



Approved: 9/11/16

Meeting of
July 14, 2016

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON THURSDAY JULY 14, 2016 AT 8:30 AM CITY HALL, 364 NORTH LAKE
STREET

Call to Order

Vice Chair Cortright called the meeting to order at 8:30 a.m.

Roll Call

Present: Michael Cain, Michelle Cortright, Rob Swartz, Chris Bandy, Jodie Adams,
Pat O'Brien and Don Ryde

Meeting
Attendance

Absent: Robin Berry-Williams and Ben VanDam

City Staff: Main Street Director Lori Meeder, Recording Secretary Barb Brooks and
Assistant Planning/Zoning Administrator Patrick Kilkenny

Public: One

Excused Absences

Neither board member made contact

Approval of Minutes
MOTION

Adams moved, Cain seconded, PASSED UNANIMOUSLY to approve the June 2,
2016 regular minutes as presented.

Citizens Comments

None

Correspondence

None

Committee Reports

Chamber of Commerce Director Jim Bauman stated that they had a good team
Boyne meeting and had Rich from the Boyne City Tap Room and a representative
from Habitat for Humanity join them. Habitat would like to open a Re-Store in
Boyne City

Manager's Report

Main Street Director Meeder gave the Manager's Report on the following topics:

- Shared hard copies of four new publications
 - Boyne Thunder update – it was a successful event and hope to have preliminary numbers back soon
 - Upcoming Food Truck Rally – Everything is in place for the event
 - Boyne City Video – A video is being made featuring members of the Boyne community talking about what makes Boyne City so special and how we accomplish some of the things we do.
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Old Business

**National Main Street
Refresh Pilot Program
Transformation
Strategies Overview**

Overview of recommendations and strategies regarding the "Refresh" work session that took place in June via conference call; which included Brittany (Michigan Main Street), Norma, Matt (National Main Street) and Karen (MSHDA). The overview was followed up by questions and answers. National accreditation review is scheduled for September 22, 2016

New Business

**Façade Grant
Recommendation**

7 applications were received, requests totaling \$30,000. They came from Red Mesa, Lynda's Real Estate, Chris Frasz, Paga Dentistry, Leslie Nielson, Northern Homes and Pam and Ted Macksey. The design committee reviewed these request and has made the following recommendations:

- \$1,370 - Red Mesa
- \$5,500 – Paga Dentistry
- \$2,650 – Inspired Living
- \$4,000 – Northern Homes

MOTION

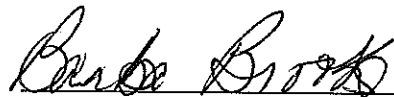
Cain moved, Adams seconded, PASSED UNANIMOUSLY to accept the recommendation of the design committee and approve the request of \$13,520 as allocated with an additional \$1,480 to be used at the discretion of the director and/or design committee.

Peninsula Beach

At a past meeting, board member Robin Berry-Williams had brought up the subject of expanding the DDA boundary to include Peninsula Beach. Berry-Williams was not present so there was no further discussion.

**ADJOURNMENT
MOTION**

Vice Chair Cortright adjourned the July 14, 2016 meeting of the Boyne City Main Street Board at 10:03 a.m.



Barb Brooks, Recording Secretary