



Approved: _____

Meeting of
October 1, 2020

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON THURSDAY, OCTOBER 1, 2020 at 8:30 AM VIA ZOOM MEETING

Call to Order

Chair Rob Swartz called the meeting to order at 8:31 a.m.

Roll Call

Present: Jodie Adams, Anna Burkhart, Michael Cain, Michelle Cortright, Patti Gabos, Adam Graef, Bob Grove, James Richman and Rob Swartz

Absent: None.

Meeting Attendance

City Staff: Executive Director Kelsie King-Duff, Recording Secretary Jane Halstead, Assistant Planner Patrick Kilkenny, Main Street Assistant Jennifer Crites

Public: Six

Approval of Minutes MOTION

Adams moved, Cortright seconded, PASSED UNANIMOUSLY, to approve the September 3, 2020 minutes as presented.

Hearing Citizens Present

None.

Correspondence

None.

Committee Reports

Organization Committee
Minutes received and filed.

Promotion Committee
An update was provided in the agenda packet. The Committee is working on how the upcoming holiday events will be handled.

Design Committee
The September meeting was cancelled.

Economic Vitality/Team Boyne
The Economic Vitality group has been meeting every Thursday. They continue to discuss how to help businesses during this difficult time. Shelly Bush of Up North Imagewear was on hand at the Team Boyne meeting. She is happy with her new location in the old Remax building.

Theater

The Manistee Theatre director and board are providing information on their theatre renovation. A trip to Manistee may be forthcoming to check out it out.

Director's Report

Received and filed. The pumpkin give away held last weekend went well. Three hundred pumpkins were given away.

Four applications for the Boyne Thunder Event Coordinator position were received and are being reviewed.

Unfinished Business

TIF Renewal

TIF Renewal

Mac McClelland of Mac Consulting services was on hand with the updated materials on the TIF renewal. He provided a spreadsheet of the programs and projects in the DDA and would like the board members to score each item from 1 to 5 (5 being the highest priority). This should be turned in to Mac by October 21st. If the Board is interested in a walking tour please let Mac or Kelsie know.

New Business

Boyne Thunder

Distributions

**Boyne Thunder
Distributions**

Representatives for Camp Quality and Challenge Mountain were on hand for the money distributions from Boyne Thunder. Despite the Boyne Thunder event being cancelled \$65,548.85 was still raised. Camp Quality received \$36,051.86, Challenge Mountain received \$6,554.89 and Boyne City Main Street received \$22,942.10. Jean McDonough of Camp Quality thanked everyone involved. Bill Aten and Elizabeth Looze of Challenge Mountain also thanked everyone for their support.

**Boyne Thunder
2021 Allocations**

2021 Boyne Thunder Allocations

Consideration to allocate 55% of net income to Camp Quality, 10% of net income to Challenge Mountain, and 35% of net income to Boyne City Main Street pending the same level of volunteer support for Boyne Thunder 2019.

MOTION

Cain moved, Adams seconded, PASSED UNANIMOUSLY to allocate 55% of net income from Boyne Thunder to Camp Quality, 10% of net income to Challenge Mountain, and 35% of net income to Boyne City Main Street pending same level of volunteer support for Boyne Thunder 2019.

**Billboard Contract
Renewal**

Billboard Contract Renewal

Consideration to approve a 3 year contract with Wolverine Sign Works in the amount of \$225 per month.

MOTION

Cain moved, Adams seconded, PASSED UNANIMOUSLY to approve a 3-year contract with Wolverine Sign Works in the amount of \$225 per month.

Financial Report Review

Financial Report

The Financial Report was received and filed.

Good Of The Order

- The MSU Extension office will be leaving City Hall and will operate out of the new Charlevoix County building in Charlevoix beginning next year.
- Demolition for the Lofts on Lake project is slated to begin this fall and construction will begin in 2021.
- The bridge on Lake Street will undergo repairs this fall.
- The drainage issues at the west end of Water Street will be repaired during the next few weeks.
- The parking lot at the south end of the Open Space will be removed before November.
- The south end of the Family Fare plaza is being remodeled. A new laundry mat is scheduled to open in December.
- The GAMSAs Awards will be announced virtually on Friday October 30th at noon.
- The Boyne Chamber Workforce Solutions Committee is seeking input – please fill out a survey.
- Welcome to Main Street Board Adam Graef and James Richman!

The October 1, 2020 meeting of the Boyne City Main Street Board was adjourned at 9:27 a.m.

Jane Halstead, Recording Secretary