



Approved: 10/31/17 *JS*

Meeting of
September 7, 2017

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON THURSDAY, SEPTEMBER 7, 2017 at 8:30 AM CITY HALL, 319 NORTH
LAKE STREET

Call to Order

Chair Pat O'Brien called the meeting to order at 8:32 a.m.

Roll Call

Present: Robin Berry, Michael Cain, Becky Harris, Pat O'Brien, Rob Swartz, Ben
Van Dam

**Meeting
Attendance**

Absent: Chris Bandy, Michelle Cortright, Don Ryde

City Staff: Main Street Director Kelsie King-Duff, Recording Secretary Jane
Halstead, Assistant Planning/Zoning Administrator Patrick Kilkenny,
Main Street Assistant Ingrid Day

Public: One, Ashley Cousens

**Excused Absences
MOTION**

Cain moved, Swartz seconded, PASSED UNANIMOUSLY to excuse Chris Bandy,
Michelle Cortright and Don Ryde.

Kelsie King-Duff requested an item be added to the agenda regarding a donation of
a sculpture of a wolverine.

**Additional Agenda
Item
MOTION**

Cain moved, Van Dam seconded, PASSED UNANIMOUSLY to add agenda item 8C -
the Wolverine Sculpture item to the meeting agenda.

**Approval of Minutes
MOTION**

Van Dam moved, Cain seconded, PASSED UNANIMOUSLY to approve the
June 29, 2017 minutes as presented.

Citizens Comments

None.

Correspondence

Rob Swartz received correspondence from the Safe Group concerning an upcoming
Medical Marijuana Conference. Other members of the Board received it as well.

Committee Reports

Organization Committee

Swartz reported that the Organization Committee has no formal recommendations at this time. Currently the Committee is working on the market study update and a parking study.

Camp Quality is looking for a new Director.

The terms of Van Dam and Cortright expire in January 2018.

Promotions Committee

King-Duff announced that the Harvest Festival is September 30th. Stroll the Streets is done for the year.

Design Committee

Harris reported the Committee is trying to come up with money for the base of the new mosaic sculpture that is to be placed in Peninsula Park. The location of the sculpture has already been approved by the City Commission.

An RFP has been submitted for Holiday Decorations for the 2018 season.

The Committee is working on developing fundraising ideas to support new projects.

Future Design Committee meetings will be held upstairs in the new City facilities.

Economic Vitality/Team Boyne

King-Duff said the market study update has been interesting to work on.

Patrick Little, the Superintendent of Boyne City Public Schools, will be the speaker at the next meeting to discuss the millage on the next ballot.

Marketing

King-Duff said the Committee is taking an inventory on the current banners hanging in the City. There are more banners which could be hung and hardware to hang approximately 6 more. Currently there are 30 or 35 banners in use.

Boyne Thunder

The Boyne Thunder Committee has not met since the event. They are awaiting the final financial numbers.

Farmer's Market

The Farmer's Market Committee does not meet in the summer.

Director's Report

- King-Duff will be on Beaver Island this Sunday and Monday for Leadership Charlevoix County.
- The Market Study has been a fun project. The results are expected in December.
- King-Duff will be attending the Michigan Main Street Quarterly Training in Howell.
- Patrice Frey, the President and CEO of National Main Street is planning to visit Boyne City September 27th.
- Phase 1 of the Pavilion remodel has been approved and the groundbreaking took place September 6th.

Old Business

None.

New Business

Farmer's Market Manager

King-Duff thanked Becky Harris for filling in as the Market Manager this summer. It has been an uphill battle to fill the position. The position was offered to an applicant but was subsequently turned down. King-Duff would like to increase the pay in order to make the position more attractive. Raising vendor fees could cover the additional cost.

**Vendor Fee Increase
MOTION**

Cain moved, Swartz seconded, PASSED UNANIMOUSLY to approve a Vendor Fee increase as recommended by the Farmer's Market Committee.

Harris plans on working on fundraising so that the new Farmer's Market Manager can focus on the Farmer's Market itself.

Financial Report Review

Van Dam had a question on the Service Maintenance line item for \$75,000 and what that provides. Cain said that still needs to be clarified and he will meet with King-Duff to discuss.

The Financial Report was received and filed.

Other

- **Theatre** – No update. King-Duff will check in with Rich Bergmann to see how everything is going.
- **Open Space** – Cain stated he expects the final acquisition to happen at year end or at the beginning of next year. No new Millage will be required.
- **Pavilion** – The renovation has begun and will include the expansion of the footprint of the building and the updating the exterior. Currently there is not enough money to improve the restrooms but we are applying for a grant from the Charlevoix Community Foundation.
- **Wolverine Sculpture** -A Grand Rapids artist wants to donate a sculpture of a Wolverine to the City. The Design Committee would like the sculpture to go in Old City Park. They are going to check with the artist to see if he will provide the pedestal.

**Wolverine Sculpture
MOTION**

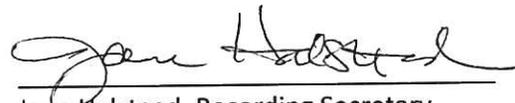
Swartz moved, Van Dam seconded, PASSED UNANIMOUSLY to recommend to the City Commission to accept the Wolverine Sculpture for placement in the Old City Park.

Good Of The Order

- The Concert Series has started at Freshwater Art Gallery. The Chenille Sisters will play October 14th.
 - Cain said that ACD will finalize their installation of the communication poles by the Chamber sometime this fall.
 - The City has been experiencing some back pressure on the storm drains due to the high water and rain we've experienced this summer.
 - There has been good reception for the new fishing pier.
 - MSU Extensions office are moving into the new City Hall on Friday.
 - Swartz reported the triathlon went well last weekend. There were approximately 300 athletes from 11 states.
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ADJOURNMENT

O'Brien adjourned the Boyne City Main Street Board meeting of September 7, 2017 at 10:40 a.m.



Jane Halstead, Recording Secretary