



Approved: 6/29/17 JA

Meeting of  
June 1, 2017

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING  
HELD ON THURSDAY, JUNE 1, 2017 at 8:30 AM CITY HALL, 364 NORTH LAKE  
STREET

**Call to Order**

Chair Michelle Cortright called the meeting to order at 8:30 a.m.

**Roll Call**

Present: Michael Cain, Michelle Cortright, Rebecca Harris, Kelsie King-Duff, Chris Bandy, Robin Lee Berry, Rob Swartz , Don Ryde

**Meeting Attendance**

Absent: Pat O'Brien , Ben Van Dam

City Staff: Recording Secretary Jane Halstead, Assistant Planning/Zoning Administrator Patrick Kilkenny, Planning/Zoning Administrator Scott McPherson

Public: One, Ashley Cousens

**Excused Absences MOTION**

**Ryde moved, Swartz seconded, PASSED UNANIMOUSLY** to excuse Pat O'Brien and Ben Van Dam.

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**Approval of Minutes MOTION**

**Bandy moved, Harris seconded, PASSED UNANIMOUSLY** to approve the May 11, 2017 with a spelling correction.

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**Citizens Comments**

None.

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**Correspondence**

None.

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**Committee Reports**

**Promotions Committee**

King-Duff reported that the committee is finalizing the bands and sponsors for Stroll the Streets.

**Design Committee**

Becky Harris reported that the Last River Draw Dedication will take place on Thursday, June 8<sup>th</sup>. On Friday, June 9<sup>th</sup> the installation of the new sculptures for the Walk-About-Sculpture show will begin. The winner from last year's show will be announced at 4:00 p.m. at Freshwater Studio on June 9<sup>th</sup> as well.

The Design Committee is still working on where to locate the mosaic sculpture.

### **Economic Vitality/Team Boyne**

Cain reported that the new owners of the Lally property on Lake Street were present and discussion took place regarding plans for that property. Boyne USA is renting the Fieldcrest Motel for employee housing.

### **Marketing**

King-Duff said the Marketing Committee is working on the promotional banners for Boyne Thunder. They are planning on taking an inventory to see where/what banners are located throughout town. Cain said there are banners in storage at the DPW building that could possibly re-used somewhere in town.

Boyne Thunder is fast-approaching. There are 120 boats registered. People are signing up for the on-land poker run which will be held during Boyne Thunder.

The new dock has been installed at the marina.

### **Farmer's Market**

Erica Tosch has resigned as the Farmer's Market Manager. Becky Harris will help with the market until a new manager is hired.

On July 15<sup>th</sup>, the Michigan Farmers Market Association (MIFMA) will be at the Boyne City Farmer's Market providing training on the SNAP food program.

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## **Director's Report**

- The Design Committee is still working on the location of the Mosaic Sculpture.
  - King-Duff attended the NLEA meeting at the new football field in Petoskey.
  - Ryde and King-Duff attended the DDA forum held in May in Indian River.
  - The removal of the holiday lights was less expensive than projected, with a cost of \$160. Two professional opinions were received and no more pruning of trees is required at this time.
  - Stroll the Streets begins June 9<sup>th</sup>.
  - Restaurant week is June 12<sup>th</sup> to June 18<sup>th</sup>.
  - King-Duff held interviews for an assistant and will be making an offer of employment soon.
  - The Farmer's Market Manager Position will be posted soon.
  - The next meeting of the Main Street Board will be held on June 29<sup>th</sup>.
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## **Old Business**

### **Parking Study Discussion**

The Board discussed the current parking situation in the City and would like to be proactive in addressing the issue. Long-term goals need to be determined.

King-Duff thinks it would be a valuable tool if done in conjunction with the Market Study from Michigan Main Street.

Scott McPherson said that a study/count was done in 2007 of parking in the City but there have been many changes since that time. Updated information gathered under a more scientific approach, by an expert, may be valuable.

It was decided to have the Organization Committee address the issue.

#### **Holiday Lighting**

King-Duff recommended that the holiday lighting be handled by the Design Committee. It is an agenda item for their next meeting.

#### **Photography Contract**

King-Duff recommended that the Board approve the contract with Kim Ritsema for photography. King-Duff and the marketing committee worked with Ritesma to create an updated list of events that Main Street would like photographed throughout the year.

**MOTION**

**Swartz moved, Cain seconded, PASSED UNANIMOUSLY** to renew the photography contract with Kim Ritesma.

**New Business**

#### **Liquor License – Food Truck Rally**

**MOTION**

**Swartz moved, Cain seconded, PASSED UNANIMOUSLY** to recommend to the City Commission the approval of the application to the Michigan Liquor Control Commission for a special license to serve alcohol on July 13, 2017 at the Food Truck Rally.

#### **Liquor License – Farm Meal**

**MOTION**

**Swartz moved, Cain seconded, PASSED UNANIMOUSLY** to recommend to the City Commission the approval of the application to the Michigan Liquor Control Commission for a special license to serve alcohol on August 12, 2017 for the Farm Meal.

#### **Financial Report Review**

The Financial Report was received and filed.

**Other**

- **Theatre** – Rich Bergman of the Boyne Theatre was notified of the façade grant he received. He was appreciative of the grant.
- **Open Space** – Cain stated that the appraisals on the property are due by the end of June.
- **Pavilion** – Cortright said \$300,000 has been raised for the Pavilion and in September construction will begin. We will get as much as we can get done for \$300,000 and continue fundraising after the initial construction is done. Phase 1 is expected to cost \$500,000.

## Good Of The Order

- Freshwater Studio will host a fundraiser for George Colburn's documentary "Young Hemingway and His Enduring Eden" on Friday June 2<sup>nd</sup>. Lee Berry wrote the theme song and will perform it with the BC Hemingway Youth Choir.
- John Gorka will be performing Sunday at 7:00 p.m. at Freshwater Studio.
- The Farm Meal is August 12<sup>th</sup> and will be held at the Bear Creek Organic Farm.
- The pavement marking throughout Boyne City has been completed.
- The traffic light poles are being replaced at the corner of Water and Lake Streets. Work is expected to be completed next week. Until then there will be a 4 way stop at the intersection.
- The tower clock is expected to return to Boyne City on Saturday, June 3<sup>rd</sup>. It will be reassembled and running by the middle of next week and there will be a clock starting ceremony featuring the Tallboys' Family.
- The Police and Fire Departments will be moving into the new City Hall next week. The old DPW and fire hall building will come down the week of June 12<sup>th</sup>.
- The Hearse Cruise that took place this past weekend was successful.
- The new Fishing Pier will be completed by the end of the week.
- The White Family is scheduled to visit next week.
- There has been community discussion regarding water balloons and the July 4<sup>th</sup> Raft Race. Cortright said the race is a fun event and needs to be preserved. Organizers are looking for ways to mitigate environmental damage from balloons – water guns being a good alternative.
- Cortright enjoyed a concert at the Band Shell in Charlevoix recently. It would be great to have an outdoor performance venue in Boyne City.
- The location of the benches in the downtown area was discussed. King-Duff suggested that the Marketing Committee inventory where they are located currently and then it can be decided where they should be placed.
- The Board discussed possibly taking a tour around the Downtown District after the next meeting.
- Swartz said the registration for the September 3<sup>rd</sup> Tri-Athlon is going very well.
- Restoration continues at Local Flavor. Façade improvements are ten months out. Bandy has tables, chairs and displays for sale.
- Don Ryde stated it was nice to see the entire downtown busy and vibrant, including the Water Street area.
- NLEA is offering a RRC Best Practices Training on June 27<sup>th</sup>.
- Ashley Cousens said the Mushroom Festival went well. The Taste of Morels had a great turnout.

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## ADJOURNMENT

The Boyne City Main Street Board meeting of June 1, 2017 was adjourned by Chair Michelle Cortright at 9:55 a.m.

  
Jane Halstead, Recording Secretary