



P.O. Box 294
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January xx,2018

Name
Company
Street
City, State ZIP

Dear [Landscape],

The Lake Charlevoix Association is in the initial stages of developing a Shoreline Demonstration Garden in Boyne City. The purpose of this project is to show the public that shorelines can have both enticing design and be environmentally responsible.

The Shoreline Demonstration Garden will encompass a 220' by 15' strip of city-owned waterfront just west of the mouth of the Boyne River. This parcel will be divided into nine 15 by 24 foot segments and offered to area landscapers. Participants would then design and install their own interpretations of attractive, lake-healthy waterfront. The purpose of the proposed garden is to demonstrate alternate approaches to shoreline landscaping that are visually appealing, promote a healthy shoreline and are in compliance with Lake Charlevoix area zoning regulations.

This project is an outgrowth of work done with the 2017 Michigan Lake and Stream Leaders Institute. The steering committee is co-chaired by two LCA board members, with a local landscape architect and a Boyne City Master Gardener working in conjunction with the Boyne City government and other local non-profits.

We are inviting you, as well as other local landscape firms, to apply for the opportunity to create individual plots that showcase your design talents and your interpretation of environmentally friendly landscaping for lakeside homes. The guidelines for landscapers include:

1. The use of native species and cultivars would be expected and no species which are or could become invasive would be permitted.
2. The dividing lines between the plots would be part of the landscape plan demonstrating options for walking/viewing paths that connect upland to foreshore.
3. Plantings would not exceed three feet in height when fully established. Slight variation of the height requirements may be considered but view of the lake must not be obstructed.
4. A list of plantings would be provided to LCA for the creation of brochures and signage.
5. A logo or image of your business will be used to create brochures and signage to identify your segment.
6. Because each of the gardens will require several seasons to become established, each plan would include a commitment to maintain a plot for a minimum of three years.

The intended installation date will be fall of 2018. The Lake Charlevoix Association will provide:

1. Promotion and marketing of the project through a variety of media sources and print materials.
2. Signage describing the overall intent of the project as well as signage for each participating landscape firm.
3. Any state or local permits necessary for this project.
4. An opportunity to meet as a group to further discuss the plan and take questions/input.

Enclosed is a copy of the formal written proposal submitted which was presented to the city. Attached to that proposal is a sketch showing the lay-out of the proposed gardens. Also enclosed is a copy of a Google Earth print-out showing the general location of the proposed gardens.

Thank you in advance for your consideration of this project,

Gow Litzenberger - Landscape consultant

Nancy Cunningham - Master Gardener

Tom Darnton - LCA Board Member

Joel Van Roekel - LCA Board Member

Mission:

Protect the natural quality and beauty of Lake Charlevoix.
Promote understanding and support for safe and shared lake use.
Advocate sensible and sustainable practices for lake use and development.