



Approved: 5/2/19 JH

Meeting of April 4, 2019 MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY, APRIL 4, 2019 at 8:30 AM CITY HALL, 319 NORTH LAKE STREET

Call to Order Chair Chris Bandy called the meeting to order at 8:37 a.m.

Roll Call Present: Jodie Adams, Chris Bandy, Michael Cain, Michelle Cortright, Patti Gabos, Becky Harris, Pat O'Brien, Rob Swartz

Meeting Attendance Absent: Patrick Little

City Staff: Main Street Director Kelsie King-Duff, Recording Secretary Jane Halstead, Assistant Planner Patrick Kilkenny, Main Street Assistant Ingrid Day, Farmers Market Manager Angelika Rasper

Public: Four

Excused Absences Swartz moved, Adams seconded, PASSED UNANIMOUSLY to excuse Patrick Little.
MOTION

Approval of Minutes Adams moved, Cain seconded, to approve the March 7, 2019 minutes and March 13, 2019 minutes as presented.
MOTION

Citizens Comments John Cool of Charlevoix State Bank was present to announce they will be opening a full service branch in Boyne City later this month.

Correspondence None.

Committee Reports **Organization**
Minutes received and filed. Discussion was held on implementing the recommendations from the parking study that was done last spring. Volunteer recruitment was discussed as well. A volunteer database will be developed.

Promotion/Marketing
Minutes received and filed. The Committee discussed the Chocolate Covered Boyne event. They received good feedback from Mike Castiglione of Stigg's. Social media numbers were also discussed as well as volunteer recruitment.

Design

The March meeting was cancelled.
Kelsie has met with developers regarding the projects on Lake Street.
Boyne Bee was a success – approximately \$1500 was raised.

Economic Vitality/Team Boyne

Minutes received and filed. An update on the new wine bar at the Wine Emporium & Market was provided.
The two projects on Lake Street were discussed. Tom Neidhamer encouraged everyone to take part in the public meetings.
MSU Extension is offering a new FIT program for 2020 which we are interested in participating in.

Farmer’s Market

Jodie Adams reported that the Farmer’s Market Committee had a strategic planning meeting that went well.
Adams introduced Angelika Rasper, the new Farmer’s Market Manager to the Board. Angelika is busy working on summer applications.

Director’s Report

Received and filed.
Kelsie enjoyed the National Conference in Seattle. There were informative sessions on parking, infill development and other issues relevant to our community.
Boyne Bee was a fun event. Approximately 25 teams participated this year.
Kelsie is expecting her first child. Congratulations to Kelsie and Joe!

Unfinished Business

None.

New Business

Pause Breathe Proceed Presentation

Pause Breathe Proceed Presentation

Karen Wright and Christine Judd were on hand to introduce their new business Pause Breath Proceed to the Board. Karen Wright explained that they want to promote mindfulness and being present in the moment. They would like Boyne to be the first mindfulness community. Their mission is: creating the pause in your life to calmly and consciously make choices that break subconscious habits and allow you to live the life you choose. Change your life, change your health.

Boyne Thunder Agreement With Camp Quality

Boyne Thunder Agreement

Consideration to approve the proposed agreement with Camp Quality for Boyne Thunder.

A Letter of Understanding was developed to outline the relationship between Boyne City Main Street, Camp Quality and Challenge Mountain.

MOTION

Cortright moved, O’Brien seconded, PASSED UNANIMOUSLY to approve the proposed agreement with Camp Quality for Boyne Thunder.

Financial Report Review

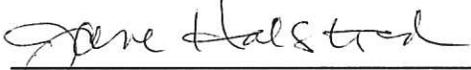
The Financial Report was received and filed.

Good Of The Order

- Cain had a discussion with people from the RRC to help us with our parking issues. We need to talk with the Planning Commission as well and see where we go next.
 - The DPW is prepping for spring clean-up.
 - There are a lot of road projects planned for this spring/summer including the resurfacing of M-75. Work is to begin April 22nd and MDOT will be holding an informational meeting on April 16th. Work is also planned for Front Street and N Lake Street as well as other smaller streets.
 - The City Commission will be considering the adoption of the budget at the next meeting on April 9th.
 - There is a meeting on April 8th at 11:00 am at Melrose Township Hall regarding the intersection of 131 and M-75 N in the Village of Walloon.
 - There will be a spaghetti dinner fundraiser for Unity Hall on May 2nd at St. Matthews Church.
 - The State of the Community Luncheon will be April 11th at the Talcott Center in the Village of Walloon.
 - Business After Hours is April 18th at Coldwell Banker.
 - The Chamber of Commerce will be moving to their new office May 1st.
 - The Beer Block Party is scheduled for May 16th.
-

Adjournment

The April 4, 2019 meeting of the Boyne City Main Street Board was adjourned at 9:37 a.m.



Jane Halstead, Recording Secretary