

Approved: 12-4-14

Meeting of  
 November 6, 2014

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY NOVEMBER 6, 2014 AT 8:30 A.M. CITY HALL, 319 NORTH LAKE STREET

Call to Order

Chair Swartz called the meeting to order at 8:31 a.m.

Roll Call

Present: Jodie Adams, Robin Berry Williams Michael Cain, Michelle Cortright  
 Larry Lenhart, Rob Swartz, Pat O'Brien and Ben Van Dam

Absent: Jim Jenson

Meeting  
 Attendance

City Staff: Recording Secretary Karen Seeley  
 Public: One

Excused Absences  
MOTION

Cain moved Cortright second PASSED UNANIMOUSLY to excuse Jim Jenson from today's meeting.

Approval of Minutes  
MOTION

Cain moved Adams second PASSED UNANIMOUSLY to approve the September 22, 2014 special meeting minutes, October 2, 2014 regular meeting minutes, October 23, 2014 Annual Evaluation Meeting, October 28 2014 Organization meeting minutes, as corrected.

Citizens Comments

None

Main Street Committee  
 Reports

**Team Boyne:** Lynn Jenks was the entrepreneur guest. She talked about the expansion at Boyne Area Medical Clinic. The business visits are still ongoing along with an online survey.

**Design:** The design committee has elected officers; Aaron Place Chair and Annie Doyle Secretary. The Walkabout funds are coming in, the signage is in process.

**Promotions:** Busy planning Earlier than the Bird and the Santa Parade and Open house. They are planning ahead for Chocolate Covered Boyne and Irish History week.

**Organization:** They are looking at a placement option for the winter market. Pavilion versus the Red Building. There are some grant opportunities. The Boyne Thunder committee has meet and started to discuss the agreement with Camp Quality, which is up for renewal.

Managers Report

City Manager Mike Cain reported that there have been a number of requests from committee members on budgeted items.

Unfinished Business

**Main Street Manager Search update:** The board reviewed the revised posting for the Main Street Manger position. The two major changes are the addition and increase of the salary and the title of Executive Director, which were recommended by Michigan Main Street.

**Rural Partners Grant:** We received an \$800 grant toward the Walkabout Sculptures.

**TIF Legislation-update:** The TIF is our major funding source. Something could happen during the "Lame Duck" sessions we will have to keep an eye on things.

**East and Ray Project update:** Working on the punch list items. The power company is working on switching over the overhead lines. We will be scheduling a ribbon cutting next week.

**City Facilities update:** The City Commission held a facilities work session on October 21 to review updated facilities plans for the DPW facilities on the North Boyne Site. Plans were also reviewed for the City Hall, EMS, Fire and Police Department facilities.

**New Business**

**MOTION**

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**National Certification:** We have been Nationally accredited for another two years.

**Michigan Main Street Agreement:**

Boyne City Main Street's Master-Level Agreement with Michigan Main Street is up for renewal. City staff has reviewed this agreement and there seems to be no significant changes. **Adams moved VanDam seconded PASSED**

**UNANIMOUSLY** the Main Street board approves the Michigan Main Street Program Community Requirements and Expectations Agreement for two years and send it to the City Commission for their review and approval.

**2015 Michigan Main Street Service Seminars:** The board reviewed a list of seminars that Michigan Main Street is offering. The board will discuss which of the sessions will be beneficial at the December meeting. The applications for the sessions are due by January 9, 2015 at 4:00 p.m.

**PlacePlan Grant:** Through the Place Plans program, selected communities receive community based planning services focused on transforming a specific area. We have applied unsuccessfully for this grant twice before. City staff met with Mr. Leonard from the MEDC and decided to submit a letter of interest for linking the waterfront areas between Peninsula Beach Park and Veteran's Park south of State Street. If asked to submit a full application, this would be match funding of \$8,000 to 10,000 depending on the grant received.

**ACD Antennas:** City Manager Cain explained the Metro Act agreement with ACD that was approved by the City Commission. Since that was approved ACD has come forward and indicated they wanted to install 20 foot antennas and control boxes in five locations around the City. These antennas would be used by Verizon to improve cell service in the City. The board discussed that they had just spent the money to bury the electrical underground in the DDA and they are not in favor of allowing antennas to be installed. If this is allowed to happen, it will open the door for other vendors. The board strongly opposes any type of towers/antennas in the downtown.

**MOTION**

**Cortright moved Williams seconded PASSED UNANIMOUSLY** that the City and Main Street work together to get legal council to pursue our options, for an amount not to exceed \$5000 each.

**Good of the Order**

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The board thanked Chair Rob Swartz for all the work he has been doing in the absence of a Main Street Manager.

Adams requested that someone replace her on the Farmers Market Committee. It has to be a board member.

The lights look great on the sample tree.

We need to start thinking about a goal setting session.

**ADJOURNMENT  
MOTION**

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**Cain moved O'Brien seconded PASSED UNANIMOUSLY** to adjourn the November 6, 2014 meeting of the Boyne City Main Street Board at 10:55 am.

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Karen Seeley, Recording Secretary