



Approved: _____

Meeting of
September 3, 2020

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON THURSDAY, SEPTMEBER 3, 2020 at 8:30 AM VIA ZOOM MEETING

Call to Order

Chair Rob Swartz called the meeting to order at 8:30 a.m.

Roll Call

Present: Jodie Adams, Anna Burkhart, Michael Cain, Michelle Cortright, Patti Gabos, Bob Grove and Rob Swartz

Absent: None.

Meeting Attendance

City Staff: Executive Director Kelsie King-Duff, Recording Secretary Jane Halstead, Assistant Planner Patrick Kilkenny, Main Street Assistant Jennifer Crites

Public: Five

Jennifer Crites, the new Administrative Assistant for Boyne City Main Street introduced herself to the Board.

**Approval of Minutes
MOTION**

Cain moved, Adams seconded, PASSED UNANIMOUSLY, to approve the August 6, 2020 minutes as presented.

Hearing Citizens Present

None.

Correspondence

None.

Committee Reports

Organization Committee
Minutes received and filed.

Promotion Committee
The August meeting was cancelled.

Design Committee
The August meeting was cancelled.

Economic Vitality/Team Boyne
The Economic Vitality group has been meeting every Thursday. Topics of discussion include how to help businesses during this socially distant time and brainstorming for ideas for winter.

Team Boyne had Steve Schnell as a speaker. He gave an update on the ongoing housing creation efforts. The group also discussed the transition from the summer to winter economy.

Theater

A marquee company from Midland took a look at the theater marquee and thought it looked like it was in pretty good shape. They will get Kelsie information on renovating it. Kelsie has been in touch with the people who renovated the Manistee Theater.

Director's Report

Main Street America has announced that the 2020 GAMSAs award will be awarded virtually on October 30th, 2020 at the Historic Trust Conference. Members of the Board feel the announcement should be postponed until the spring conference. The fall announcement date is too close to the November election and will get buried with all the other news. In addition, will not have the same audience as the spring conference. It was decided the City Manager Michael Cain will author a letter to National Main Street addressing the Board's concerns.

Cortright moved, Adams seconded, PASSED UNANIMOUSLY to approve sending Main Street America a letter written by City Manager Michael Cain and signed by Chair Rob Swartz stating the reasons the Boyne City Main Street Board is unhappy with the October 30th, 2020 virtual announcement of the GAMSAs award.

Unfinished Business

TIF Renewal

TIF Renewal

Mac McClelland of Mac Consulting services will be getting information to the Board shortly regarding the TIF renewal and a walking tour through the district will be scheduled.

New Business

Michigan Main Street Check-In

MMS Check-In

Michigan Main Street staff were on hand to provide an update and answer questions. Laura Krizov, Michigan Main Street Manager asked how things were going during this challenging time. General consensus was that Boyne was moving ahead despite obstacles. The Pavilion renovation was completed, the theatre purchase took place, the bike trail to Boyne Falls was completed and is very popular, EV charging stations will be installed by fall etc. Leigh Young, Main Street Specialist, shared that MMS launched an updated website in May which includes strategies to utilize during the pandemic. Joe Frost, Main Street Specialist has been brainstorming with Winter Cities Institute to come up with fresh ideas.

Board Appointments

Board Appointments

Consideration to recommend to the City Commission the appointment of James Richman to the Main Street Board for a partial term expiring 1/18/2021 and Adam Graef to the Main Street Board for a partial term expiring 1/18/2022.

Two positions are available due to the resignations of Becky Harris and Patrick Little.

MOTION

Cortright moved, Adams seconded, PASSED UNANIMOUSLY to recommend to the City Commission the appointment of James Richman to the Main Street Board for a partial term expiring 1/18/2021 and Adam Graef to the Main Street Board for a partial term expiring 1/18/2022.

**Boyne Thunder
Coordinator Position**

Boyne Thunder Event Coordinator Position

Consideration to approve the creation of a Boyne Thunder Event Coordinator position at a rate of \$7,500 per year as recommended by the Organization Committee.

Bob Alger resigned as the Chair of the Boyne Thunder Committee and a replacement is needed. The Organization Committee has recommended that a paid contract position be created and the rate was determined based on the estimated hours required for the job. This position will in no way eliminate the need for a large amount of volunteers for the Boyne Thunder Event.

MOTION

Adams moved, Gabos seconded, PASSED UNANIMOUSLY to approve the creation of a Boyne Thunder Event Coordinator position at a rate of \$7,500 per year as recommended by the Organization Committee.

Michelle Cortright left the meeting at 9:49 a.m.

Financial Report

Financial Report Review

The Financial Report was received and filed.

Good Of The Order

- The EV charging stations should be up and running by October.
- The dead tree in Sunset Park has been removed.
- The waterfront is getting hammered by the high water. Lake Street Bridge and the adjacent sidewalk may need some repair work. The road in Veteran's Park is also flooding.
- Welcome to Jennifer Crites!

The September 3, 2020 meeting of the Boyne City Main Street Board was adjourned at 9:56 a.m.

Jane Halstead, Recording Secretary

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