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Approved: 3/1/2012

**Meeting of
February 2, 2012**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY, FEBRUARY 2, 2012 AT 8:30 A.M. IN THE COMMISSION CHAMBERS AT CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair Lenhart called the meeting to order at 8:30 a.m.

Roll Call

Present: Jodie Adams, Robin Berry Williams, Bob Carlile, Michelle Cortright, Larry Lenhart, Pat O'Brien and Rob Swartz

Absent: Kathy Anderson and Mike Cain

Meeting Attendance

City Staff: Main Street Manager Hugh Conklin, Assistant Planner/Zoning Administrator, Shannon McMaster, and Recording Secretary Karen Seeley

Public: There were nine people in attendance, including a representative from the Boyne Gazette

Excused Absences

Cortright moved Swartz seconded to excuse the absences of Kathy Anderson and Mike Cain.

**Approval of Minutes
MOTION**

Carlile moved Cortright seconded, to approve the January 5, 2012 regular meeting minutes as presented.

Correspondence

None

Citizens Comments

Jerry Douglas, Jerry Douglas Studio Gallery presented a conceptual painting of a mural he is proposing for the Glen's Market building, along the 148-foot wall on Vogel Street. The proposal is for a large outdoor mural featuring Boyne City's founding family, the Millers and the native Ojibwa tribe. The proposed pricing for this is \$47,000 to be paid for with grants, and donations along with grant writing and monetary support from the City/Main Street. The board suggested Mr. Douglas present this to the design committee for their review and recommendations. Chuck Vondra commented that a mural at this corner would be a great attraction. He is in support of the project. Mayor Grunch asked if the funding is in place and the support is there how long to complete. Should be completed in one summer. The board agreed that they would like to have more information on the funding source, have a written agreement with the property owner and have an alternate location.

Main Street Committee Reports

Main Street Manager Conklin commented on:

- **Promotions:** Winter Fest is now Slush Fest: the committee has been working on different types of activities
- **Design:** Minutes of the January 3, 2012 meeting were included in the packet.
- **Farmers Market:** the market committee interviewed four candidates for the market manger on January 17th. Their recommendation, which was supported by the full market committee, was to hire Rebecca Harris with an annual salary of \$6000. Becky officially begin her position on February 1st. The Market Manager Contract will change to reflect the contract dates of February to February.
- **Organization:** Due to a scheduling conflict, the committee did not meet.
- **Team Boyne-Creating Entrepreneurial Communities (ER committee):** They are continuing to update the Market study

Managers Report

Main Street Manager Conklin reported on:

- Boyne Provisions Façade improvement has begun; Radio Shack's will start in the spring.
Plans for a presentation by ~~Ron~~ Rob Bliss of Grand Rapids at a Boyne City High School assembly on March 8 and an evening presentation the same day at the Boyne District Library.
- March 1st is the tentative launch date for the new Main Street website.

Downtown Boyne City National Historic Register Nomination-Update

Shannon McMaster gave an update on the work he has been doing with historic architect Bill Rudder, the consultant selected to complete the nomination application. Working with the city and Main Street, Mr. Rutter has been busy gathering information and finalizing district boundaries. The boundaries will expand to the Historic District of Pearl Street, which will be beneficial to them as well. We will become the Boyne City Core Historic District, instead of a downtown historic district. We will be listed on the National Park Service Site. This will also open up tax credit opportunities and will be a good marketing point. Board inquired if this will have to be constantly maintained? No

Board Officers/Committee Leadership

The organization committee is recommending Larry Lenhart be reappointed for a second year as Chair and Rob Swartz as Vice Chair. Rob has also agreed to serve as Chair starting in February 2013. According to Main Streets by-laws, the board chair is limited to servicing two consecutive one-year terms. Carlile moved Cortright seconded PASSED UNANIMOUSLY to re-appoint Larry Lenhart as Chair and Rob Swartz as Vice Chair of the Main Street Board.

MOTION

Current committee chairs are Rebecca Harris, Design Committee; Karen Guzniczak, Promotions; Jim Baumann, Team Boyne-Economic Restructuring; Organization is without a chair. Rebecca, Karen and Jim have all indicated they are willing to serve another year.

Committee/Board Goals

With the results of the board's goal setting at its retreat in October and the follow-up exercise at the December meeting, along with meetings with each of the Main Street committees, a draft list of goals has been compiled included for the boards review. For many of the goals, there is also a list of possible projects for each committee to undertake in the upcoming year. The committees have

been reviewing the projects. For those selected, they will then complete work plans for the 2012-2013 budget year.

Adams moved O'Brien seconded to accept the draft of the 2012/2013 budget year goals.

**Real Estate Development
Training**

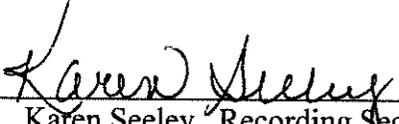
Michigan Main Street will select four master or select level communities to attend this training at no cost except travel. This will take a commitment from four people to attend a four-day seminar. Main Street Manager Conklin is asking the board if he should proceed with the application. We could recruit people if we are selected.

MOTION

Cortright moved Williams PASSED UNANIMOUSLY seconded to proceed with the application to Michigan Main Street for the Real Estate development training.

**Adjournment
MOTION**

Swartz moved Lenhart seconded PASSED UNANIMOUSLY to adjourn the February 2, 2012 meeting of the Boyne City Main Street Board at 9:45 a.m.



Karen Seeley, Recording Secretary