



Approved: July 14, 2016

Meeting of
June 2, 2016

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON THURSDAY JUNE 2, 2016 AT 8:30 AM CITY HALL, 364 NORTH LAKE
STREET

Call to Order

Vice Chair Cortright called the meeting to order at 8:31 a.m.

Roll Call

Present: Michael Cain, Michelle Cortright, Rob Swartz, Chris Bandy, Jodie Adams
Ben VanDam, Robin Berry-Williams and Don Ryde
Absent: Pat O'Brien

**Meeting
Attendance**

City Staff: Main Street Director Lori Meeder, Recording Secretary Lisa Schrock and
Assistant Planning/Zoning Administrator Patrick Kilkenny
Public: One

Swartz moved Adams second PASSED UNANIMOUSLY to excuse Pat O'Brien from
today's meeting.

**Excused Absences
MOTION**

Bandy moved Adams second PASSED UNANIMOUSLY to approve the May 12, 2016
regular minutes as presented.

**Approval of Minutes
MOTION**

None

Citizens Comments

None

Correspondence

Main Street Director Meeder gave the Manager's Report on the following topics:

Manager's Report

- Façade grant program—We received 7 applications, requests totaling \$30,000. They came from Red Mesa, Lynda's Real Estate, Chris Frasz, Paga Dentistry, Leslie Nielson, Northern Homes and Pam and Ted Macksey. The design committee will review on Monday and make recommendations to the board for its July meeting.
- Becky Harris celebration—Thanks to all who joined.
- Stroll The Streets—Starts June 10 and Meeder was pleased with the final sponsorship amount of \$16,000 which was up significantly over last year and a bit higher than 2014. We have 13 Fridays again this year.
- Picture frame—Meeder was hoping to have this ready for our Arts Festival on June 24 and 25 but Bruce isn't able to do it. We may just figure out how to get a large frame and design something through the festival committee.
- Stroll Through History—The second phase will kick off on June 10. We will have a horse drawn narrated tour on Friday night from 7 to 9 pm. We will also have President Roosevelt give his famous speech on the balcony of the Good Fellows Hall at 7 pm. On Saturday we hope to have a baseball game and potluck in the park with children's games. The River Raisin Ragtime Revue performance at Sommerset Pointe is at 7:30 pm. We really want to have at least 200 people attend.

- Restaurant Week—Kicks off on Monday, June 12 with 18 participating restaurants. We have publicized it extensively and will do a splash on 96.3.
- White family reunion—Starts next week. Meeder and Cain will be attending their reception at Sante on Monday and they will have a tour of the White House with Jane MacKenzie that evening also. They will meet with Martha Sulfridge on Tuesday to see where the logger will be placed and then will go to her studio to see her progress to date.
- Logger sculpture—Martha sent Meeder some updated pictures and it is looking fantastic. We did receive our final permits and approvals from the Army Corp so we are in good shape to hopefully have that done sometime this fall.
- Walkabout Sculpture Show Installation—Is June 24 and we will be bringing in nine new pieces that will be placed throughout town. Three of the old pieces will stay so we will have twelve altogether this year. A reception will take place on Friday afternoon and the People’s choice award will be announced from the prior year.
- SOBO Arts Festival—Will kick off June 24 and the main event will take place on Saturday between noon and 6 pm in Sunset Park.
- Downtown maps—Are being finalized and Meeder hopes to have them to the printer sometime next week as she is late getting these done.
- Volunteer celebration—Is tentatively planned for September 10. We are looking to meet with the civic clubs in town to see if they want to help with this. We are envisioning closing off a street or two and having a long table for dinner – similar to what some of the farm to table community meals have been doing

Meeder and the Board discussed the three transformation strategies:

- Dining Experience
- Outdoor Recreation Destination
- Workforce Housing

Old Business
National Main Street
Refresh Pilot Program
Transformation
Strategies and Review of
Work Plans

They reviewed what needed to stay and what needed to be eliminated. Cain suggested asking other Commissions such as Housing, EDC and the City Commission to come together and have a joint meeting, specifically on Workforce Housing. Cain will contact Lou Bender as a possible facilitator.

No motion

Bandy moved Cain second PASSED UNANIMOUSLY to recommend that the board approve a budget of up to \$1,000 to secure a videographer and produce a short video to be used in various marketing capacities and authorize the marketing committee and Main Street Director to execute all necessary documents.

New Business
Volunteer Celebration
and Gratitude Video

Vice Chair Cortright adjourned the May 12, 2016 meeting of the Boyne City Main Street Board at 9:58 a.m.

ADJOURNMENT
MOTION



Lisa Schrock, Recording Secretary