



Approved: 5/12/2016

Meeting of
April 7, 2016

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON THURSDAY APRIL 7, 2016 AT 8:30 AM CITY HALL, 319 NORTH LAKE
STREET

Call to Order

Chair O'Brien called the meeting to order at 8:30 a.m.

Roll Call

Present: Pat O'Brien, Michelle Cortright, Rob Swartz, Chris Bandy, Jodie Adams and Don Ryde

Meeting Attendance

Absent: Ben VanDam, Michael Cain and Robin Berry-Williams

City Staff: Main Street Director Lori Meeder, Recording Secretary Lisa Schrock and Assistant Planning/Zoning Administrator Patrick Kilkenny

Public: One

Excused Absences

MOTION

Cortright moved Adams second **PASSED UNANIMOUSLY** to excuse Ben VanDam, Michael Cain and Robin Berry-Williams from today's meeting.

Approval of Minutes

MOTION

Bandy moved Ryde second **PASSED UNANIMOUSLY** to approve the March 3, 2016 regular minutes as presented.

Citizens Comments

None

Correspondence

None

Manager's Report

Main Street Director Meeder gave the Manager's Report on the following topics:

- Mosaic Mural—donation to the City by an artist that is moving to the area may be on the horizon, more to come next month.
- Last River Draw fundraising—has two days left and we reached \$27,687, exceeding our goal by almost \$2,700.
- Irish Festival—March 13-March 20 was packed full of events. It was publicized extremely well with press releases, posters, ads in the newspapers and 9 & 10 News did their Morning Feature on- Michigan This Morning. There were 4-10 people at each event and 50 at the dinner. It does not have enough interest to continue as is.
- Retail inquiries for suitable space—Meeder has reached out to Tim Arner about what he is doing with his office. Radio Shack is closing soon and the owner plans to keep the building. Meeder is meeting with Dave Smith, the gentleman buying the Lally building, to discuss potential opportunities.

- Boyne Appetit—is evolving and now has a Restaurant Week scheduled for June 6-12 and we are working on the details of price points. Wine Wednesday had their fourth in a monthly series last night.
- Volunteer Appreciation this fall—is this something we are still thinking about.
- Stroll the Streets—Karen has the entertainment lined up, the Arts Festival will take place in Sunset Park and is coming together nicely. The Walkabout Sculpture Tour has eight pieces.
- Buff up Boyne—scheduled for May 7.

New Business
Main Street Assistant
MOTION

Adams moved Cortright second **PASSED UNANIMOUSLY** that contingent upon a satisfactory background check, recommend that we proceed with an official offer for Erica Tosch to assume the position of part-time Main Street assistant and farm market manager, allowing the Main Street director to negotiate hours up to 29 per week and up to \$15 per hour. Position to begin May 1, 2016.

National Main Street
Refresh Program
MOTION

Adams moved Bandy second **PASSED UNANIMOUSLY** to recommend that we proceed with the Refresh Pilot program and move our board meeting to Thursday, May 12 at 8:30 a.m. to coincide with the Michigan and National Main Street visit.

Approval of MMS Design
Services for Boyne
Bakery Building at 110 S.
Lake Street
MOTION

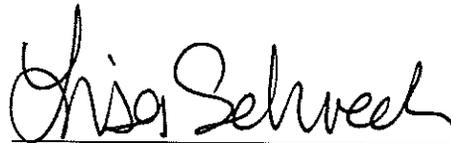
O'Brien moved Cortright second **PASSED UNANIMOUSLY** to postpone this matter to a later date.

Letter of Support
MOTION

Adams moved Ryde second **PASSED UNANIMOUSLY** that the Main Street Board will send a letter in support of The Top of Michigan Mountain Bike Association's Avalanche Destination Trail project.

ADJOURNMENT
MOTION

O'Brien adjourned the April 7, 2016 meeting of the Boyne City Main Street Board at 9:42 a.m.



Lisa Schrock, Recording Secretary