

# VETERANS PARK PAVILION PROJECT - 2013

12-13-13

The following is summary of patterns identified through the stakeholder input process. Full responses are attached as Exhibit A. The questions were used as our framework for discussion.

## STAKEHOLDER Summary

1. What activities do you currently participate in at the Veterans Memorial Park Pavilion?

- Large community festivals and events. Multiday functions that attract upwards of thousands of visitors (over 1500). These included 4<sup>th</sup> of July, Mushroom Festival, Boyne Thunder.
- Mid-sized community events and festivals that attract between 250 and up to 1500 participants included car shows, veterans memorial events, yacht events (regattas), cycling events, running events.
- Reoccurring events particularly the farmer's market attracting upwards of 500 visitors for a single day.
  - Summer vendors assume 65. 10'x10' minimum in 5' increments.
  - Winter vendors. Assume 35. 6'x5' in 5' increments with minimum 8' walkways.
- Small Community and private events that range up to 250 participants. These would include school outings, family reunions', private parties, sailing groups, community picnics and meetings.
- Individual users which would include unscheduled use of pavilion and park including play groups and picnickers.

2. What activities would you like to see at the Park or Pavilion that do not currently take place there?

- Winter farmers market
- Expanded winter use including warming hut, ice rink, winter festival/party space
- Entertainment space, particularly music and concerts but also included out movie screenings
- Expanded Yacht Club and Marina Activities
- Flexible meeting space for approximately 30-100 users;

- Summer; accommodate larger groups with some weather protection
- Winter; heated and protected space

3. Are there building or site elements that do not currently exist that would be required to facilitate these activities?

- Kitchen
  - Farmers Market suggested full commercial and demonstration/teaching configuration
  - All other groups suggesting warming kitchen with sink for cleaning
- Storage
  - Farmers Market suggested expanded storage including refrigerated and dry storage for food as well as general storage.
  - All other groups suggested general storage.
- Enhanced Wi-Fi.
- Small group picnic areas and toilet access for when Pavilion is occupied by large events or reserved by mid-sized reserved users
- Heated or protected space
- Additional bathroom facilities; weatherized?
- Service drive for unloading at building
- Concession/dedicated vending area

4. What would you change about the existing Pavilion?

- Improved and updated bathrooms including ADA accessibility
  - Open one set of bathrooms to exterior to maintain public accessibility when pavilion is reserved
- Eliminate fireplace and provide relocated outdoor grilling provisions
- Relocate pavilion to a different position on-site or re-orient existing pavilion
- Eliminate fireplace but provide new alternative fireplace location (maximizing open space)
- Improved wind protection
- Bury Electrical Utilities
- Remove fixed Benches
- Improved parking and circulation
- Improved Architectural aesthetic including higher ceiling, additional natural light and transparency
  - Mixed response related to flat roof or taller sloped roof

5. Is there anything you would not change about the existing Pavilion?

- Open access/Public access
- Visibility
- Connection to Playground

6. Should a new facility or different site be considered to house these activities, including a winter farmers market?

- Consideration should be given to existing relationships between Farmers Market, Veteran Memorial and fact that a pavilion at Veterans Park is required
- Peninsula Park
- Future considerations related to City Hall and DPW site
- West of Playground
- Turnaround west of little league field - underutilized parcel.

#### General Considerations

- Flexible space
  - Sliding/folding doors allowing space to be closed up.
  - Indoor/outdoor spaces
- Consider overall site master plan and connections to adjacent facilities
- Consider portable kitchen/food truck or neighboring facilities such as planned community center to address kitchen needs.
- Low maintenance and easy to maintain
- Many people suggested minimal heating of space to 50-60 degrees would be acceptable for winter use.
- Historical references
- Pavilion and site need to respond to environmental including:
  - Solar orientation
  - Wind
  - Views to water
- Parking concerns
  - Physically improve facilities
  - Enhanced way finding/use of banners
- Environmental Concerns
  - “green” elements, energy efficiency, natural light, storm water considerations (permeable surfaces)
- Architectural References
  - Traditional/Historic both downtown brick as well as mill waterfront
  - Rustic/Northern Michigan
  - Nautical