

Approved: _____

**MAIN STREET
BOARD PLANNING
SESSION**

MINUTES OF THE MAIN STREET PLANNING SESSION HELD
JANUARY 14, 2013, AT 3:00 P.M. IN THE COMMUNITY ROOM, BOYNE
DISTRICT LIBRARY COMMUNITY ROOM 201 EAST MAIN STREET.

CALL TO ORDER

Chair Swartz called the meeting to order at 3:08 p.m.

ROLL CALL

Present: Michael Cain, Bob Carlile, Michelle Cortright,
Rob Swartz, Robin Berry Williams

Absent: Jodie Adams (arrived 3:10 pm) Larry Lenhart and Pat O'Brien

**MEETING
ATTENDANCE**

City Staff: Main Street Manager Hugh Conklin, Assistant Planner Leslie
Meyers and Recording Secretary Karen Seeley

Public: There were seven people in attendance, including two
people from the Michigan Main Street group

Main Street Manager Conklin handed out a summary of the board retreat strategic focus (received and filed). He explained his goal for today's planning session is to identify goals; build a budget and give the priorities to the committees.

He introduced Brittany Hoszkiw, Organization specialist, and Jesse Harger Promotions specialist, with the Michigan Main Street group. They gave a presentation regarding volunteer recruitment and retention and promoting our accomplishments with a ten-year celebration. They also provided a sample of a worksheet for volunteer opportunity and pre-volunteer interest survey (received and filed) that may be helpful in the volunteer recruitment.

Then board reviewed the summary of the board retreat and voted on the top four as priorities for the coming year.

**MEETING
ADJOURNED**

The January 14, 2013 meeting of the Main Street Board's planning session was adjourned at 5:35 p.m.

Karen Seeley, Recording Secretary