



Approved: 2-6-18 *[Signature]*

Meeting of  
January 9, 2018

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING  
HELD ON TUESDAY, JANUARY 9, 2018 at 8:30 AM CITY HALL, 319 NORTH  
LAKE STREET

**Call to Order**

Chair Michelle Cortright called the meeting to order at 8:30 a.m.

**Roll Call**

Present: Chris Bandy, Robin Berry, Michael Cain, Michelle Cortright, Becky Harris,  
Pat O'Brien, Rob Swartz, Ben Van Dam

**Meeting  
Attendance**

Absent: Don Ryde

City Staff: Main Street Director Kelsie King-Duff, Recording Secretary Jane  
Halstead, Assistant Planner Patrick Kilkenny

Public: Two

**Excused Absences  
MOTION**

**Cain moved, Van Dam seconded, PASSED UNANIMOUSLY** to excuse Don Ryde.

**Approval of Minutes  
MOTION**

**Cain moved, Harris seconded, PASSED UNANIMOUSLY** to approve the  
December 5, 2017 minutes as presented.

**Citizens Comments**

Ashley Cousens of the Chamber of Commerce reminded everyone of the Annual  
Awards Gala on January 18<sup>th</sup>.

**Correspondence**

Correspondence was included in the agenda packet. .

**Committee Reports**

**Organization Committee**

Scott McPherson attended the Organization Committee meeting and discussed how  
to craft an RFP for a parking study.

The other topics discussed will be addressed later in this meeting.

**Promotions Committee**

Chocolate Covered Boyne is the second weekend in February.

**Design Committee**

The Design Committee continues to develop their work plan and work on the Walk-  
About-Sculpture Show. The Spelling Bee is scheduled for March 21<sup>st</sup> at Pine Lake  
Lodge.

**Economic Vitality/Team Boyne**

Team Boyne reviewed the marketing study done with the State for the Main Street  
Program. The potential for a hotel in the community was also discussed.

### Marketing

The Marketing Committee continues to develop their work plan.

### Farmer's Market

Missy Jollette has been hired as the new Farmers Market Manager.

---

## Director's Report

Received and filed.

---

## Unfinished Business

### Boyne Thunder Disbursements 2018

Rob Swartz indicated that the Organization Committee discussed the Boyne Thunder Disbursement at their last meeting and did not come to a decision on how to handle disbursements. They want further direction from the Main Street Board. The Board discussed and the issue was again referred back to the Organization Committee.

---

## New Business

### Board Member Nominations & Approvals

Michelle Cortright and Ben Van Dam's term on the Main Street Board expire on January 18, 2018. Van Dam is not seeking another term. Cortright would like to continue on the Board. Patrick Little, Boyne City Public Schools Superintendent also applied to be on the Board.

**Bandy moved, Van Dam seconded, PASSED UNANIMOUSLY** to recommend to the City Commission the reappointment and appointment, respectively, of Michelle Cortright and Patrick Little, to the Main Street Board for 4 year terms expiring 1/18/22.

### 2018 Special Event Liquor Licenses

Special Event Liquor Licenses are required from the State for Boyne Thunder, the Food Truck Rally and the Farm Meal.

**Swartz moved, Van Dam seconded, PASSED UNANIMOUSLY** to recommend to the City Commission to approve of Main Street applying for the special event liquor licenses for 2018.

### Financial Report Review

The Financial Report was received and filed.

---

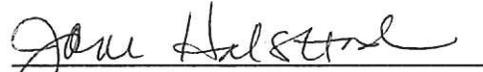
## Good Of The Order

- Chastity Brown will be performing at Freshwater Art Gallery on January 27<sup>th</sup>.
- Snow removal downtown has been a challenge so far this year as our regular snow removal contractor is no longer available. City crews are removing snow after roads are cleared as time allows.
- The tentative date for the Joint Board & Commission Meeting is February 8<sup>th</sup> pending City Commission approval.

- Raven Hill will be hosting a Smithsonian exhibit from August 11th to September 23<sup>rd</sup> this year.
  - Fat and Flurrious, a fat tire bike race, will be held at Avalanche on January 20<sup>th</sup>.
  - Ben Van Dam thanked everyone – he enjoyed his time on the Board. Thanks to Ben for his service.
  - The annual Chamber Awards Gala is January 18<sup>th</sup> at Boyne Mountain.
  - The long term funding meeting for Main Street is January 15<sup>th</sup>.
  - Congratulations to Kelsie on her one year anniversary with Main Street.
- 

**Adjournment  
MOTION**

**Cain moved, Van Dam seconded, PASSED UNANIMOUSLY** to adjourn the Boyne City Main Street Board meeting of January 9, 2018 at 9:42 a.m.

  
Jane Halstead, Recording Secretary