

Approved: 2/6/2014

**Meeting of
January 9, 2014**

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY JANUARY 9, 2014 AT 8:30 A.M. IN THE COMMISSION CHAMBERS AT CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair Swartz called the meeting to order at 8:31 a.m.

Roll Call

Present: Jodie Adams, Bob Carlile, Jim Jensen,
Larry Lenhart, Pat O'Brien, Rob Swartz and Robin
Berry Williams

**Meeting
Attendance**

Absent: Michael Cain (arrived 8:34 a.m.) and Michelle Cortright

City Staff: Main Street Manager Hugh Conklin, Assistant Planning, Zoning Administrator Annie Doyle, Harbor Master Barb Brooks and Recording Secretary Karen Seeley

Public: One

**Excused Absences
MOTION**

Adams moved Carlile second PASSED UNANIMOUSLY to excuse Michelle Cortright.

**Approval of Minutes
MOTION**

Adams moved O'Brien second PASSED UNANIMOUSLY to approve the December 4, 2013 Strategic Planning session meeting minutes as corrected and the December 5, 2013 regular meeting minutes as presented.

Citizens Comments

None

Correspondence

None

**Main Street Committee
Reports**

In addition to the committee reports included in the agenda packet Main Street Manager Conklin reported on a few items:

The Farmers Market Committee:

Will move to Peninsula Beach during Boyne Thunder

Reviewed the Pavilion design concepts.

Are working on a policy for food trucks and will welcome them at the farmers market.

**MANAGER'S
REPORT**

Wednesday, January 15 at 11:00 a.m. Donovan Rypkema, a nationally known economic development and historic preservationist specialist has been hired by the Michigan Main Street Program to do an economic study on the impact of Main Street on Michigan communities. Boyne City is one of five communities selected for this benefit. He would like to meet with board and committee members and other folks in the community. The board received a copy Iowa's Economic Impact Study (received and filed) which will be similar to ours.

Asked for the board's interest in applying for the 2014 Great American Main Street Award. We applied in 2011 and were selected one of 10 semi-finalists. When we were not chosen a finalist we decided we would wait a few years to allow the program more time to grow. The applications are due by February 5th, the cost is \$150. After board discussion **Adams moved Cain seconded PASSED UNANIMOUSLY** to apply for the 2014 Great American Main Street Award. This would be a great thing for the community.
Cain out at 9:05 a.m.

MOTION

UNFINISHED BUSINESS

Veterans Park Pavilion Project: The board reviewed the three concepts prepared by Environment architects. The Farmers Market received a \$12,500 MEDC grant for design and ??? The estimated project cost for concept 1 is \$409,000, 2 \$647,000 and 3 which would relocate the pavilion is \$1,310,000. The grant money must be used by May 2014.

MOTION

NEW BUSINESS

Main Street Board Appointments: Four candidates applied for the two open seats on the Main Street Board. The seats are currently held by Bob Carlile and Michelle Cortright. The candidates who submitted an application are Michelle Cortright, Ben Van Dam, Aaron Place, and Jack Laurent. The candidates, except Michelle, were interviewed by members of the organization committee on December 17th. It is the committee's recommendation to reappoint Michelle and appoint Ben Van Dam to the Main Street Board.

MOTION

Carlile moved Adams seconded PASSED UNANIMOUSLY to recommend the City Commission reappoints Michelle Cortright and appoints Ben Van Dam to the Main Street Board for a term of four years ending January 18, 2018.

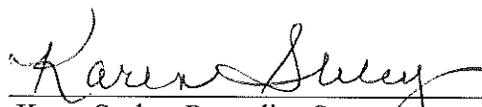
Main Street Board Planning Session Follow-up: Facilitator Jen Booher presented the board with goals, objectives and actions from the Planning Session (received and filed). She reviewed the goals with the board and suggested they appoint a committee to oversee each.

The board thanked Bob Carlile for his commitment and service to the board.

MOTION

Carlile moved O'Brien seconded PASSED UNANIMOUSLY to adjourn the January 9, 2014 meeting of the Boyne City Main Street Board at 10:31 am.

ADJOURNMENT
MOTION


Karen Seeley, Recording Secretary