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### OUR MISSION

***“Through community partnerships and a shared vision for the future, work to keep downtown Boyne City vibrant and successful while preserving its historic heritage and supporting sustainable projects.”***

## BOARD MEETING

**May 12, 2016 – 8:30 A.M. Boyne City City Hall**

1. CALL MEETING TO ORDER AND ROLL CALL
2. READING AND APPROVAL OF MINUTES—April 7, 2016 regular meeting
3. HEARING CITIZENS PRESENT (ON NON-AGENDA ITEMS)
4. CORRESPONDENCE
5. MAIN STREET COMMITTEE REPORTS
6. MAIN STREET DIRECTOR’S REPORT
7. UNFINISHED BUSINESS—None
8. NEW BUSINESS
  - a. Review of Financial Report
  - b. Boyne Thunder Repayment of Seed Money To Camp Quality
  - c. Mosaic Art Installation
  - d. National Main Street Refresh Pilot Program and Board Meeting Reschedule
9. GOOD OF THE ORDER
10. ANNOUNCEMENTS
  - May 11-15 National Morel Mushroom Festival
  - June 2—8:30 a.m., MS Board Meeting, New City Hall
  - June 6-12 Restaurant Week
  - June 10 Stroll The Streets Begins
  - June 10 & 11 Stroll Through History
  - June 24 Walkabout Sculpture Show Installation and Celebration
  - June 25 Boyne City Sobo Arts Festival
11. ADJOURNMENT

*Individuals with disabilities requiring auxiliary aids or services in order to participate in municipal meetings may contact Boyne City Hall for assistance: Cindy Grice, Clerk/Treasurer, 319 North Lake St., Boyne City, MI 49712; 231-582-0334*



Approved: \_\_\_\_\_

Meeting of  
April 7, 2016

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING  
HELD ON THURSDAY APRIL 7, 2016 AT 8:30 AM CITY HALL, 319 NORTH LAKE  
STREET

**Call to Order**

Chair O'Brien called the meeting to order at 8:30 a.m.

**Roll Call**

Present: Pat O'Brien, Michelle Cortright, Rob Swartz, Chris Bandy, Jodie Adams and Don Ryde

**Meeting Attendance**

Absent: Ben VanDam, Michael Cain and Robin Berry-Williams

City Staff: Main Street Director Lori Meeder, Recording Secretary Lisa Schrock and Assistant Planning/Zoning Administrator Patrick Kilkenny

Public: One

**Excused Absences**  
**MOTION**

**Cortright moved Adams second PASSED UNANIMOUSLY** to excuse Ben VanDam, Michael Cain and Robin Berry-Williams from today's meeting.

**Approval of Minutes**  
**MOTION**

**Bandy moved Ryde second PASSED UNANIMOUSLY** to approve the March 3, 2016 regular minutes as presented.

**Citizens Comments**

None

**Correspondence**

None

**Manager's Report**

**Main Street Director Meeder gave the Manager's Report on the following topics:**

- Mosaic Mural—donation to the City by an artist that is moving to the area may be on the horizon, more to come next month.
- Last River Draw fundraising—has two days left and we reached \$27,687, exceeding our goal by almost \$2,700.
- Irish Festival—March 13-March 20 was packed full of events. It was publicized extremely well with press releases, posters, ads in the newspapers and 9 & 10 News did their Morning Feature on- Michigan This Morning. There were 4-10 people at each event and 50 at the dinner. It does not have enough interest to continue as is.
- Retail inquiries for suitable space—Meeder has reached out to Tim Arner about what he is doing with his office. Radio Shack is closing soon and the owner plans to keep the building. Meeder is meeting with Dave Smith, the gentleman buying the Lally building, to discuss potential opportunities.

- Boyne Appetit—is evolving and now has a Restaurant Week scheduled for June 6-12 and we are working on the details of price points. Wine Wednesday had their fourth in a monthly series last night.
- Volunteer Appreciation this fall—is this something we are still thinking about.
- Stroll the Streets—Karen has the entertainment lined up, the Arts Festival will take place in Sunset Park and is coming together nicely. The Walkabout Sculpture Tour has eight pieces.
- Buff up Boyne—scheduled for May 7.

**New Business**  
**Main Street Assistant**  
**MOTION**

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**Adams moved Cortright second PASSED UNANIMOUSLY** that contingent upon a satisfactory background check, recommend that we proceed with an official offer for Erica Tosch to assume the position of part-time Main Street assistant and farm market manager, allowing the Main Street director to negotiate hours up to 29 per week and up to \$15 per hour. Position to begin May 1, 2016.

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**National Main Street**  
**Refresh Program**  
**MOTION**

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**Adams moved Bandy second PASSED UNANIMOUSLY** to recommend that we proceed with the Refresh Pilot program and move our board meeting to Thursday, May 12 at 8:30 a.m. to coincide with the Michigan and National Main Street visit.

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**Approval of MMS Design**  
**Services for Boyne**  
**Bakery Building at 110 S.**  
**Lake Street**  
**MOTION**

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**O'Brien moved Cortright second PASSED UNANIMOUSLY** to postpone this matter to a later date.

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**Letter of Support**  
**MOTION**

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**Adams moved Ryde second PASSED UNANIMOUSLY** that the Main Street Board will send a letter in support of The Top of Michigan Mountain Bike Association's Avalanche Destination Trail project.

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**ADJOURNMENT**  
**MOTION**

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O'Brien adjourned the April 7, 2016 meeting of the Boyne City Main Street Board at 9:42 a.m.

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Lisa Schrock, Recording Secretary

### Director's Report – May

Buff Up Boyne last weekend was a great success. We had lots of garbage picked up and Boyne looks spiffy. Special thanks to Aaron Place for spearheading this each year and for being our grill master. The turnout was lighter than last year but I think it is very weather dependent. We had 3 of our city commissioners there as well as two of our board members - Mike and Don there with their work gloves on.

We have sent out the call for façade grant applications and I have fielded 8 inquiries with one application returned so far. The deadline is May 27 for review and recommendations by the design committee at their June meeting for a July board decision. We have \$15,000 in new money earmarked in this round.

Erica Tosch started last Monday and is devoting much of her time right now to the Farmers Market. Becky is working closely with her for the month of May. They had their first outdoor market and I think it went well. We are getting her involved in the promotions and design committees and she will start to take the reins and support the committee chairs on our events and design committee initiatives.

We did move the Main Street office to 214 Water Street, effective May 1. It was quite a hectic move but I am getting settled in with still some things to do.

The target date to get our new website launched came and went – April 30. I hope to have it ready to go by Memorial Day. It is a tremendous amount of data transfer and because the platform we had was so old and not updated to new versions over the years, there is no easy way to transfer data.

The Boyne Appetit initiative is going gangbusters. We had our 5<sup>th</sup> Wine Wednesday, a BA social gathering with 50 + people in attendance out at Bella Vita. It was a great experience and a lot of fun for all. Some of our new businesses were there – Jim Milligan the owner of Fustini's was there as well as the two new owners of Magnum. Mike Castiglione supplied some of his beer which was great exposure for him. Restaurant Week is set for June 6 through 12 and we have 18 restaurants and retailers participating – way more than Petoskey or Charlevoix had. We have an ad coming out in Northern Express Dining Guide (paid for by the participants) as well as 1000 flyers that will be distributed starting with the Morel Festival. We have t-shirts printed and will be advertising with the Gazette and PNR. We have finalized the content for a BA booklet that Harbor House is helping us with. We were able to get only 2 advertisers to keep the booklet clean. We will print 2500 copies for distribution and were able to get the latest new businesses included in the publication.

We hired a new contract photographer that took pictures for us at the BA gathering. She does phenomenal work and I am excited to have her on board. She is new to the area but has extensive experience and captures amazing images. We had 7 or 8 applications – many of which were very qualified and talented.

Stroll the Streets begins June 10 and we are confirming our final sponsors so we can get our banners ordered. We are down a bit from last year and I recently reached out again to some that had not yet responded so I am hoping we can get to at least the level we were last year.

This year our second annual Stroll through History will again coincide with the first night of Stroll the Streets – June 10 and 11. The first phase of our historical walking tour kicked off in June 2015. The second annual event will allow us to introduce phase 2 of the walking tour which includes 50+ sites that include residential, churches and parks. The event this

year will kick off on Friday night with the Dodsworth Duo playing at the chamber, horse drawn tours of the second phase, narrated by Patrick McCleary and President Roosevelt again giving one of his famous speeches on the balcony of the Odd Fellow Hall Building. Saturday line up will be old-fashioned kids' games, a petting zoo, a baseball game, antique firetrucks, including the Lafrance, and old cars on display, and a hot dog and old fashioned potluck picnic near the ball field at Veterans Park, a history lecture/slideshow of the second phase at the library. The culmination of the day will be the River Raisin Ragtime Revue Band performing at Sommerset Pointe Yacht Club. This performance is sponsored by Sommerset and the Petoskey Area Visitors Bureau. The ticket price of \$15 will go toward Main Street's expenses.

In the Main Street budget for 2016/2017, we budgeted revenues of \$3,000 from an anticipated grant of \$3,000 and \$4,600 for expenses which included seed money for the event and the printing of the brochures for the second phase of the historical walking tour. We recently were informed that the grant was denied. In lieu of this grant, we anticipate collecting \$3,000 from the Ragtime Band Performance which was not included in our original budget so our revenue amount will remain the same – just a different source. This event is coming up quickly. We are finalizing the marketing materials now and will begin to promote. We would like to get 200 people at the Ragtime Revue performance.

Walkabout Sculpture Tour installation and celebration will take place on June 24. There will be 9 new pieces this year with three of the old ones staying on display. All will relocate and a map of the locations is attached for your review.

The start of the Boyne City Sobo Arts Festival will coincide with the installation. There will be some hoopla during Friday's Stroll to create awareness for the activities the next day. The festival will run from noon to 6 p.m. on June 25 in Sunset Park. This year the event will be very family friendly with interactive art installations, demonstrations and hands on activities. We will even have live statues, music, a dance flash mob, puppet shows and Salvadore Dali will join us.

A small committee formed to work on the Volunteer Celebration and a tentative date of September 10 was chosen. The venue discussed was Old City Park with music, food and beer and wine. A second choice would be a venue like BC Lanes. More to come on this event.

We are updating the downtown maps and the goal is to have them done by Memorial Day.

User: Shelly  
DB: Boyne City

PERIOD ENDING 04/30/2016

GL NUMBER	DESCRIPTION	2015-16	YTD BALANCE	ACTIVITY FOR		AVAILABLE	% BDGT USED
		AMENDED BUDGET	04/30/2016 (NORMAL (ABNORMAL))	MONTH 04/30/2016 INCREASE (DECREASE)	NORMAL (ABNORMAL)	BALANCE	
Fund 213 - FARMERS MARKET FUND							
Revenues							
Dept 030-REVENUES							
213-030-579.000	GRANTS-STATE/FEDERAL	0.00	2,000.00	0.00		(2,000.00)	100.00
213-030-642.000	MISC INCOME	0.00	8,688.00	0.00		(8,688.00)	100.00
213-030-642.100	BAG SALES	0.00	215.00	0.00		(215.00)	100.00
213-030-642.150	DONATIONS	0.00	487.50	0.00		(487.50)	100.00
213-030-642.200	FARM MEAL	0.00	360.00	0.00		(360.00)	100.00
213-030-642.250	FOOD TRUCK RALLY	0.00	11,985.95	0.00		(11,985.95)	100.00
213-030-642.300	SPECIAL EVENTS	0.00	300.00	0.00		(300.00)	100.00
213-030-642.400	MEAL SPONSORSHIP	0.00	2,300.00	0.00		(2,300.00)	100.00
213-030-642.450	MEAL TICKET	0.00	6,205.00	0.00		(6,205.00)	100.00
213-030-642.500	POINSETTIA SALES	0.00	468.00	0.00		(468.00)	100.00
213-030-642.600	T-SHIRTS	0.00	537.00	0.00		(537.00)	100.00
213-030-642.650	MARKET MONEY PURCHASE\	0.00	525.00	0.00		(525.00)	100.00
213-030-642.700	DAILY VENDOR FEE	0.00	284.00	0.00		(284.00)	100.00
213-030-642.725	VENDOR FEE SUMMER 10 FT	0.00	9,749.00	0.00		(9,749.00)	100.00
213-030-642.750	VENDOR FEE-SUMMER 20 FT	0.00	3,985.00	0.00		(3,985.00)	100.00
213-030-642.775	VENDOR FEE - WINTER	0.00	3,419.00	0.00		(3,419.00)	100.00
Total Dept 030-REVENUES		0.00	51,508.45	0.00		(51,508.45)	100.00
TOTAL Revenues		0.00	51,508.45	0.00		(51,508.45)	100.00
Expenditures							
Dept 040-EXPENDITURES							
213-040-705.000	SALARIES - PLANNING	0.00	10,872.30	902.40		(10,872.30)	100.00
213-040-714.000	SOCIAL SECURITY	0.00	831.72	69.04		(831.72)	100.00
213-040-716.000	UNEMPLOYMENT INSURANCE	0.00	9.20	9.20		(9.20)	100.00
213-040-727.000	SUPPLIES	0.00	188.38	0.00		(188.38)	100.00
213-040-730.000	COMPUTER/INTERNET EXPENSES	0.00	100.00	0.00		(100.00)	100.00
213-040-731.000	POSTAGE	0.00	38.16	0.00		(38.16)	100.00
213-040-732.000	MEMBERSHIP DUES/MML	0.00	380.00	0.00		(380.00)	100.00
213-040-740.000	BARN EXPENSES	0.00	39.33	0.00		(39.33)	100.00
213-040-750.150	BAG MATERIALS	0.00	368.16	0.00		(368.16)	100.00
213-040-750.200	FARM MEAL	0.00	4,085.00	0.00		(4,085.00)	100.00
213-040-750.250	FOOD TRUCK RALLY	0.00	5,330.05	0.00		(5,330.05)	100.00
213-040-750.260	POINSETTIA FUNDRAISER	0.00	315.55	0.00		(315.55)	100.00
213-040-750.275	T SHIRTS PRINTING	0.00	458.80	0.00		(458.80)	100.00
213-040-750.300	MARKET MONEY	0.00	655.00	0.00		(655.00)	100.00
213-040-750.350	OUTDOOR MARKET	0.00	648.94	0.00		(648.94)	100.00
213-040-750.360	OUTDOOR MARKET MUSIC	0.00	930.98	0.00		(930.98)	100.00
213-040-750.370	SNAP REIMBURSEMENT	0.00	4,123.00	0.00		(4,123.00)	100.00
213-040-750.380	DOUBLE UP FOOD BUCKS	0.00	2,380.00	0.00		(2,380.00)	100.00
213-040-750.390	SENIOR PROJECT FRESH	0.00	1,514.00	0.00		(1,514.00)	100.00
213-040-750.400	WIC	0.00	2,180.00	0.00		(2,180.00)	100.00
213-040-770.000	SNAP	0.00	543.55	0.00		(543.55)	100.00
213-040-771.000	VENDOR REIMBURSEMENT	0.00	541.00	0.00		(541.00)	100.00
213-040-870.000	TRAINING AND SCHOOLS	0.00	15.00	0.00		(15.00)	100.00
213-040-900.000	ADVERTISING/PUBLSHNG/ORDINANCE	0.00	2,072.50	0.00		(2,072.50)	100.00
213-040-900.200	PROMOTION PRINTING	0.00	11.00	0.00		(11.00)	100.00
213-040-900.300	SUMMER PROMOTION	0.00	300.00	0.00		(300.00)	100.00
213-040-900.400	WINTER PROMOTION	0.00	171.76	0.00		(171.76)	100.00
Total Dept 040-EXPENDITURES		0.00	39,103.38	980.64		(39,103.38)	100.00

PERIOD ENDING 04/30/2016

GL NUMBER	DESCRIPTION	2015-16	YTD BALANCE	ACTIVITY FOR		AVAILABLE		% BDGT USED
		AMENDED BUDGET	04/30/2016 NORMAL (ABNORMAL)	MONTH 04/30/2016 INCREASE (DECREASE)	BALANCE NORMAL (ABNORMAL)			
Fund 213 - FARMERS MARKET FUND								
Expenditures								
TOTAL Expenditures		0.00	39,103.38	980.64	(39,103.38)	100.00		
Fund 213 - FARMERS MARKET FUND:								
TOTAL REVENUES		0.00	51,508.45	0.00	(51,508.45)	100.00		
TOTAL EXPENDITURES		0.00	39,103.38	980.64	(39,103.38)	100.00		
NET OF REVENUES & EXPENDITURES		0.00	12,405.07	(980.64)	(12,405.07)	100.00		

PERIOD ENDING 04/30/2016

GL NUMBER	DESCRIPTION	2015-16	YTD BALANCE	ACTIVITY FOR		AVAILABLE		% BDGT USED
		AMENDED BUDGET	04/30/2016 (ABNORMAL)	MONTH 04/30/2016 INCREASE	(DECREASE)	NORMAL BALANCE	(ABNORMAL)	
Fund 242 - BOYNE THUNDER FUND								
Revenues								
Dept 030-REVENUES								
242-030-675.000	REVENUES	0.00	22.80	0.00		(22.80)	100.00	
242-030-676.200	REGISTRATIONS	89,900.00	81,627.81	16,996.94		8,272.19	90.80	
242-030-676.220	50 / 50 DRAWING PROCEEDS	500.00	1,040.00	0.00		(540.00)	208.00	
242-030-676.250	AUCTION PROCEEDS	25,000.00	17,575.00	0.00		7,425.00	70.30	
242-030-676.270	BAR PROCEEDS	9,000.00	7,451.37	0.00		1,548.63	82.79	
242-030-676.280	DINNER PROCEEDS	800.00	1,740.00	0.00		(940.00)	217.50	
242-030-676.290	MERCHANDISE SALES	12,500.00	15,554.00	520.00		(3,054.00)	124.43	
242-030-676.295	ROOM RENTAL REVENUES	0.00	3,307.90	0.00		(3,307.90)	100.00	
242-030-676.340	SPONSORSHIP	110,000.00	199,050.00	6,550.00		(89,050.00)	180.95	
Total Dept 030-REVENUES		247,700.00	327,368.88	24,066.94		(79,668.88)	132.16	
TOTAL Revenues		247,700.00	327,368.88	24,066.94		(79,668.88)	132.16	
Expenditures								
Dept 040-EXPENDITURES								
242-040-811.000	BOYNE THUNDER EXPENDITURES	1,500.00	2,174.52	0.00		(674.52)	144.97	
242-040-811.050	BANK SERVICE CHARGES	3,000.00	0.00	0.00		3,000.00	0.00	
242-040-811.060	AUCTION EXPENDITURES	0.00	1,625.00	0.00		(1,625.00)	100.00	
242-040-811.200	MERCHANDISE	25,000.00	29,312.50	0.00		(4,312.50)	117.25	
242-040-811.210	CAMP QUALITY	75,000.00	56,652.28	0.00		18,347.72	75.54	
242-040-811.215	CHALLENGE MOUNTAIN	0.00	10,300.42	0.00		(10,300.42)	100.00	
242-040-811.220	CONTRACT LABOR	1,000.00	620.00	0.00		380.00	62.00	
242-040-811.230	DJ EXPENSE	1,000.00	1,000.00	0.00		0.00	100.00	
242-040-811.240	INSURANCE	4,000.00	4,107.75	0.00		(107.75)	102.69	
242-040-811.250	LICENSES AND PERMITS	200.00	200.00	0.00		0.00	100.00	
242-040-811.260	MEALS AND ENTERTAINMENT	65,000.00	60,650.09	0.00		4,349.91	93.31	
242-040-811.265	ALCOHOL / LIQUOR EXPENSE	0.00	8,120.98	0.00		(8,120.98)	100.00	
242-040-811.270	ADVERTISING AND PUBLISHING	5,500.00	5,868.50	0.00		(368.50)	106.70	
242-040-811.290	SALES TAX	4,000.00	4,910.14	0.00		(910.14)	122.75	
242-040-811.300	SUPPLIES	2,000.00	975.70	0.00		1,024.30	48.79	
242-040-811.305	UTILITIES / WEB DESIGN	1,000.00	2,615.53	0.00		(1,615.53)	261.55	
242-040-811.310	TENT & STORAGE RENTAL	4,000.00	6,800.00	0.00		(2,800.00)	170.00	
242-040-811.320	UTILITIES	500.00	0.00	0.00		500.00	0.00	
242-040-811.350	PRIZES PAID	6,000.00	6,000.00	0.00		0.00	100.00	
242-040-811.360	DOCKAGE FEES	3,000.00	2,267.00	0.00		733.00	75.57	
242-040-811.370	REFUND	0.00	1,304.00	0.00		(1,304.00)	100.00	
242-040-811.380	AUCTION EXPENSES	3,000.00	2,467.00	0.00		533.00	82.23	
242-040-811.385	AERIAL FILMING	13,000.00	13,707.30	0.00		(707.30)	105.44	
242-040-811.390	PAYPAL EXPENSES	0.00	4,497.55	558.06		(4,497.55)	100.00	
242-040-811.395	TRANSFER TO MAIN STREET FUND	30,000.00	36,051.44	0.00		(6,051.44)	120.17	
Total Dept 040-EXPENDITURES		247,700.00	262,227.70	558.06		(14,527.70)	105.87	
TOTAL Expenditures		247,700.00	262,227.70	558.06		(14,527.70)	105.87	
Fund 242 - BOYNE THUNDER FUND:								
TOTAL REVENUES		247,700.00	327,368.88	24,066.94		(79,668.88)	132.16	
TOTAL EXPENDITURES		247,700.00	262,227.70	558.06		(14,527.70)	105.87	
NET OF REVENUES & EXPENDITURES		0.00	65,141.18	23,508.88		(65,141.18)	100.00	

REVENUE AND EXPENDITURE REPORT FOR BOYNE CITY

PERIOD ENDING 04/30/2016

GL NUMBER	DESCRIPTION	2015-16	YTD BALANCE		ACTIVITY FOR		AVAILABLE		% BDT USED
		AMENDED BUDGET	NORMAL	(ABNORMAL)	MONTH 04/30/2016	INCREASE (DECREASE)	NORMAL (ABNORMAL)	BALANCE	

PERIOD ENDING 04/30/2016

GL NUMBER	DESCRIPTION	2015-16	YTD BALANCE	ACTIVITY FOR		AVAILABLE	% BDGT USED
		AMENDED BUDGET	04/30/2016 (NORMAL (ABNORMAL))	MONTH 04/30/2016 INCREASE (DECREASE)	BALANCE NORMAL (ABNORMAL)		
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY							
Revenues							
Dept 000							
248-000-400.000	ALLOCATION FROM CUR YR FD BAL	43,385.00	0.00	0.00		43,385.00	0.00
Total Dept 000		43,385.00	0.00	0.00		43,385.00	0.00
Dept 030-REVENUES							
248-030-405.000	CURRENT YEAR TAXES	281,000.00	293,221.93	0.00		(12,221.93)	104.35
248-030-579.000	GRANTS: STATE	0.00	3,000.00	0.00		(3,000.00)	100.00
248-030-580.000	GRANTS	3,700.00	0.00	0.00		3,700.00	0.00
248-030-670.000	PROMOTIONS COMMITTEE REVENUE	18,000.00	30,278.44	9,391.00		(12,278.44)	168.21
248-030-670.300	WALKABOUT SCULPTURE SHOW	2,500.00	29,362.81	26,030.81		(26,862.81)	1,174.51
248-030-675.000	CONTRIBUTIONS	0.00	53.00	0.00		(53.00)	100.00
248-030-676.000	SPECIAL EVENTS - POKER RUN	30,000.00	36,051.44	0.00		(6,051.44)	120.17
248-030-680.000	FARMER'S MARKET REVENUES	37,000.00	0.00	0.00		37,000.00	0.00
Total Dept 030-REVENUES		372,200.00	391,967.62	35,421.81		(19,767.62)	105.31
TOTAL Revenues		415,585.00	391,967.62	35,421.81		23,617.38	94.32
Expenditures							
Dept 731-EXPENDITURES							
248-731-705.000	SALARIES/WAGES	51,800.00	53,496.42	4,230.40		(1,696.42)	103.27
248-731-712.000	INSURANCE: LIFE/AD&D	250.00	310.98	25.32		(60.98)	124.39
248-731-713.000	MEDICAL INSURANCE	14,507.00	14,924.64	917.28		(417.64)	102.88
248-731-714.000	SOCIAL SECURITY	4,208.00	3,990.92	300.98		217.08	94.84
248-731-715.000	PENSION	4,400.00	4,399.72	338.44		0.28	99.99
248-731-716.000	UNEMPLOYMENT	570.00	37.25	30.60		532.75	6.54
248-731-719.000	SICK/VACATION	3,200.00	2,115.20	0.00		1,084.80	66.10
248-731-727.000	OFFICE SUPPLIES	500.00	279.04	88.83		220.96	55.81
248-731-728.000	OFFICE OPERATING EXPENSES	250.00	0.00	0.00		250.00	0.00
248-731-729.000	OFFICE EQUIPMENT	250.00	0.00	0.00		250.00	0.00
248-731-730.000	REPAIRS/MAINTENANCE	2,000.00	50.00	0.00		1,950.00	2.50
248-731-732.000	MEMBERSHIP DUES	3,500.00	3,350.00	0.00		150.00	95.71
248-731-733.000	PROFESSIONAL LIBRARY/SUBSCRIPT	650.00	0.00	0.00		650.00	0.00
248-731-740.000	UTILITIES/INTERNET SERVICE	1,000.00	686.31	51.19		313.69	68.63
248-731-750.000	ADMINISTRATIVE FEE	7,500.00	7,500.00	625.00		0.00	100.00
248-731-760.000	DESIGN COMM EXPENSES	5,000.00	479.47	0.00		4,520.53	9.59
248-731-761.000	DESIGN ENGIN/CONSULTING	5,000.00	5,696.00	0.00		(696.00)	113.92
248-731-762.000	DESIGN CAPITAL IMPROVEMENTS	40,000.00	3,079.04	0.00		36,920.96	7.70
248-731-763.000	STREETSCAPE AMENITIES	32,500.00	18,104.35	681.05		14,395.65	55.71
248-731-782.000	BUSINESS RECRUITMENT/RETENTION	10,000.00	0.00	0.00		10,000.00	0.00
248-731-790.000	FARMERS MARKET EXPENSES	65,500.00	(493.00)	0.00		65,993.00	(0.75)
248-731-810.000	COMMITTEE/EVENT EXPENSES	0.00	106.63	0.00		(106.63)	100.00
248-731-812.000	ORGANIZATION COMM EXPENSES	8,000.00	6,887.35	0.00		1,112.65	86.09
248-731-818.000	CONTRACTED SERVICES	500.00	0.00	0.00		500.00	0.00
248-731-870.000	EDUCATION/TRAVEL	5,000.00	1,685.16	550.00		3,314.84	33.70
248-731-900.000	ADVERTISING/PUBLISHING	15,000.00	9,305.06	195.00		5,694.94	62.03
248-731-902.000	PROMOTIONS COMMITTEE EXPENSES	13,600.00	7,809.94	800.00		5,790.06	57.43
248-731-910.000	PROMOTIONS COMMITTEE EVENTS	35,000.00	41,688.22	4,616.40		(6,688.22)	119.11
248-731-912.000	PROMOTIONS CAPITAL OUTLAY	0.00	39.12	0.00		(39.12)	100.00
248-731-940.000	FACILITIES RENT	3,600.00	3,600.00	300.00		0.00	100.00
248-731-942.000	SERVICE MAINTENANCE FEE	75,000.00	75,000.00	0.00		0.00	100.00
248-731-992.000	DOWNTOWN LOAN PRINCIPAL PYMT	6,000.00	0.00	0.00		6,000.00	0.00

PERIOD ENDING 04/30/2016

GL NUMBER	DESCRIPTION	2015-16	YTD BALANCE	ACTIVITY FOR		AVAILABLE		% BDGT USED
		AMENDED BUDGET	04/30/2016 NORMAL (ABNORMAL)	MONTH 04/30/2016 INCREASE (DECREASE)	BALANCE NORMAL (ABNORMAL)			
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY								
Expenditures								
248-731-993.000	INTEREST/DOWNTOWN LOAN	1,300.00	0.00	0.00	1,300.00	0.00		
Total Dept 731-EXPENDITURES		415,585.00	264,127.82	13,750.49	151,457.18	63.56		
TOTAL Expenditures		415,585.00	264,127.82	13,750.49	151,457.18	63.56		
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY:								
TOTAL REVENUES		415,585.00	391,967.62	35,421.81	23,617.38	94.32		
TOTAL EXPENDITURES		415,585.00	264,127.82	13,750.49	151,457.18	63.56		
NET OF REVENUES & EXPENDITURES		0.00	127,839.80	21,671.32	(127,839.80)	100.00		



Date: May 12, 2016

From: Lori Meeder

To: Pat O'Brien, Chair, and Main Street Directors

Subject: Boyne Thunder Reimbursement to Camp Quality

### **Overview**

In 2011, following the final financial report from Boyne Thunder, distributions were made to Main Street and to Camp Quality at a 30%/70% split, respectively. With the consensus of Camp Quality, \$7,000 was held back from their distribution to use for seed money for the following year. The funds allowed members of the committee to attend and have exposure at the Miami Boat Show and a large ad and feature story in Lakeland Boating, a national magazine designed for Boyne Thunder's target audience. A memo from Hugh Conklin dated 11/18/11 and the final financial report outlining this is included in your packet for reference.

The money was never reimbursed to Camp Quality. The request to reimburse Camp Quality came up this year in a Boyne Thunder committee discussion about putting money back into the event. Items that the committee is considering include a t-dock at the marina, park benches, launch upgrades, etc. Something visible to the participants that they can see and feel a part of over the years. Any money put back into the event will not be decided until after the event is over and we can see how the financial position looks. With that said, the organization committee and Boyne Thunder committee agree that Camp Quality should be reimbursed for this seed money they invested several years ago. This year sponsorships are up approximately \$50,000 so we will likely see a net revenue for distributions up significantly for Boyne Thunder 2016.

### **Recommendation:**

Recommend that the board approve reimbursement back to Camp Quality in the amount of \$7,000.



Date: October 18, 2011

To: Cindy Grice, Treasurer

From: Hugh Conklin, Manager

Re: Camp Quality Payment from Boyne Thunder

Net Revenues from Boyne Thunder are divided between Camp Quality and the Boyne City Main Street program. Under terms of Main Street's letter of understanding, Camp Quality receives 70 percent of the revenues after expenses and Main Street receives 30 percent. Due to the high income from this year's event, however, it has been agreed between Main Street and Camp Quality to take \$7,000 from Camp Quality's earnings and set it aside in a separate account to be used for the 2012 event.

Total revenues for the 2011 event were \$113,208. Total expenses were \$57,145.34. This produced net revenues of \$56,062.66. Camp Quality will receive \$32,243, Main Street \$16,819.66, and \$7,000 will be set aside in the new Boyne Thunder fund.

Please make a check for \$32,243 to Camp Quality and code the expense #811.

Thank you.

Hugh Conklin

**BoyneThunder**  
**Profit & Loss Budget Overview**  
2011

	<u>2012 Actual</u>	<u>2011 Actual</u>	<u>2010 Actual</u>	<u>2009 Actual</u>	<u>2008 Actual</u>
Ordinary Income/Expense					
Income					
50/50 Drawing	250.00	750.00	700.00	850.00	0.00
Auction	10,175.00	8,765.00	10,780.95	9,055.00	13,943.00
Raffle	2,100.00	0.00	0.00	0.00	500.00
Calendars	0.00	0.00	0.00	80.00	520.00
<b>Cruise / Beach Party</b>	<b>6,375.00</b>	<b>7,800.00</b>	<b>6,590.00</b>	<b>10,910.00</b>	<b>10,940.00</b>
Friday Bar	1,094.00	443.00	1,083.00	1,728.00	1,745.00
Friday Dinner					
Corporate Tables	0.00	0.00	3,000.00	3,620.00	6,000.00
Friday Dinner - Other	0.00	45.00	1,200.00	1,550.00	2,857.37
Friday Reception	0.00	0.00			
<b>Total Friday Dinner</b>	<b>0.00</b>	<b>45.00</b>	<b>4,200.00</b>	<b>5,170.00</b>	<b>8,857.37</b>
Merchandise Sales	7,597.00	6,160.00	3,868.00	2,539.50	5,969.68
Reimbursed expenses	800.00	0.00	50.00	98.00	0.00
Poker Run Participant	56,590.00	39,610.00	27,305.00	23,800.00	31,250.00
Starting Money	0.00	850.00	1,500.00		
Pub Crawl Participant	0.00	0.00	800.00	1,000.00	1,600.00
Saturday Bar	3,443.00	2,340.00	635.00	3,118.00	1,786.00
Saturday Dinner	300.00	245.00	105.00	590.00	851.00
Sponsorship	37,150.00	43,650.00	24,000.00	31,200.00	32,300.00
Skater, Bodyworks, Sommerset					
Kercheval, News Review					
Sinacola, Misc					
Uncategorized Income	0.00	0.00	0.00	0.00	0.00
<b>Total Income</b>	<b>125,874.00</b>	<b>110,658.00</b>	<b>81,616.95</b>	<b>90,138.50</b>	<b>110,262.05</b>

**BoyneThunder**  
**Profit & Loss Budget Overview**  
2011

	<u>2012 Actual</u>	<u>2011 Actual</u>	<u>2010 Actual</u>	<u>2009 Actual</u>	<u>2008 Actual</u>
<b>Cost of Goods Sold</b>					
<b>Merchandise</b>					
Calendars	0.00	0.00	0.00	1,595.92	1,387.50
Merchandise - Other	0.00	0.00	0.00	0.00	0.00
<b>Total Merchandise</b>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>1,595.92</u>	<u>1,387.50</u>
<b>Total COGS</b>	<u>0.00</u>	<u>0.00</u>	<u>0.00</u>	<u>1,595.92</u>	<u>1,387.50</u>
<b>Gross Profit</b>	125,874.00	110,658.00	81,616.95	88,542.58	108,874.55
<b>Expense</b>					
<b>Bank Service Charges</b>					
Credit Card Fees	110.60	482.40	664.51	319.27	182.38
Bank Service Charges - Other	993.69	0.00	0.00	0.00	0.00
<b>Total Bank Service Charges</b>	<u>1,105.29</u>	<u>482.40</u>	<u>664.51</u>	<u>319.27</u>	<u>182.38</u>
<b>Beer &amp; Wine</b>	4,385.81	3,684.49	3,027.39	3,759.44	3,808.33
<b>Branded Merchandise</b>	16,707.47	9,322.96	7,288.20	9,356.00	11,630.45
<b>Auction Expense</b>	850.00	800.00	670.00		
<b>Camp Quality</b>	31,956.00	32,243.00	23,872.00	19,300.59	34,606.20
<b>Contract Labor</b>	200.00	252.00	240.00	300.00	0.00
<b>DJ Expense</b>	500.00	550.00	550.00	550.00	1,000.00
<b>Insurance</b>					
Liability Insurance	3,793.00	3,690.50	3,306.13	7,194.62	6,844.62
<b>Total Insurance</b>	3,793.00	3,690.50	3,306.13	7,194.62	6,844.62
<b>Licenses and Permits</b>	50.00	50.00	50.00	50.00	0.00
<b>Meals and Entertainment</b>					
Cruise Expense	1,973.27	1,484.00	1,179.50	1,400.00	1,400.00
Friday Dinner Exp	8,793.96	4,951.63	6,991.83	7,964.51	8,376.70
Friday Reception	0.00	0.00			
Saturday Breakfast	3,459.84	2,519.44	1,656.00	2,520.00	2,520.00
Saturday Dinner Exp	14,765.80	12,751.40	5,866.83	6,875.00	7,876.70
Saturday Lunch	3,810.00	3,052.47	3,115.00	2,979.64	2,935.42
Meals and Entertainment - Other	0.00	0.00	0.00	0.00	0.00
<b>Total Meals and Entertainment</b>	<u>32,802.67</u>	<u>24,758.94</u>	<u>18,809.16</u>	<u>21,739.15</u>	<u>23,108.82</u>
<b>Miscellaneous</b>	1,298.31		0.00	300.42	670.30
<b>Poker Run Refunds</b>	1,650.00	2,550.00	0.00	100.00	0.00
<b>Poker Run Winner</b>	1,000.00	0.00	600.00	4,100.00	1,000.00
<b>Postage and Delivery</b>	100.00	201.58	0.00	112.40	95.70
<b>Printing and Reproduction</b>	875.00	420.00	1,020.60	472.42	3,777.12

**BoyneThunder**  
**Profit & Loss Budget Overview**  
2011

	<u>2012 Actual</u>	<u>2011 Actual</u>	<u>2010 Actual</u>	<u>2009 Actual</u>	<u>2008 Actual</u>
<b>Professional Fees</b>					
<b>Helicopter</b>	0.00	400.00	0.00	1,500.00	0.00
<b>Program Expense</b>			0.00	3,131.80	0.00
<b>News/Radio Advertising</b>	5,962.00	4,627.92	3,470.00	1,500.00	1,625.00
websites	2,797.18	0.00			
<b>Sales Tax</b>	1,397.00	1,169.55	2,091.00	2,174.43	1,327.00
<b>Supplies</b>	473.17				
<b>Starting Cash</b>	0.00	1,050.00	1,500.00		
<b>Marketing</b>			728.62	363.00	3,422.00
Office			122.83	256.86	30.90
<b>Slip Rental</b>	1,140.00		2,351.45	619.86	3,452.90
<b>Tent Rental</b>	3,000.00		3,250.00	3,750.00	3,800.00
40x60 = 1,100; 20x40 = 400		3,000.00			
200 chairs; 38 tables(30 round)		0.00			
<b>Utilities</b>					
Waste Removal	135.00	135.00	125.00	85.00	67.40
Utilities - Other	0.00	0.00	0.00	0.00	0.00
<b>Total Utilities</b>	<u>135.00</u>	<u>135.00</u>	<u>125.00</u>	<u>85.00</u>	<u>67.40</u>
<b>Total Expense</b>	<u>112,178.10</u>	<u>89,388.34</u>	<u>71,385.44</u>	<u>80,415.40</u>	<u>96,996.22</u>
<b>Net Ordinary Income</b>	<u>13,695.90</u>	<u>21,269.66</u>	<u>10,231.51</u>	<u>8,127.18</u>	<u>11,878.33</u>
<b>Net Income</b>	<u><u>13,695.90</u></u>	<u><u>21,269.66</u></u>	<u><u>10,231.51</u></u>	<u><u>8,127.18</u></u>	<u><u>11,878.33</u></u>



Date: May 12, 2016

From: Lori Meeder

To: Pat O'Brien, Chair, and Main Street Directors

Subject: Boyne Thunder Reimbursement to Camp Quality

### **Overview**

In late 2015, I was approached by Svetlana Ottley who will be moving to Boyne city with her husband and family when their house is completed in late 2016. They have been long time visitors of Boyne City and are looking forward to getting involved. Svetlana is a mosaic artist and has done extensive art work in the Toledo/Sylvania Ohio community – mostly along religious lines.

She would like to donate a sculpture to our community and Main Street would have to pay for the materials and installation. Under the oversight of our design committee, Bruce Janssen and Martha Sulfridge worked directly with Svetlana to come up with a design and potential location that is now being presented to the Main Street board for their consideration. The rough size of the free standing structure is 5' tall by 3' wide.

Attached is the potential design superimposed into a place in the marina between the parking lot and the boat docks to give an idea of the impact. Also some pictures of her actual work so you can see the quality and beauty of her work.

The Main Street budget allocated \$2,000 toward the project. With insight from several people, the possibility was discussed to see if utilizing some of the Onaway Stone from the old city hall was feasible and whether a stone mason could be secured to do the free standing wall. We will also ask the brick contractors working on the new city hall to bid on the construction of the wall.

### **Recommendation:**

Recommend that the board approve and recommend to city commission the construction and installation of the mosaic mural piece in the marina.





Let the children come to me... for they are  
like the kingdom of heaven

