



Approved: 4/4/19 JH

Meeting of
March 13, 2019

MINUTES OF THE BOYNE CITY MAIN STREET BOARD STRATEGIC PLANNING
WORK SESSION HELD ON WEDNESDAY, MARCH 13, 2019 at NOON, CITY
HALL, 319 NORTH LAKE STREET

Call to Order

Chair Chris Bandy called the session to order at 12:05 p.m.

Attendance

Participants: Jodie Adams, Chris Bandy, Michael Cain, Michelle Cortright, Patti Gabos, Patrick Little, Rob Swartz, Kelsie King-Duff, Jane Halstead, Patrick Kilkenny, Barb Brooks, Monica Kroondyk, Sally Van Domelen, Karen Guzniczak, Adam Graef

Facilitator: Bob Thomas from the Michigan Chamber of Commerce

The purpose of the meeting was to review the vision and mission of Main Street, and prioritize our events and goals.

There were four goals the group determined they would like to accomplish through 2020:

- Rejuvenate Team Boyne - emphasis on retaining and growing a good mix of year-round businesses
- Increase and improve amenities
- Improve community engagement and public education
- Increase year-round activities and refresh/reenergize the current offerings

How will we measure our success in 2022?:

- A vibrant downtown with mixed use retail and housing
- Amenity plan
- Event strategy
- Public education

Bob Thomas will be providing a report summarizing the meeting.

**Adjournment
MOTION**

Cain moved, Cortright seconded, PASSED UNANIMOUSLY to adjourn the Boyne City Main Street Strategic Planning Work Session of March 13, 2019 at 2:54 p.m.

Jane Halstead, Recording Secretary