



Approved: 5/11/17 *[Signature]*

Meeting of  
April 6, 2017

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING  
HELD ON THURSDAY, APRIL 6, 2017 at 8:30 AM CITY HALL, 364 NORTH LAKE  
STREET

**Call to Order**

Chair Michelle Cortright called the meeting to order at 8:30 a.m.

**Roll Call**

Present: Michael Cain, Michelle Cortright, Rebecca Harris, Kelsie King-Duff, Don  
Ryde, Chris Bandy, Robin Lee Berry

**Meeting  
Attendance**

Absent: Pat O'Brien, Ben Van Dam

City Staff: Recording Secretary Jane Halstead, Assistant Planning/Zoning  
Administrator Patrick Kilkenny, City Commissioner Ron Grunch

Public: Two, including Ashley Cousens of Chamber of Commerce

**Excused Absences  
MOTION**

**Cain moved, Ryde seconded, PASSED UNANIMOUSLY** to excuse Pat O'Brien and  
Ben Van Dam.

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**Approval of Minutes  
MOTION**

**Cain moved, Harris seconded, PASSED UNANIMOUSLY** to approve the March 2,  
2017 minutes as written.

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**Citizens Comments**

None

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**Correspondence**

King-Duff reviewed a letter which she sent to the Liquor Control Commission  
regarding Bayside Beverage. Boyne City Main Street has never had an agreement  
with Bayside Beverage to use them as a distributor in exchange for sponsorship.

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**Committee Reports**

**Organization Committee**

The Organization Committee meets next week. Boyne Thunder is going smoothly.

**Design Committee**

Becky Harris reported that The Last River Draw dedication is set for June 8<sup>th</sup>.  
The contracts for the Walk-About-Sculpture Show are being worked on.

**Team Boyne**

Ashley Cousens stated that the Bliss Salon & Spa will open next week.  
Jim White will be a speaker at the next meeting on April 21<sup>st</sup> and will discuss the  
Community Center.

## Promotions

Chris Bandy said the Promotions Committee is working on doing an on-land poker run for the non-boaters at Boyne Thunder.

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### Director's Report

- Kelsie King-Duff and Chris Bandy will be attending the National Main Street Conference in Pittsburgh at the beginning of May.
  - April 13<sup>th</sup> is the Open House at the new Main Street office located in Fustini's from 4 to 6 pm.
  - Buff up Boyne is scheduled for May 6<sup>th</sup>. There currently is no lead person as Aaron Place has stepped down. Cain will check with the Lion's to see if they can grill hot dogs.
  - The Promotions Committee is working in conjunction with Boyne Thunder to organize on land poker run.
  - Façade grants are due to the Design Committee by April 27<sup>th</sup>.
  - The Boyne Bee raised \$2,200. Thanks to Pat O'Brien and the Dilworth for sponsoring the event.
  - King-Duff has been doing webinar grant training.
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### Old Business

#### Transformation Strategy –Refresh Work Session

The board discussed the Michigan Main Street work session that they participated in on April 5<sup>th</sup>. It went better than expected. There are some concerns about metrics and the number of volunteers that may be needed to facilitate the gathering of data. Michigan Main Street will be back in the future to discuss the next steps

### New Business

#### Approval of Dedication Date for Last River Draw Sculpture

The Design Committee recommended a June 8<sup>th</sup> dedication date for the Last River Draw Sculpture.

### MOTION

**Cain moved, Bandy seconded, PASSED UNANIMOUSLY** to approve June 8th, 2017 as the dedication date for the Last River Draw Sculpture.

#### Approval of Contract with Kim Ritsema

The Board discussed the contract with Kim Ritsema for photography services. The list of events which Kim is to photograph will be reviewed by the Promotions Committee. Harris wants to make sure photos are accessible for Main Street's use via Flickr or other website. The board also discussed the contract negotiation process in general.

**MOTION**

**Cain moved, Harris seconded, PASSED UNANIMOUSLY** to extend the existing contract with Kim Ritsema at the discretion of the Main Street Executive Director for a term not to exceed one quarter.

**Walk About Sculpture Tour Contract**

The Board reviewed the Exhibit Contract and Lease Agreement for the Walkabout Sculpture Show. Item 6 of the contract has been revised in regards to insurance. In addition, it was decided to remove the phrase ‘For securely installing the work’ from item #1 on the contract. It will be the artist’s responsibility to securely install their work.

The new sculptures will be installed in June.

**MOTION**

**Swartz moved, Ryde seconded, PASSED UNANIMOUSLY** to approve the Exhibit Contract and Lease Agreement with amendments.

**Mark C’s Trees Contract**

The contract with Mark C’s Trees to maintain trees , planter beds, install banners and perform miscellaneous odd jobs needs to be renewed. Work will begin in late April or early May depending on weather.

**MOTION**

**Harris moved, Bandy seconded, PASSED UNANIMOUSLY** to renew the contract with Mark C’s Trees at current rates.

**Budget Review**

The Board reviewed the FYE 2018 Budget. The amount allocated to the Streetscape line item may not be adequate if the Board decides to purchase new Christmas lights this year. Cain noted that property tax collections are steadily decreasing and Main Street has to be mindful of how we use our funding.

**MOTION**

**Harris moved, Ryde seconded, PASSED UNANIMOUSLY** to adopt the budget as presented and recommend the budget to the City Commission.

**Financial Report Review**

The Board reviewed the Financial Report.

**Good Of The Order**

- The Great Lakes Swimmers will be performing at Freshwater Studio on April 15<sup>th</sup>.
- Cain said the City is considering a possible millage request on the November ballot to fund the purchase of the Open Space.
- The City is applying for grants to fund the first phase of the Marina Expansion.

- The new City facilities are coming along nicely – hope to have the police and fire departments move in at the end of May and the rest of the departments move in during July.
  - The Michigan Mountain Bike Festival is August 25<sup>th</sup> to 27<sup>th</sup>. TOOMBA has raised \$220,000 for the trails at Avalanche.
  - Mathers Ford has its 100<sup>th</sup> anniversary of being a Ford Dealership this year. Classic Instruments and Van Dam Boats have been in business 40 years. These milestones need to be celebrated. Main Street and the Chamber plan to work together to recognize and celebrate these achievements.
  - Stroll the Streets sponsorships remain at \$250 this year. May consider a lesser sponsorship level for future years to involve more people.
  - Wi-Fi in Boyne was discussed. It draws people to parks etc. Boyne City currently has a limited bandwidth.
  - Business After Hours is at En Vogue Salon on April 20<sup>th</sup>.
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## ADJOURNMENT

The Boyne City Main Street Board meeting of April 6, 2017 was adjourned by Chair Michelle Cortright at 9:58 a.m.

  
Jane Halstead, Recording Secretary