

Approved: 3/3/2016

Meeting of  
 February 11, 2016

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD  
 ON THURSDAY FEBRUARY 11, 2016 AT 8:30 AM CITY HALL, 319 NORTH LAKE  
 STREET

**Call to Order**

Chair O'Brien called the meeting to order at 8:32 a.m.

**Roll Call**

Present: Jodie Adams, Michael Cain, Michelle Cortright, Pat O'Brien, Chris Bandy Ben VanDam, Rob Swartz and Robin Berry-Williams arrived at 8:34 a.m.

**Meeting Attendance**

Absent: Don Ryde

City Staff: Main Street Director Lori Meeder, Assistant Planning/Zoning Administrator Patrick Kilkenny and Recording Secretary Lisa Schrock

Public: None

**Excused Absences**  
MOTION

Swartz moved Cain second **PASSED UNANIMOUSLY** to excuse Don Ryde from today's meeting.

**Approval of Minutes**  
MOTION

Cain moved Cortright second **PASSED UNANIMOUSLY** to approve the January 7, 2016 regular minutes as presented.

**Citizens Comments**

None

**Correspondence**

None

**Manager's Report**

**Main Street Director Meeder gave the Manager's Report on the following topics:**

- New Boyne Thunder website—is live and updated to make registration easier. Past participants are able to register March 1 and we are hoping to include food trucks on Friday night. There will be a new registration/website person.
- Last River Draw Crowdfunding site—went live on Monday and the countdown begins. We are working on fundraising efforts and have several events scheduled.
- Chocolate Covered Boyne and Winterfest— is kicking off tomorrow night.
- Stroll the Streets—we are getting ready to send out sponsorship letters. The patron sponsorship was raised from \$100 to \$250.
- Arts Festival—we are in the planning stages and the festival is slated for June 25, hopefully in Sunset Park.

- Petoskey News Review Top Ten under 40—Monica Kroondyk and Ben Van Dam were nominated and won. They are both well deserving of this honor.
- Billboard—Pat O'Brien has offered the Main Street program the space under billboard on M-75.
- Boyne Appetit—two new banners just came in and they have two Wine Wednesdays under their belt which is getting mixed reviews from the restaurants participating.
- Design Intern—we received two resumes back for an intern this summer.

**New Business**  
**Board Officer**  
**Recommendations**  
**MOTION**

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**Adams moved Van Dam second PASSED UNANIMOUSLY** to approve the organization committees recommendation to elect Pat O'Brien as Chair and Michelle Cortright as Vice-Chair to begin their service at the board meeting in February.

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**DDA Financial Report**

Meeder went over the reports and Patrick Kilkenny discussed the low and moderate income survey.  
 There was discussion on all of the reports.

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**Budget Review—DDA,**  
**Boyne Thunder and**  
**Farmer's Market**  
**MOTION**

**Swartz moved Cortright second PASSED UNANIMOUSLY** to recommend and authorize Meeder to move forward with the budget process.

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**Part-Time**  
**Administrative**  
**Assistant and Farm**  
**Market Manager**  
**MOTION**

**Cain moved Van Dam second PASSED UNANIMOUSLY** to proceed with a search for a qualified candidate to fulfill the combined job description. In the event we cannot find a qualified person that can serve both functions, we would keep the flexibility to fill each position separately.

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**Main Street Office**  
**Location**  
**MOTION**

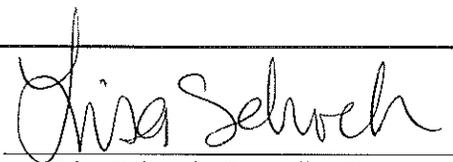
**Cain moved Adams second PASSED UNANIMOUSLY** to authorize Meeder to keep her current office at 112 S. Park Street or change to a home office as she sees fit.  
 Cain asked the board to consider having the Main Street office move into the new City Hall and to discuss it at a later time (12-18 months).

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**ADJOURNMENT**  
**MOTION**

O'Brien adjourned the February 11, 2016 meeting of the Boyne City Main Street Board at 10:03 a.m.

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 Lisa Schrock, Recording Secretary