



Approved: \_\_\_\_\_

Meeting of  
March 3, 2016

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING  
HELD ON THURSDAY MARCH 3, 2016 AT 8:30 AM CITY HALL, 319 NORTH  
LAKE STREET

**Call to Order**

Chair O’Brien called the meeting to order at 8:31 a.m.

**Roll Call**

Present: Pat O’Brien, Michael Cain, Michelle Cortright, Chris Bandy, and Don Ryde

**Meeting Attendance**

Absent: Ben VanDam, Rob Swartz, Jodie Adams, and Robin Berry-Williams

City Staff: Main Street Director Lori Meeder, Assistant Planning/Zoning Administrator Patrick Kilkenny and Recording Secretary Lisa Schrock

Public: None

**Excused Absences**  
**MOTION**

**Cain moved Cortright second PASSED UNANIMOUSLY** to excuse Ben VanDam, Rob Swartz, Jodie Adams, and Robin Berry-Williams from today’s meeting.

**Approval of Minutes**  
**MOTION**

**Cortright moved Bandy second PASSED UNANIMOUSLY** to approve the February 11, 2016 regular minutes as presented.

**Citizens Comments**

None

**Correspondence**

None

**Manager’s Report**

**Main Street Director Meeder gave the Manager’s Report on the following topics:**

- Boyne Thunder Registration—no one was able to register, the site was shut down after fielding numerous calls. Registration will open back up tomorrow at 9 a.m.
- Last River Draw Fundraising—we are 37 days in out of 60 days for the all or nothing \$25,000 match and we are up to \$14,400. Meeder asked for a consensus from the board that if they were within a certain amount of the match if Main Street would make up the difference. (a motion was made)
- Part-time Administrative Assistant— the position was posted and we have received 15 resumes to date with a March 15 deadline. Meeder would like to convene a group to help with selection—Meeder, Becky Kuebler and Dean Solomon would like someone from the Main Street board to join. Cortright said she would be willing.
- Design Intern—we received three resumes back for an intern this summer

and they will be discussed at the next design committee meeting.

- Walk about Sculpture Tour—they are busy with next year’s installation, there is a meeting tonight and we are stalled due to lack of funding.
- Stroll the Streets—sponsorship letters were mailed out yesterday, the series begins on June 10 and will run for 13 weeks.
- New Main Street website—we are trying to get the new website pages populated with narrative.
- Irish Festival—starts on March 13-March 20. 9 & 10 News is doing their Morning Feature on- Michigan This Morning on March 17 on the event.
- Boyne Appetit—continues to make strides, we had our third Wine Wednesday last night and it will end in June. Restaurant week is planned for June 6-12. Pam Chipman from the Morel Mushroom festival is requesting the Boyne Appetit restaurants to come up with specials that can be published/printed or put on a board for visitors.
- Historical Walking Tour—we hope to start Phase 2 this summer.

**New Business**  
**Last River Draw**  
**Fundraising**  
**MOTION**

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**Cain moved Cortright second PASSED UNANIMOUSLY** that Main Street will make up the difference up to \$10,000 if \$25,000 is not raised for the local match of the fundraiser.

**Boyne Thunder**  
**Resolution of Support**  
**MOTION**

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**Cortright moved Bandy second PASSED UNANIMOUSLY** for the Main Street to recommend to the City Commission a request for a resolution of support for the 2016 Boyne Thunder event to be held July 7-10, 2016; support the application to the Liquor Control Commission for a special license for the sale of beer, wine and spirits on the premises; and authorize City staff to work with the Boyne Thunder committee on needs and issues that may arise as event plans move forward.

**SOBO Arts Festival**  
**resolution of Support**  
**MOTION**

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**Cortright moved Ryde second PASSED UNANIMOUSLY** that the Main Street Board recommends to the City Commission a request for a resolution of support for the 2016 SOBO Arts Festival event to be held June 24 and 25, 2016 and authorize City staff to work with the committee on needs and issues that may arise as event plans move forward.

There was discussion on whether closing Water Street between the Chamber and 5/3 Bank was necessary. The consensus was to leave the street open.

**Farmer’s Market Food**  
**Truck Rally**  
**MOTION**

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**Cain moved Cortright second PASSED UNANIMOUSLY** that the Main Street Board supports the request and recommends that the City Commission approve the request from the Boyne City Farmers Market to apply for a one-day liquor license from the Michigan Liquor Control Commission for its fundraising event on July 14, 2016 at Veterans Park.

**Tree and Flower**  
**Maintenance Contract**  
**MOTION**

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**Cain moved Bandy second PASSED UNANIMOUSLY** to approve the tree and flower contract for the fiscal year 2016-17 with Mark C’s Trees for \$4,670. Cain asked if this is in the budget and Meeder said yes.

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**Graphic Design Services  
Contract  
MOTION**

**O'Brien moved Cortright second PASSED UNANIMOUSLY** to approve the graphic design services contract for the fiscal year 2016-17 with Kecia Freed Design for \$4,800.  
There was discussion about how Kecia does really nice work.

**Sidewalk Café Outdoor  
Service  
MOTION**

**Ryde moved O'Brien second PASSED 3-2 (opposed Bandy and Cortright)** that the Main Street Board recommends to the City Commission to reopen this topic of sidewalk café outdoor service including selling liquor for further discussion.  
There was discussion about depending on the business how much space they would have for the sidewalk service.

**Letter of Opposition to  
HB 5232 & SB 720  
MOTION**

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**Cortright moved Bandy second PASSED UNANIMOUSLY** that the Main Street Board supports to write a letter of opposition to House Bill 5232 and Senate Bill 720 for submittal to State House and Senate representatives.

**ADJOURNMENT  
MOTION**

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O'Brien adjourned the March 3, 2016 meeting of the Boyne City Main Street Board at 10:09 a.m.

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Lisa Schrock, Recording Secretary