



Approved: 5/3/18 *JA*

Meeting of  
March 6, 2018

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING  
HELD ON TUESDAY, MARCH 6, 2018 at 8:30 AM CITY HALL, 319 NORTH LAKE  
STREET

**Call to Order**

Chair Michelle Cortright called the meeting to order at 8:30 a.m.

**Roll Call**

Present: Chris Bandy, Michael Cain, Michelle Cortright, Becky Harris,  
Patrick Little, Pat O'Brien, Don Ryde

**Meeting  
Attendance**

Absent: Robin Berry, Rob Swartz

City Staff: Main Street Director Kelsie King-Duff, Recording Secretary Jane  
Halstead, Assistant Planner Patrick Kilkenny, Main Street Assistant  
Ingrid Day

Public: One

**Excused Absences  
MOTION**

Cain moved, Ryde seconded, PASSED UNANIMOUSLY to excuse Rob Swartz.

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**Approval of Minutes  
MOTION**

Cain moved, Bandy seconded, PASSED UNANIMOUSLY to approve the  
February 6, 2018 minutes as presented.

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**Citizens Comments**

Ashley Cousens of the Chamber of Commerce stated Business After Hours is  
scheduled for March 15<sup>th</sup> at Linda's Real Estate.

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**Correspondence**

A letter from Triston Cole was received and filed.

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**Committee Reports**

**Organization Committee**

The Organization Committee worked on the Boyne Thunder agreement. When it is  
finalized, Michelle Cortright and Kelsie King-Duff will meet with the beneficiaries of  
the funds generated from Boyne Thunder.

The parking study has been tabled for now. The Committee is researching whether  
funds may be available for a parking study through Michigan's Redevelopment  
Ready Community program.

**Promotions Committee**

The Promotions Committee did not meet this month. The Promotions Committee  
will combine with the Marketing Committee and will meet with 2<sup>nd</sup> Tuesday of the  
month.

**Design Committee**

The Design Committee reviewed the façade grant application. They also are working on the National Register sign and downtown holiday decorations for next year. There will be two new Walk-About-Sculptures this year. The Boyne Bee is March 21st sponsored by Charlevoix State Bank.

**Economic Vitality/Team Boyne**

Team Boyne met with the potential new owners of the BRI.

**Marketing**

The Board has been discussing billboards and digital marketing methods.

**Boyne Thunder**

Registration on March 1<sup>st</sup> went well. As of today, there is one spot left (120 boats total). There are 55 sponsors this year.

**Farmer's Market**

Becky Harris reported that Missy Jollette is doing a great job.

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**Director's Report**

Received and filed. King-Duff referenced a letter received from Mac McClelland prepping Main Street/DDA for invoices which Catt Development will be submitting next month for reimbursement based on a TIF Plan amendment adopted in 2015. King-Duff reported that the Michigan Historic Preservation Network is encouraging local municipalities to join in a coalition to bring back Michigan State's Rehab Tax Credit.

**MOTION**

**Cain moved, Bandy seconded, PASSED UNANIMOUSLY** to add Boyne City Main Street to the list of supporters of the Michigan Historic Preservation Network Impact Coalition.

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**Unfinished Business**

None

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**New Business**

**Budget Review**

The Budget was reviewed by the Organization Committee and it is recommended that it be sent to the City Commission for approval.

**MOTION**

**Bandy moved, Ryde seconded, PASSED UNANIMOUSLY** to send the proposed budget to the City Commission for approval.

**Graphic Design Services Agreement**

The contract with Kecia Freed for graphic design services is due for renewal. King-Duff recommended its renewal.

**MOTION**

**Cain moved, O'Brien seconded, PASSED UNANIMOUSLY** to renew the Graphic Design Services agreement with Kecia Freed Design as presented.

### Office Space Lease Agreement

A new lease for the Main Street office is needed as we will now be renting directly from Bob Kroondyk rather than sub-letting from Wes Dilworth. The rent remains the same.

#### MOTION

**Cain moved, Ryde seconded, PASSED UNANIMOUSLY** to approve the lease agreement as presented.

### Financial Report Review

The Financial Report was received and filed.

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#### Good Of The Order

- The Spelling Bee benefiting the Walk-About-Sculpture Show is on March 21<sup>st</sup>.
  - The Pavilion renovation is progressing well.
  - On February 13<sup>th</sup> the City Commission approved money to renovate the restrooms at the Pavilion.
  - The Park & Recreation Commission is considering applying for a grant from the MDNR to renovate the river mouth restrooms.
  - The Sportsman is currently being gutted and cleaned for renovation and reuse. Little Lena's will be torn down.
  - The next round of fundraising for the next phase of the Pavilion renovation will begin soon.
  - Local Flavors collaboration with the Boyne Arts Collective will continue through March with artists working in the store on Saturday mornings.
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#### Adjournment

#### MOTION

**Cain moved, Ryde seconded, PASSED UNANIMOUSLY** to adjourn the Boyne City Main Street Board meeting of March 6, 2018 at 9:09 a.m.

  
Jane Halstead, Recording Secretary