



Approved: 11/7/17 [Signature]

Meeting of
October 3, 2017

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON TUESDAY, OCTOBER 3, 2017 at 8:30 AM CITY HALL, 319 NORTH
LAKE STREET

Call to Order

Chair Michelle Cortright called the meeting to order at 8:30 a.m.

Roll Call

Present: Chris Bandy, Michael Cain, Michelle Cortright, Becky Harris, Pat O'Brien,
Don Ryde, Rob Swartz, Ben Van Dam

Meeting
Attendance

Absent: Robin Berry

City Staff: Main Street Director Kelsie King-Duff, Recording Secretary Jane
Halstead, Assistant Planning/Zoning Administrator Patrick Kilkenny,
Main Street Assistant Ingrid Day

Public: One

Excused Absences
MOTION

Cain moved, Swartz seconded, PASSED UNANIMOUSLY to excuse Robin Berry.

Approval of Minutes
MOTION

Cain moved, Van Dam seconded, PASSED UNANIMOUSLY to approve the
September 7, 2017 minutes as presented.

Citizens Comments

None.

Correspondence

The Red Brick Salon is hosting a Grand Re-opening on Monday, October 30th from
2:00 to 6:00 p.m.

Committee Reports

Organization Committee

Rob Swartz reported that the parking study and market study are moving forward.
The Organization Committee is looking at the new TIF rules and how they will affect
long-term funding. There is a meeting October 30th to discuss the issue.

Promotions Committee

Chris Bandy said the Harvest Festival last weekend was a success – the weather was
great. A survey is being sent out to get feedback from vendors. Cain said he did
hear feedback from people wanting the farmer’s market portion of the event to
extend beyond noon.
Earlier-Than-The-Bird is scheduled for November 18th.

Design Committee

Harris reported that the Committee is waiting for a quote for the base for the Mosaic sculpture for Peninsula Park. They did receive a quote for a light for The Last River Draw.

The Old City Park location for the Wolverine Sculpture has been approved by the City Commission.

The Committee is working with Bruce Janssen on signage for businesses.

King-Duff said the company installing the Christmas lights on the trees downtown was here on Sunday (earlier than expected). She spoke with them and they agreed to remove the old lights which were in the trees for \$50 per tree.

Economic Vitality/Team Boyne

John Cool has volunteered to serve as the Chair of Team Boyne.

Marketing

The September meeting was cancelled. They are still working on the placement of banners in the City.

Boyne Thunder

The Boyne Thunder Committee met at the end of September. The final numbers are still being calculated.

Camp Quality has an Interim Director – Jean McDonough.

Farmer's Market

Beginning November 4th, the Farmer's Market will be held in City Hall.

Harris said the vendors are reporting diminishing sales. She will be using vendor fees to increase promotion of the market.

Blissfest has offered to help arrange for music during the market.

Bruce Janssen is working on adding a sign to the Boyne City Hall Sign that will indicate the Farmer's Market is located at City Hall.

Director's Report

As presented in the agenda packet.

Unfinished Business

Farmer's Market Manager

It has been difficult finding a new manager for the Farmer's Market. King-Duff has been discussing partnering with Charlevoix Main Street and hiring one person to handle both markets. The person would be a part-time employee (20 hours per week) for both Charlevoix Main Street and Boyne City Main Street equaling a full-time position. The Board discussed the issue and King-Duff will continue pursuing this option.

New Business

Economic Vitality Committee/Team Boyne Chair Appointment

King-Duff asked that the Board approve John Cool as the Chair of the Economic Vitality Committee/Team Boyne.

Appointment of John Cool MOTION

Van Dam moved, O'Brien seconded, PASSED UNANIMOUSLY to approve the appointment of John Cool as Chair for Main Street's Economic Vitality Committee/Team Boyne.

Financial Report Review

The Financial Report was received and filed.

Other

- **Theatre** – Rich Bergmann is working on obtaining financing through PACE - a governmental energy efficiency program. Fire Suppression at the theatre is going to be a challenge.
- **Open Space** – Cain stated that formal approval has been granted from the Michigan Natural Resource Trust Fund. The City is pursuing an additional grant from Consumers Energy to help fund the purchase. We are still waiting on the States approval of the property appraisals.
- **Pavilion** – Construction is underway. King-Duff submitted a grant request to the Charlevoix County Community Foundation for additional funds.
- **Avalanche** –O’Brien asked if the erosion ruts at Avalanche could be filled in/grated on a more regular basis. Don Ryde was recently on a walking trail made from a natural composite that made a nice walking surface. He will send photos to Mike.

Good Of The Order

- The Boyne City Bakery is being painted.
- Main Street’s 15th anniversary is next year. Cortright thinks we need to update our promotion video. King-Duff agreed – we can use it for our entry for the 2018 Great American Main Street Award.
- Harbor House Publishing will celebrate their 50th anniversary next year.
- Van Dam thanked King-Duff for sending Main Street updates monthly.
- Don Ryde travelled to Milwaukee and they have air/tool stations for bikes. It is a great idea for a bike community –we should consider doing something similar.
- Construction continues at Local Flavor.
- Hats off to Stiggs Brewery for receiving a Federal Historic tax credit.

ADJOURNMENT MOTION

Cain moved, O’Brien seconded, PASSED UNANIMOUSLY to adjourn the Boyne City Main Street Board meeting of October 3, 2017 at 9:37 a.m.



Jane Halstead, Recording Secretary