



Approved: 8/2/18 JH

Meeting of
June 7, 2018

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON THURSDAY, June 7, 2018 at 8:30 AM CITY HALL, 319 NORTH LAKE
STREET

Call to Order

Chair Michelle Cortright called the meeting to order at 8:34 a.m.

Roll Call

Present: Chris Bandy, Michael Cain, Michelle Cortright, Becky Harris,
Patrick Little, Pat O'Brien, Don Ryde, Rob Swartz

**Meeting
Attendance**

Absent: None.

City Staff: Main Street Director Kelsie King-Duff, Recording Secretary Jane
Halstead, Assistant Planner Patrick Kilkenny, Main Street Assistant
Ingrid Day

Public: 13 including 10 representatives from Main Street America

The Board welcomed Main Street America members and introduced themselves.

**Approval of Minutes
MOTION**

Cain moved, Little seconded, PASSED UNANIMOUSLY to approve the
May 3, 2018 minutes as presented.

Citizens Comments

Ashley Cousens invited everyone to Business After Hours at Northern Michigan
Escapes on June 14th.

Correspondence

None.

Committee Reports

Organization Committee

The Parking Study is moving forward.
Planning is ongoing for the Main Street 15th Anniversary Party.
Several applications have been received to fill the open position on the Main Street
Board.
The meeting with Camp Quality earlier in the week went well.

Promotions Committee

Stroll the Streets starts tomorrow.
The Committee is checking with businesses to see if they want to do the Poker
Crawl again this year for Boyne Thunder.

In an effort to include food establishments at Earlier-Than-the-Bird, a Rise and Dine promotion may be incorporated into the event.

Design Committee

Wording is still being determined for the Historic Trust signage.
We are waiting to hear on the status of the Wolverine Sculpture.

Economic Vitality/Team Boyne

The NLEA is updating a property owner survey done which was done in 2007.
The housing topic discussion continues.

Boyne Thunder

Bob Alger reported that plans are running smoothly for Boyne Thunder. The Committee opted for a larger tent this year so that there will be additional seating for the dinner held on Saturday night.

Farmer's Market

Missy Jollette resigned from the Charlevoix Farmer's Market. She will remain with the Boyne City market. It was difficult to do both jobs well.
The Food Truck Rally will be held July 19th. Tickets will be \$10 per person.
One garage door has been installed in the Pavilion to demonstrate what they will look like for fundraising purposes.

Director's Report

Received and filed. There will be 2 new sculptures for the Walkabout Sculpture Show. Main Street's new billboard will be up next week.

Unfinished Business

None.

New Business

SOBO Eligible Activity

Mac McClelland of Otwell Mawby was on hand to discuss reimbursement to Catt Development for DDA Eligible Activity expenses for façade improvement, barrier-free access and fire suppression. McClelland reviewed the amended Boyne City DDA Development and TIF plan that was adopted in 2015. The plan provided for the reimbursement of costs to developers which are often prohibitive for the redevelopment of historic building. Documentation was submitted to support reimbursement to Catt Development for their work on the Lake Street Redevelopment Project. McClelland recommended that the Board approve the reimbursement of \$535,233.

**Approval of
Reimbursement for Lake
Street Redevelopment
Project.
MOTION**

Cain moved, O'Brien seconded, PASSED UNANIMOUSLY to accept the expenses as presented for the reimbursement from the Brownfield TIF on the Lake Street Redevelopment Project.

Façade Grant Awards

The Design Committee has recommended \$15,000 in grant awards to projects located at 123/125 Water Street and 437 Boyne Avenue. We have also applied for another grant for façade matching funds from the State. We will find out in August if we received the grant.

**Approval of Façade
Grant Awards
MOTION**

Cain moved, Bandy seconded, PASSED UNANIMOUSLY to approve the award of Façade Grants of \$15,000 for projects at 123/125 Water Street and 437 Boyne Avenue as presented.

National Sublicense Agreement

A sublicense agreement with the National Main Street Center needs to be signed and returned each year.

**Approval of National
Sublicense Agreement
MOTION**

Swartz moved, Harris seconded, PASSED UNANIMOUSLY to sign the National Sublicense Agreement.

Holiday Lighting Contract

The Design Committee reviewed our holiday lighting decorations and recommended the same type of snowflake and large lighted decorations as we had year at a cost of \$6,084.

**Approval of Holiday
Lighting Contract
MOTION**

Cain moved, O'Brien seconded, PASSED UNANIMOUSLY to approve the contract with Hometown Decoration and Display as presented.

Financial Report Review

The Financial Report was received and filed.

Good Of The Order

- A flyer has been created to help with fundraising efforts for Phase 3 of the Community Pavilion.
- Registration is going well for the Labor Day Triathlon.
- The ribbon cutting for the pavilion will be held on June 20th at 11:00 a.m.
- A 2 or 3 story building will likely be constructed at the old Sportsman's Bar site.
- A 100 Women For Community fundraiser for the Pavilion will be held June 21st at the Pavilion.
- A farewell party for Pat O'Brien's assistant, Jane Booze, will be held on June 13th at the Pavilion.
- Local Flavor continues their collaboration with Boyne Arts Collective by hosting artists at the store on Saturday mornings.
- Dave Bricker is retiring from BCPS after 45 years. Best wishes to Dave.
- The Robotics program from the high school will participate in Stroll the Streets.
- Kelsie King-Duff welcomed students from BCHS to the meeting.

- Patrice Frey of Main Street America thanked the Board for the opportunity to come to Boyne City.
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Meeting Schedule Change

The Board decided to cancel the next meeting scheduled for July 5th. A meeting will be scheduled if something important comes up. The next meeting is scheduled for August 2nd.

**Approval of Meeting
Schedule Change
MOTION**

Cain moved, Swartz seconded, PASSED UNANIMOUSLY to cancel the July 5th meeting of the Main Street Board.

Adjournment

The June 7, 2018 meeting of the Boyne City Main Street Board was adjourned at 9:48 a.m.



Jane Halstead, Recording Secretary