

Approved: 3-7-2013

**Meeting of
 February 7, 2013**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY, FEBRUARY 7, 2013 AT 8:30 A.M. IN THE COMMISSION CHAMBERS AT CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair Swartz called the meeting to order at 8:30 a.m.

Roll Call

Present: Mike Cain, Bob Carlile, Michelle Cortright, Jim Jensen
 Larry Lenhart, Pat O'Brien, Rob Swartz

Absent: Jodie Adams and Robin Berry Williams (arrived 8:38)

**Meeting
 Attendance**

City Staff: Main Street Manager Hugh Conklin, Assistant Planner Leslie Meyers and recording secretary Karen Seeley

Public: There were four people in attendance

**Approval of Minutes
 MOTION**

Cortright moved, O'Brien PASSED UNANIMOUSLY to approve the January 10, 2012 regular meeting minutes

Citizens Comments

None

Correspondence

None

**Redevelopment Ready
 Community**

MOTION

Scott McPherson, Planning Director stated that at its January 22nd meeting, the City Commission authorized staff to submit an application to achieve redevelopment ready certification (RRC) status to the MEDC. There will be 6 or 8 cities selected. If selected, the MEDC would do a through examination of everything we do. He is asking the Main Street Board for a letter of support. Board discussion/questions: Do we get the study? They will review the master plan and ordinances and make recommendations that would need to be implemented in order to get the certification, which would be an "in kind service". How long is the certification for? Three years. **Carlile moved O'Brien seconded PASSED UNANIMOUSLY** to authorize Main Street Manager Conklin to submit a letter of support for the Redevelopment Ready Communities on behalf of the Main Street Board.

The board then asked McPherson for an update Kirtland products. He deferred to city manager Michael Cain, who updated the board. He stated that at the Planning Commission meeting January 21st the commission voted to revoke Kirtland's permits. Kirtland is challenging the finding and appealing the decision in circuit court.

Cain moved Cortright seconded PASSED UNANIMOUSLY to excuse Jodi Adams from today's meeting.

**Excused Absence
 MOTION**

In addition to the committee reports included in the agenda packet Main Street Manager Conklin reported on a few items:

**Main Street Committee
 Reports**

Promotions

- The Boyne City Winter Fest was blessed with beautiful weather and the

result was a nice celebration of the season.

Design

- The committee will soon be issuing a request for proposals for the new “art” bicycle racks for downtown district.
- The committee is seeking board input on new banners for downtown. A trial run of three new banners with a new design and size was tried last fall with limited comments. A decision needs to be made on whether to follow through with the new proposed designs or move in another direction.
- The large Stroll the Streets banner which hangs from the Coldwell Banker building also needs to be replaced. Up to three sizes are under consideration. A rendering is attached for your review. Any input would be appreciated.

Organization

- The committee met with representatives of Camp Quality to discuss the addition of Challenge Mountain as a Boyne Thunder partner and how to define the relationship and responsibilities.

Team Boyne – Creating Entrepreneurial Communities (ER committee)

- Junior Achievement’s interim district manager Mark Panker met with Team Boyne at its January meeting.

Manager’s Report

Main Street Manager Conklin reported on:

- Reminded the board of the National Main Street Conference in New Orleans. Deadline for reservations is the end of the month. He would like one or two members of the board to attend.
- The presentation from Robert Gibbs was well attended and Mr. Gibbs offered many interesting ideas. Board discussion and questions followed. Main Street Manager suggested a committee of three or four people to have a conference call with Mr. Gibbs to narrow down the services and fees. Jim Jenson, Pat O’Brien, Bob Carlile and Mike Cain volunteered to be on this committee. Board suggestions to inquire if Boyne could piggy back with the Walloon Lake project, or maybe a joint effort/partnership with the District Library.
- The board received a copy of Main Street 2012-2013 budget with year-to-date expenses for their review (received and filed)

Boyne Thunder Resolution of Support

Main Street Manager requested that item 8a of New Business be discussed at this time.

Boyne Thunder 2013 is scheduled for July 12 and 13. As in past years, the Main Street Board and City Commission are being asked for their support.

The committee is seeking the following:

- The support and endorsement of the event by the Boyne City Main Street Program.
- A resolution to make application to the Liquor Control Commission for a Special License for the sale of beer, wine and spirits for the consumption on the premises to be in effect on July 12 and 13, 2013.

MOTION

Lenhart moved O’Brien seconded PASSED UNANIMOUSLY that the Main Street Board support and endorse the Boyne Thunder 2013 event; and approve a resolution to make application to the Liquor Control Commission for a Special License for the sale of beer, wine and spirits for the consumption on the premises, to be in effect on July 12 and 13, 2013 in Veteran’s Park.

- Kristyn Balog, the Michigan Executive Director of Camp Quality USA asked the board to consider letting Camp Quality regain responsibility for the Champagne Cruise. This was a Camp Quality fund raiser before Boyne

Thunder first began and they would like to regain it as a fund raiser not included with the Boyne Thunder profits.

Main Street Manager Conklin stated that the Organization Committee is working out the details for a proposal with the addition of Challenge Mountain as a Boyne Thunder partner, and will present it to for board approval next month.

Unfinished Business

MOTION

2013 Main Street Goals-summary of January 14 board retreat II

- The board received a copy of the Michigan Main Street 2011-2012 Annual Report and a summary of the January 14 board retreat II. **Cain moved Cortright seconded PASSED UNANIMOUSLY** to adopt the goals as a reference that all the committees can use. One of the top goals in both was celebrating Main Streets 10 year anniversary. Main Street Manager would like a committee from this board to move forward with this. Michelle Cortright, Mike Cain and Larry Lenhart volunteered to be on this committee.
- **Committee Members:** The board received a copy of all the committees and their members with a request from Conklin for each board member to set on at least one committee. Board discussion about time constraints and moving to different committees.

Boyne Theatre Update:

- The inspections are done, just waiting for reports from inspections done by various contractors. Once received, a meeting with the theatre owner will be scheduled.

New Business

MOTION

SOBO Arts Festival Grant Request

- The SOBO Arts Festival is interested in applying to the Charlevoix County Community Foundation for a grant to support the 2013 event.
- Committee chair Kathy McDonald has reviewed with the foundation potential grant requests for the festival and she was encouraged to apply. The foundation suggests the grant request be specific and that the festival not ask for more than \$2,000. At this time the SOBO Festival has not made a decision on the request but likely targets are the Friday evening concert or children's activities on Saturday at Peninsula Beach. The grant application deadline is March 1. The committee will meet Tuesday to decide what to target for the request.
- **Cortright moved Cain seconded PASSED UNANIMOUSLY** to approve the SOBO Arts Festival grant application to the Charlevoix County Community Foundation.

Farmers Market rules

- The Committee met Monday and revised the vendor fees to \$13.00 a foot. The rules remain the same, with crafts and farm rules divided out. The one change that was made is to not allow pets in the park during the farmers market. A copy of their proposed budget was received and filed. Copy of their approved budget received and filed.

Cain moved Lenhart seconded to go into closed session at the request of Main Street manager Conklin to discuss possible real estate transaction provided in MCL 15.268 (d) of the Michigan Open Meetings Act (PA 267 of 1976). *There was a request to have "Good of the order" first. Cain moved Berry seconded PASSED UNANIMOUSLY to postpone the last motion until after the good of the order.*

GOOD OF THE ORDER

- Liquor control was scheduled for an inspection on Sunset Grill two weeks ago and still waiting for word.
- Lenhart shared that his business Radio Shack will be celebrating 25 years in

business.

- O'Brien reported that there has been lot of inquiries on commercial space; Boyne City is on people's radar.

Closed session
MOTION

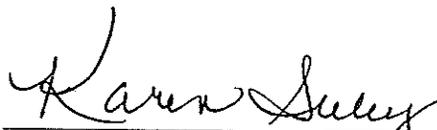
The board went into closed session 10:07 a.m. after the good of the order as requested.

Return to open
Session
MOTION

Cain moved, Lenhart seconded, **PASSED UNANIMOUSLY** a motion to return to open session at 11:16 a.m.

Adjournment
MOTION

Cain moved Berry seconded PASSED UNANIMOUSLY to adjourn the February 7, 2013 meeting of the Boyne City Main Street Board at 11:17 am.



Karen Seeley, Recording Secretary