.
- The Connecting Entrepreneurial Communities 2012 Conference is Oct. 9 in Petoskey. We are putting a community team together.

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#### **Main Street Manager Conklin reported on:**

- The Michigan Land Bank conference is October 14, 15 & 16.
- Michigan Downtown Conference is November 1, in Petoskey; Main Street Manager Conklin will be on the panel.
- Jill Dury of the Charlevoix County Transit and Ed Grice, GM of Boyne Mountain have agreed to have a winter bus again this year, beginning in late December through the winter season on Saturdays.

#### **Manager's Report**

#### **Unfinished Business**

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#### **Boyne Thunder-Camp Quality Presentation**

- Main Street Manager Conklin presented a check for \$33,789 from Boyne Thunder to Camp Quality; this represents 70% of the total proceeds. There is another local non-profit the committee is considering to partner with along with Camp Quality, which would help sustain the event.

#### **Boyne Theatre**

- Main Street Manager Conklin said that local builders Floyd and Todd Wright and Bill Noblett have agreed to go through the building and give a free status of the building and structure. There is no power on in the building, which may be problematic to do an evaluation.

#### **Park Street Construction update**

- Main Street Manager Conklin reported that he has not received an estimate for burying utility lines in the alley between Water and Ray streets. At this point it would be best to wait until next budget year. He has met with Dennis Kirkby regarding securing an easement in the parking area behind Dunigans. With the power box going into the first parking space, it may

have to go back to the Planning Commission, for a variance regarding the number of parking spaces per unit.

**New Business**

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**SOBO Arts Festival Grant Application**

The SOBO Arts Festival is applying to the Michigan Council for Arts and Cultural Affairs for a grant to support next year's event. The grant requires a 1:1 cash match. This year's festival was a two day event, starting on Friday afternoon and continuing through late Saturday afternoon. It has been held in the 200 and 300 blocks of South Lake Street and part of Main Street. Next year, the committee is making plans to change the festival, which is scheduled for the last weekend in June. Tentative plans are to work with Stroll the Streets, expand the entertainment and conclude the evening with a concert by the Bay Area Big Band. Friday night would also be set up to allow businesses to host open houses and other activities. Saturday, activities will move to Peninsula Beach for the art show, music performances plus all the other components of the festival. The decision to make changes was based on comments from businesses, artists, visitors and discussion among committee members. As a result of the move, the committee expects increased expenses which is why it is pursuing grant opportunities like this one offered through the Michigan Council for Arts and Cultural Affairs. Based on our estimated budget, which is very preliminary at this point, we are seeking \$6,000. The committee is comfortable it can match that figure based on the revenue of this summer's event. Revenues in 2012 from sponsorships and artist fees were \$7,170. (There was no contribution from Main Street). Expenses were \$6,753. Additional expenses anticipated for next year include a tent, tables and chairs, sound system, performance groups, and more prizes for artists. The grant deadline was Oct. 1 but there is an allowance for board action after that date.

Board discussion regarding the commitment from the board. If they only raise \$5000 this year, the board would be responsible for the other \$1000? Yes. Is there electricity at Peninsula Beach? Main Street helped purchase a power board for electric hook up, but the committee feels they would be fine without.

**Adams moved, Carlile seconded PASSED UNANIMOUSLY** that The Main Street Board approves the SOBO Arts Festival grant application to the Michigan Council for Arts and Cultural Affairs.

**MOTION**

**Good of the Order**

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At the Harvest Festival on Saturday, the Humane Society will be having a garage sale, in the parking lot of the Park Side Grill. Jodi also announced that she has resigned as director effective the end of November.

**Adjournment**

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Carlile moved Cortright seconded PASSED UNANIMOUSLY to adjourn the October 10, 2012 meeting of the Boyne City Main Street Board at 9:35 am.

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Karen Seeley, Recording Secretary