



Approved: 11-3-2016 [Signature]

Meeting of  
October 6, 2016

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING  
HELD ON THURSDAY OCTOBER 6, 2016 at 8:30 AM CITY HALL, 364 NORTH  
LAKE STREET

Call to Order

Vice-Chair Cortright called the meeting to order at 8:30 a.m.

Roll Call

Present: Michael Cain, Michelle Cortright, Ben Van Dam, Rob Swartz, Don Ryde,  
Jodie Adams, Robin Lee Berry.

Meeting  
Attendance

Absent: Pat O'Brien, Chris Bandy

City Staff: Recording Secretary Jane Halstead, City Clerk Cindy Grice, Assistant  
Planning/Zoning Administrator Patrick Kilkenny, Chamber of Commerce  
Director Jim Baumann

Public: None

Excused Absences

Pat O'Brien, Chris Bandy

Approval of Minutes  
MOTION

Cain moved, Swartz seconded, PASSED UNANIMOUSLY to approve the September  
1, 2016 regular minutes as presented.

Citizens Comments

None

Correspondence

Mike Cain stated that we are still receiving and processing mail and emails in Lori  
Meeder's absence.

Committee Reports

Organizational Committee did not meet last month. Swartz reported that there was  
a good turnout at the Volunteer Appreciation Dinner.

Patrick Kilkenny from the Design Committee reported that the façade at 110 E  
Water Street (Tim Arner's office) is being renovated to have a more traditional look.  
The Boyne District Library is building a 12,000 square foot addition which will match  
the current exterior. The Last River Draw is expected to be installed at the end of  
October with the dedication of the sculpture at the beginning of November. Main  
Street was awarded the \$3500 MDACA grant. The Design Committee is also  
working on Historical Trust Signage for different locations in the city.

Mike Cain stated the Farmer's Market will relocate to the other side of Veteran's  
Park due to the ongoing construction. Banners on Coldwell Banker will be changed  
out to the Winter Farmer's Market banner.

Patrick Kilkenny reported that the sub-committee handling the Christmas  
decorations decided on decorating the 70 poles downtown with real garland.

Garland will go up the first or second week of November. A few additional trees on Water and Lake Street will be lit this year as well.

Jim Baumann indicated there is some confusion on whether ex-officio members have voting rights on the Famer's Market Committee. The by-laws need to be reviewed. Robin Lee Berry is going to be on the Farmer's market committee in the future.

Baumann stated that the Harvest Festival went well – good turnout. There was discussion on whether the Harvest Festival helps the local retailers.

Earlier Than The Bird is scheduled for November 19<sup>th</sup>.

The Grand Opening for Northern Michigan Sports Medicine is October 27<sup>th</sup>.

The Chamber will be hosting a candidate forum for the school board – date to be determined.

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**Manager's Report**

None

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**Old Business**

There are 22 applicants for the Main Street Executive Director position. The first round of interviews were conducted via internet. More interviews will be held on October 7<sup>th</sup>.

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**New Business**

None

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**Good Of The Order**

- Robin Lee Berry inquired about the odor coming from the pump station. Cain said if the odor is bad it should be reported to 911.
- Freshwater Studios and other businesses adjusting hours trying to determine what works best for this time of year. Freshwater had an outstanding August.
- Construction of City Hall going well.
- CREATE opened and is a beautiful facility.
- Stiggs Brewery moving forward – November opening?
- City Commission adopted goals for coming year. Housing for employees is a big issue. There is a tentative housing summit set for October 20<sup>th</sup> – more info to follow.
- Meet the trail builders at Boyne City Taproom on October 11 – fundraiser for the new trails at Avalanche.
- Grant received for trail from Water Works (1910) building to Avalanche Trail.
- A proposal is being put together to try to secure the International Mountain Bike Association Festival for June 2017.
- Cortright stated that we need to be aware of backlash from residents with regard to the increase in tourism. The board discussed the necessity of emphasizing the importance of tourism to the community. Do we need to host an event that is geared toward the locals?
- Security concerns with large events discussed. Mike Cain stated the police department is very aware of concerns and does the best it can with the resources at hand.

- Rob Swartz said the Triathlon was a big success this year – just under 250 athletes participated.
- Business After Hours will be held October 20<sup>th</sup> at Van Dam Marine.
- Don Ryde recently visited a town where 1% optional fee was added to all receipts as a fundraiser. It may be a way to raise money for Main Street. He will absent from the next meeting.
- Coffee with a Cop to be held on October 7<sup>th</sup> at Local Flavor.
- State of Community October 13<sup>th</sup> at Boyne Mountain.
- Job Fair at Boyne Mountain November 9<sup>th</sup>. Businesses from Community may also set up booths to meet potential employees.

## ADJOURNMENT

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Cortright adjourned the October 6, 2016 meeting of the Boyne City Main Street Board at 9:30 a.m.

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Jane Halstead, Recording Secretary