



Approved: _____

**Meeting of
March 6, 2014**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY March 6, 2014 AT 8:30 A.M. CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair Swartz called the meeting to order at 8:30 a.m.

Roll Call

Present: Jodie Adams, Michael Cain, Michelle Cortright, Larry Lenhart, Rob Swartz, and Ben Van Dam

**Meeting
Attendance**

Absent: Pat O'Brien (arrived 8:32), Robin Berry Williams (arrived 8:40) and Jim Jensen
 City Staff: Main Street Manager Hugh Conklin, Assistant Planning, Zoning Administrator Annie Doyle and Recording Secretary Karen Seeley

Public: Four

**Excused Absences
MOTION**

Cortright moved Lenhart second PASSED UNANIMOUSLY to excuse Jodie Adams.

**Approval of Minutes
MOTION**

Cain moved Williams second PASSED UNANIMOUSLY to approve the February 6, 2014 regular meeting minutes as presented.

Citizens Comments

None

Correspondence

None

**Main Street Committee
Reports**

In addition to the committee reports included in the agenda packet Main Street Manager Conklin reported on a few items:

Promotions

- The Irish Heritage Celebration is next week with a variety of activities planned. Complete information on all activities can be found at our Main Street website.

Design

- The committee is also working on a revised request for proposal for holiday decorations, and a possible public art project.

Organization

- Registration for Boyne Thunder opened March 1 and it's shaping up to be quite an event this summer. Last year, within the first 24 hours there were more than 45 participants registered. This year, within the first day there were 69 registered. As of today we have 72-74 participants, we had 82 last year.

Team Boyne – Creating Entrepreneurial Communities (ER committee)

- At their February 28th meeting Team Boyne suggested that every member of the Main Street Board should serve on the various committees of Team Boyne.

Food Truck Discussion

Assistant Planning, Zoning Administrator Annie Doyle gave the board an update on the food truck meeting that took place February 25th. The general consensus of the businesses owners was not in front of existing restaurants. The discussions ongoing are fees, and requirements specifically regulating this type of business, and if they should only be allowed during special events. How do we incorporate them into the community?

Mrs. Deming’s Government Class

At this point, Michelle Deming a Government teacher at Boyne City High School joined the meeting along with approximately 20-25 of her students. They felt food trucks would be beneficial especially for people their age, as they are more affordable, and convenient.

New Business

Michigan Mountain Mayhem

The Michigan Mountain Mayhem, organized by Paul Nicholls, is the weekend of June 13-14 and already the event is at capacity with 1,500 riders. Last year the Mayhem created a downtown event for its Friday evening registration and it has plans to do that again this year. June 13 is also the opening evening for Stroll the Streets so it is shaping up to be a big weekend in Boyne City. Last year for the “registration” party the 100 block of Water Street was closed and within the block was a fenced-in area where alcohol and food were served. They are requesting to do something more enhanced this year. They are expecting approximately 1000 registrations that night. After board discussion and questions from the government class, **Cain moved Van Dam seconded PASSED UNANIMOUSLY** to recommend the City Commission allow Michigan Mountain Mayham hold a block party in the 100 block of Water Street to include sale and consumption of alcohol inside the fenced area. To include a map of the option that was used last year, the option for this year with the expansion.

MOTION

Registration will take place inside fenced area.

Food Truck Rally Fund Raiser-Farmers Market

The Farmers Market is putting together a “Food Truck Rally” as their annual Farm Meal. All participating trucks and food vendors will use 70% or more local ingredients. This event will take place at Veteran Park Pavilion, Thursday, July 17th. They will provide live music and beverages from local breweries, wineries and Northwood Soda. The public will pay a cover fee, which will cover on taste of either food or beverage. Adults will be identified with a wristband. They are requesting the support of Main Street to apply for the Liquor License on their behalf for the event. Board discussion: This would be one way to help the community used to food trucks. **O’Brien moved, Adams seconded PASSED UNANIMOUSLY** to support the Boyne City Farmers Market to apply for the Liquor License.

MOTION

Historical Banner use agreement

One of the final steps in the historic banner project was to have an agreement between Main Street and the property owners at 104 South Lake to use their building to display the banner. Working with Steve and Cathy Czerkes and Lauri and Kevin Drago we are close to an agreement which needs the approval of the Main Street Board. (Received and filed). We also have received a commitment from the family of Matthew Huffman to make a \$1,500 donation to pay for the majority of the costs associated with the banner. The draft use agreement has been shared with them and they expressed no issues. In return for their donation a plaque will be displayed on the side of the building – at eye level – which will include a brief description of the banner and acknowledgement of the Huffman family contribution. This is a five year agreement. The board suggested adding a “QR” code for the history of the Three Sisters Historic banner. **Cain moved, Lenhart seconded PASSED UNANIMOUSLY** the Main Street Board supports the Historic Banner Use Agreement and authorizes the Main Street Program Manager to execute the document on behalf of the Board.

MOTION

**MANAGER'S
REPORT**

Bob Carlile, along with Bill Benser is working on the Michigan Vietnam Veterans Traveling Memorial. They have confirmed the dates of July 18 and 19 and will continue to work through the details.

The Executive committee has contacted Kelly Larson to do a "Back to Basics" meeting and "exit" interview with the board. There are a couple of dates she would be available and Conklin will get a firm date and let the board know.

Bob Grove has hired Hotel Investor Services to do a feasibility study on the Dilworth.

The snow removal equipment is getting fixed, which has slowed the snow removal in the downtown areas.

**UNFINISHED
BUSINESS
Local Façade Grant-
Update**

Last September the Main Street Board approved a policy and guidelines for a local façade grant program funded with revenue earned from the Boyne Thunder event. The approved amount for the 2013-14 budget year is \$10,000. The board reviewed the news release and the program guidelines.

**NEW BUSINESS
2014-2015 Main Street
Budget**

The board received a copy and reviewed Main Streets proposed 2014-2015 budget (received and filed.) This will be presented to the City Commission at their March 11th meeting.

ADJOURNMENT

Cain moved VanDam seconded PASSED UNANIMOUSLY to adjourn the March 6, 2014 meeting of the Boyne City Main Street Board at 10:40 am.

MOTION

Karen Seeley, Recording Secretary

