



Approved: 4/4/19 *jet*

Meeting of
March 7, 2019

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON THURSDAY, MARCH 7, 2019 at 8:30 AM CITY HALL, 319 NORTH
LAKE STREET

Call to Order

Chair Chris Bandy called the meeting to order at 8:30 a.m.

Roll Call

Present: Jodie Adams, Chris Bandy, Michael Cain, Michelle Cortright, Patrick Little, Pat O'Brien, Rob Swartz

Meeting Attendance

Absent: Patti Gabos, Becky Harris

City Staff: Main Street Director Kelsie King-Duff, Recording Secretary Jane Halstead, Assistant Planner Patrick Kilkenny

Public: Three

Excused Absences
MOTION

Adams moved, Cortright seconded, PASSED UNANIMOUSLY to excuse Patti Gabos and Becky Harris.

Approval of Minutes
MOTION

Adams moved, Cain seconded, to approve the February 7, 2019 minutes as presented.

Citizens Comments

None.

Correspondence

Received and filed.

Committee Reports

Organization

The Strategic Planning meeting for Main Street is scheduled for March 13th from Noon to 4 p.m. Bob Thomas of the Michigan Chamber of Commerce will be the facilitator. Kelsie will send out the goal sheets from the last strategic planning session as a refresher.

Options for the location of the Main Street office were discussed.

Snow removal has been better this winter.

Kelsie's evaluation went well.

Boyne Thunder sponsorship money is down slightly from last year.

Kelsie will be going to Seattle for GAMSA in March.

Promotion/Marketing

The Committee wants to do an evaluation of all events. Each meeting they plan to choose a different event to review. Chocolate Covered Boyne will be evaluated at the next meeting.

Design

Minutes received and filed.

Economic Vitality/Team Boyne

Great Lakes Bath and Body will be opening a store in Boyne at 120 Water Street in March.

The Committee discussed the recent ordinance amendment on building height requirements.

Scott Gillespie shared the preliminary plans for the development being considered at State and Lake Street.

Goals are being reviewed and will continue to be developed.

Farmer’s Market

The Farmer’s Market Committee did not meet since the last Main Street Board meeting.

Angelika Rasper has been hired as the new manager of the Farmer’s Market. She will attend the April meeting of the Main Street Board.

Director’s Report

Received and filed.

Unfinished Business

None.

New Business

2019-2020 Budget Review

Budget Review And Recommendation

Consideration to recommend to the City Commission approval of the proposed budget for the 2019-202 budget year.

Kelsie King-Duff reviewed the changes in the budget from last year. The highlights include a revenue bump with a 2% increase for the DDA in our TIF next year. The amount of \$20,000 has been budgeted to replace some sidewalks and damaged curbs in the district as well as \$7,500 budgeted for additional street light installation. Facility rent will also increase with a move to new office space.

MOTION

Cortright moved, Little seconded, PASSED UNANIMOUSLY to approve the recommendation to the City Commission the proposed budget for the 2019-2020 budget year as presented.

Redevelopment Liquor License

Redevelopment Liquor License

Consideration to recommend to the City Commission approval that the application from Boyne Country Ventures, Inc. for a new Class C license issued under the provisions of MCL 436.1521a(1)(b) located at 125 Water St. be approved by the Michigan Liquor Control Commission.

Ed and Kristine Brehm of Provisions and the Wine Emporium were present to provide information on their new business opportunity. They want to open a wine bar/lounge adjacent to their existing business. To serve alcohol for consumption on premise they are required to have a Class C liquor license and they are also required to get a recommendation from the local legislative body in order to go forward with the application. They hope to serve tapas, hold cooking classes and do wine education in the new space. Ed stated that they met all the requirements for the new license.

MOTION

Little moved, Adams seconded, PASSED with Bandy abstaining from the vote to recommend the City Commission approve the application from Boyne Country Ventures, Inc. for a new Class C license issued under the provisions of MCL 436.1521a(1)(b) located at 125 Water St. be approved by the Michigan Liquor Control Commission.

Graphic Design Services Agreement

Graphic Design Services Agreement

Consideration to approve a 1-year agreement with Keecia Freed Design for graphic design services.

The contract terms with Keecia Freed remain the same as last year.

MOTION

Cortright moved, Cain seconded, PASSED UNANIMOUSLY to approve the 1-year agreement with Keecia Freed Design for graphic design services as presented.

Main Street Office Space

Consideration to approve the proposed lease for the Boyne City Main Street office at 113 S Lake Street at a rate of \$550/month.

The Organization Committee has been looking for new office space that is better and more visible. Charlevoix State Bank is vacating their lending office space at 113 S Lake Street and the location will meet the needs of the Main Street office. The current lease for the Main Street ends in April and the new office is available May 1st. The new lease is for 1 year.

MOTION

O'Brien moved, Cortright seconded, PASSED UNANIMOUSLY to approve the proposed lease for the Boyne City Main Street office at 113 S Lake Street as a rate of \$550/month.

Financial Report Review

The Financial Report was received and filed.

Good Of The Order

- The City is working through the concerns regarding the 2 new proposed developments on Lake Street.
 - Cortright suggested that we need to implement the recommendations from the parking study which took place last year. We need to educate the community on our parking.
 - Do we need to look at our parking ordinance? Is it outdated?
 - February 21st the Business After Hours will be held at the Walloon Lake Trust & Conservancy office.
 - The State of the Community Luncheon will be April 11th at the Talcott Center in the Village of Walloon.
 - Business After Hours is March 21st at Pat O'Brien & Associates.
 - There will be a Housing Forum on March 20th.
 - April 11th is the State of the Community at the Talcott Center in Walloon Lake.
 - Affordable housing is a nationwide problem.
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Motion to go into Closed Session

MOTION

Cain moved, Adams seconded, PASSED UNANIMOUSLY to go into closed session regarding acquisition of real property as provided in MCL 15.268(d) of the Michigan Open Meeting s Act (PA 267 of 1976.) at 9:28 a.m.

Motion to Close the Closed Session

MOTION

Adams moved, Swartz seconded, PASSED UNANIMOUSLY to close the closed session at 9:46 a.m.

Adjournment

The March 7, 2019 meeting of the Boyne City Main Street Board was adjourned at 9:47 a.m.


Jane Halstead, Recording Secretary