



OUR MISSION

"Through community partnerships and a shared vision for the future, work to keep downtown Boyne City vibrant and successful while preserving its historic heritage and supporting sustainable projects."

BOARD MEETING

February 16, 2017 – 8:30 A.M. Boyne City City Hall

1. CALL MEETING TO ORDER AND ROLL CALL
 - A. Swear in new board members, Becky Harris and Robert (Rob) Swartz
 - B. Election of new officers – Chair and Vice-Chair
2. READING AND APPROVAL OF MINUTES – January 5, 2017 regular meeting
3. HEARING CITIZENS PRESENT (ON NON-AGENDA ITEMS)
4. CORRESPONDENCE
5. MAIN STREET COMMITTEE REPORTS
6. MAIN STREET DIRECTOR'S REPORT
7. UNFINISHED BUSINESS
 - A. 2017 Main Street National Conference – May 1-3, 2017, Pittsburgh
 - B. Other
8. NEW BUSINESS
 - A. Financial Report Review
 - B. Michigan Main Street Presentation
 - C. Other
9. GOOD OF THE ORDER
10. ANNOUNCEMENTS
 - Economic Development/Team Boyne Meeting, Friday, February 17, 9:00 am - Library
 - Boyne Thunder Meeting Thursday, February 23, 2017, 5:00 p.m. - Library
 - Main Street Board Meeting Thursday, March 2, 2017 8:30 a.m. - City Hall
 - Design Committee Meeting, Monday, March 6, 5:30 p.m. – Library

 - Promotions Committee Meeting, Tuesday, March 7, 4:00 p.m. – Country Now & Then

- Marketing Committee Meeting, Tuesday, March 14, 9:00 a.m. – Country Now & Then
- Organization Committee Meeting Tuesday, March 14, 4:00 p.m. - Harbor House Publishers

11. ADJOURNMENT

Individuals with disabilities requiring auxiliary aids or services in order to participate in municipal meetings may contact Boyne City Hall for assistance: Cindy Grice, Clerk/Treasurer, 319 North Lake St., Boyne City, MI 49712; 231-582-0334



Approved: _____

Meeting of
January 5, 2017

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON THURSDAY JANUARY 5, 2017 at 8:30 AM CITY HALL, 364 NORTH
LAKE STREET

Call to Order

Chair Pat O'Brien called the meeting to order at 8:30 a.m.

Roll Call

Present: Jodie Adams, Robin Lee Berry, Michael Cain, Michelle Cortright, Pat
O'Brien, Don Ryde, Rob Swartz, Ben Van Dam

Meeting
Attendance

Absent: Chris Bandy

City Staff: Recording Secretary Jane Halstead, Assistant Planning/Zoning
Administrator Patrick Kilkenny

Public: Six

Excused Absences

Chris Bandy

Approval of Minutes
MOTION

Cain moved, Adams seconded, PASSED UNANIMOUSLY to approve the November
3, 2016 and December 29, 2016 minutes as written.

Citizens Comments

None

Correspondence

Pat O'Brien received a letter from a 'concerned citizen' expressing dissatisfaction
with this year's Christmas lighting downtown. This topic is addressed later in the
meeting.

Committee Reports

Bob Alger, Chair of Boyne Thunder reported that sponsorships and income were up
in 2016 by over \$165,000. Profits are given to Camp Quality (55%), Main Street
(35%) and Challenge Mountain (10%). Alger presented disbursement checks to
Kristyn Balog of Camp Quality and Elizabeth Looze of Challenge Mountain. Both
thanked Boyne Thunder for their support.

Pat O'Brien thanked Bob Alger for all of his efforts in regard to Boyne Thunder.

Manager's Report

None

Old Business

Executive Director Hiring Update – Michael Cain announced that Kelsie King-Duff
has been hired to fill the Main Street Executive Director position. The selection
committee received over 40 applications for the position. Kelsie will begin on
January 30th.

New Business

Main Street Board Members

The Organization Committee recommended that the Main Street Board appoint Becky Harris and Rob Swartz to fill the 2 open 4 year terms. There were four applicants for the positions. Rob Swartz will follow up with other applicants to see if they can get them involved in another capacity.

MOTION

Cortright moved, Van Dam seconded PASSED UNANIMOUSLY to recommend to the City Commission that Becky Harris and Rob Swartz be appointed to the Main Street Board.

Farmers' Market Committee Members

The Farmer's Market Committee recommended that John McClory and Mary Brower be appointed to the Farmer's Market Committee.

MOTION

Adams moved, Lee Berry seconded PASSED UNANIMOUSLY to approve McClory and Brower to the Farmer's Market Committee.

Housing Task Force Members

Cain asked if anyone from the Main Street Board would be interested in serving on the Housing Task Force Steering Committee. Robin Lee Berry and Don Ryde volunteered.

Boyne Thunder Payout Allocation

Rob Swartz presented The Boyne Thunder Resolution of Support for the 14th annual Boyne Thunder Poker Run (received and filed). The Boyne Thunder Committee seeks

- support and endorsement of the event from the City Commission
- Approval of the July 6 to July 9, 2017 dates for event
- Support of Main Street's application to the Liquor Control Commission for sale of beer, wine and spirits at event
- Authorize Board Chair to enter into agreement with Camp Quality and Challenge Mountain to extend 2016 allocation agreement to 2017 event
- Approval for City Staff to work with Boyne Thunder Committee on event

MOTION

Cain moved, Adams seconded PASSED UNANIMOUSLY to recommend to the City Commission a request for a resolution of support for the 2017 Boyne Thunder event to be held July 6-9, 2017.

Historic Marker Program

The Design Committee is seeking support of application to the Historic Marker Program. Patrick Kilkenny stated the committee is recommending a large 42" x 54" marker with text on each side be placed at the corner of Ray and South Lake Street.

The application is \$250 and the cost of the marker is \$3,900. The application and approval process typically takes one year to complete.

MOTION

Cortright moved, Ryde seconded PASSED UNANIMOUSLY to recommend to the City Commission to support application to the Historic Marker Program, designating the Boyne City Downtown be listed in the National Register of Historic Places.

Meeting Schedule

The Main Street Board discussed the 2017 meeting schedule.

MOTION

Van Dam moved, Adams seconded PASSED UNANIMOUSLY to adopt the following meeting schedule: The Main Street Board will meet on the first Thursday of every month at 8:30 a.m. at Boyne City Hall with the exception of the July meeting which will instead be held on Thursday, June 29th.

Michigan Main Street Accreditation Visit

February 16th and 17th, 2017 are the scheduled dates for the visit from Laura Krizov from Michigan Main Street for the accreditation visit.

Main Street Now Conference

The 2017 Main Street Now Conference is scheduled for May 1-3, 2017 in Pittsburgh. Cain recommended that some board members consider attending.

Other

The Board discussed the holiday decorations/lighting. The lights this past year were dull in some spots and did not look great. The LED lights do dim over time and may need to be replaced. The Design Committee will work on the plan for improving them for next year.

Cain stated that one of the sculptures in the Walkabout Sculpture Show was blown over in the recent storm. The Design Committee will address how to prevent similar incidents in the future.

Good Of The Order

- Don Ryde commented that the latest round of grants awarded to the city were remarkable. The location of the new fishing pier was discussed.
- Ben Van Dam wanted everyone to be aware of employee training available through the NLEA (Northern Lakes Economic Alliance). Van Dam Custom Boats has utilized the training and found it beneficial.
- Cortright thanked Pat O'Brien for chairing the Main Street Board and Jodie Adams for serving on the Board.
- Cain will be attending an upcoming MEDC meeting in Petoskey.

- Jodie Adams stated she will miss the Main Street Board. She will continue to serve on the Organization Committee.
- Robin Lee Berry announced Hot Club of Cow Town will be performing January 13th at Freshwater Studio.
- Michael Cain reminded everyone of the upcoming Joint Board & Committee Meeting scheduled for Tuesday, January 17th at 6:00 p.m. at City Hall.

ADJOURNMENT

The Boyne City Main Street Board meeting of January 5, 2017 was adjourned by Pat O'Brien at 10:00 a.m.

Jane Halstead, Recording Secretary

DRAFT

| GL NUMBER | DESCRIPTION | 2016-17 | | ACTIVITY FOR | AVAILABLE | | % B DGT USED |
|---------------------------------------|----------------------------------|------------------|------------------------|-----------------|-------------------|---------------------|--------------|
| | | AMENDED BUDGET | YTD BALANCE 08/31/2016 | | NORMAL (ABNORMAL) | INCREASE (DECREASE) | |
| Fund 213 - FARMERS MARKET FUND | | | | | | | |
| Revenues | | | | | | | |
| 213-030-400.000 | ALLOCATION FROM CUR YR FD BAL | 31,042.00 | 0.00 | 0.00 | 31,042.00 | 0.00 | 0.00 |
| 213-030-579.000 | GRANTS-STATE/FEDERAL | 0.00 | 2,100.00 | 2,100.00 | (2,100.00) | 100.00 | 100.00 |
| 213-030-642.000 | MISC INCOME | 10,000.00 | 1,328.00 | 396.00 | 8,672.00 | 13.28 | 13.28 |
| 213-030-642.010 | SNAP | 170.00 | 0.00 | 0.00 | 170.00 | 0.00 | 0.00 |
| 213-030-642.100 | BAG SALES | 0.00 | 75.00 | 0.00 | (75.00) | 100.00 | 100.00 |
| 213-030-642.150 | DONATIONS | 700.00 | 0.00 | 0.00 | 700.00 | 0.00 | 0.00 |
| 213-030-642.200 | FARM MEAL | 8,500.00 | 3,000.00 | 2,850.00 | 5,500.00 | 35.29 | 35.29 |
| 213-030-642.250 | FOOD TRUCK RALLY | 10,000.00 | 12,393.10 | 536.10 | (2,393.10) | 123.93 | 123.93 |
| 213-030-642.300 | SPECIAL EVENTS | 300.00 | 348.75 | 60.00 | (48.75) | 116.25 | 116.25 |
| 213-030-642.400 | MEAL SPONSORSHIP | 0.00 | 700.00 | 700.00 | (700.00) | 100.00 | 100.00 |
| 213-030-642.500 | POINSETTIA SALES | 450.00 | 0.00 | 0.00 | 450.00 | 0.00 | 0.00 |
| 213-030-642.600 | T-SHIRTS | 500.00 | 30.00 | 15.00 | 470.00 | 6.00 | 6.00 |
| 213-030-642.650 | MARKET MONEY PURCHASE\ | 500.00 | 60.00 | 0.00 | 440.00 | 12.00 | 12.00 |
| 213-030-642.700 | DAILY VENDOR FEE | 15,823.00 | 50.00 | 0.00 | 15,773.00 | 0.32 | 0.32 |
| 213-030-642.725 | VENDOR FEE SUMMER 10 FT | 0.00 | 10,459.75 | 939.00 | (10,459.75) | 100.00 | 100.00 |
| 213-030-642.750 | VENDOR FEE-SUMMER 20 FT | 0.00 | 1,443.75 | 0.00 | (1,443.75) | 100.00 | 100.00 |
| 213-030-642.775 | VENDOR FEE - WINTER | 3,200.00 | 0.00 | 0.00 | 3,200.00 | 0.00 | 0.00 |
| Total Dept 030-REVENUES | | 81,185.00 | 31,988.35 | 7,596.10 | 49,196.65 | 39.40 | 39.40 |
| TOTAL REVENUES | | | | | | | |
| Total Dept 030-REVENUES | | 81,185.00 | 31,988.35 | 7,596.10 | 49,196.65 | 39.40 | 39.40 |
| Expenditures | | | | | | | |
| 213-040-705.000 | SALARIES - PLANNING | 13,500.00 | 4,498.30 | 1,688.40 | 9,001.70 | 33.32 | 33.32 |
| 213-040-714.000 | SOCIAL SECURITY | 1,025.00 | 344.11 | 129.16 | 680.89 | 33.57 | 33.57 |
| 213-040-716.000 | UNEMPLOYMENT INSURANCE | 0.00 | 7.77 | 0.00 | (7.77) | 100.00 | 100.00 |
| 213-040-727.000 | SUPPLIES | 350.00 | 62.45 | 0.00 | 287.55 | 17.84 | 17.84 |
| 213-040-731.000 | POSTAGE | 60.00 | 0.00 | 0.00 | 60.00 | 0.00 | 0.00 |
| 213-040-732.000 | MEMBERSHIP DUES/WML | 250.00 | 0.00 | 0.00 | 250.00 | 0.00 | 0.00 |
| 213-040-740.000 | BARN EXPENSES | 200.00 | 0.00 | 0.00 | 200.00 | 0.00 | 0.00 |
| 213-040-750.200 | FARM MEAL | 4,200.00 | 3,781.26 | 3,781.26 | 418.74 | 90.03 | 90.03 |
| 213-040-750.250 | FOOD TRUCK RALLY | 5,500.00 | 5,783.21 | 193.96 | (289.21) | 105.26 | 105.26 |
| 213-040-750.275 | POINSETTIA FUNDRAISER | 350.00 | 0.00 | 0.00 | 350.00 | 0.00 | 0.00 |
| 213-040-750.300 | T SHIRTS PRINTING | 500.00 | 0.00 | 0.00 | 500.00 | 0.00 | 0.00 |
| 213-040-750.350 | MARKET MONEY | 600.00 | 0.00 | 0.00 | 600.00 | 0.00 | 0.00 |
| 213-040-750.360 | OUTDOOR MARKET | 900.00 | 0.00 | 0.00 | 900.00 | 0.00 | 0.00 |
| 213-040-750.370 | SNAP REIMBURSEMENT | 3,500.00 | 825.00 | 300.00 | 75.00 | 91.67 | 91.67 |
| 213-040-750.380 | DOUBLE UP FOOD BUCKS | 2,500.00 | 511.00 | 321.00 | 2,989.00 | 14.60 | 14.60 |
| 213-040-750.390 | SENIOR PROJECT FRESH | 1,700.00 | 222.00 | 192.00 | 2,278.00 | 8.88 | 8.88 |
| 213-040-750.400 | WIC | 2,300.00 | 506.00 | 232.00 | 1,194.00 | 29.76 | 29.76 |
| 213-040-770.000 | SNAP | 250.00 | 56.17 | 0.00 | 2,190.00 | 4.78 | 4.78 |
| 213-040-771.000 | VENDOR REIMBURSEMENT | 200.00 | 0.00 | 0.00 | 193.83 | 22.47 | 22.47 |
| 213-040-870.000 | TRAINING AND SCHOOLS | 100.00 | 0.00 | 0.00 | 200.00 | 0.00 | 0.00 |
| 213-040-900.000 | ADVERTISING/PUBLISHING/ORDINANCE | 1,000.00 | 0.00 | 0.00 | 100.00 | 0.00 | 0.00 |
| 213-040-900.300 | SUMMER PROMOTION | 700.00 | 700.00 | 500.00 | 1,000.00 | 0.00 | 0.00 |
| 213-040-900.400 | WINTER PROMOTION | 600.00 | 0.00 | 0.00 | 600.00 | 0.00 | 0.00 |
| 213-040-900.500 | PAVILION | 40,000.00 | 0.00 | 0.00 | 40,000.00 | 0.00 | 0.00 |
| Total Dept 040-EXPENDITURES | | 81,185.00 | 17,413.27 | 7,417.78 | 63,771.73 | 21.45 | 21.45 |

| GL NUMBER | DESCRIPTION | 2016-17 AMENDED BUDGET | YTD BALANCE 08/31/2016 NORMAL (ABNORMAL) | ACTIVITY FOR MONTH 08/31/2016 INCREASE (DECREASE) | AVAILABLE BALANCE NORMAL (ABNORMAL) | % BDGT USED |
|---------------------------------|-------------|---------------------------|--|---|---|-------------------|
| Fund 213 - FARMERS MARKET FUND | | | | | | |
| Expenditures | | | | | | |
| TOTAL EXPENDITURES | | 81,185.00 | 17,413.27 | 7,417.78 | 63,771.73 | 21.45 |
| Fund 213 - FARMERS MARKET FUND: | | | | | | |
| TOTAL REVENUES | | 81,185.00 | 31,988.35 | 7,596.10 | 49,196.65 | 39.40 |
| TOTAL EXPENDITURES | | 81,185.00 | 17,413.27 | 7,417.78 | 63,771.73 | 21.45 |
| NET OF REVENUES & EXPENDITURES | | 0.00 | 14,575.08 | 178.32 | (14,575.08) | 100.00 |

| GL NUMBER | DESCRIPTION | 2016-17 | | YTD BALANCE | | ACTIVITY FOR | | AVAILABLE | | % BGDG USED |
|--------------------------------|------------------------------|----------------|--------|-------------|----------|------------------|---------------------|-------------|----------|----------------|
| | | AMENDED BUDGET | NORMAL | 08/31/2016 | ABNORMAL | MONTH 08/31/2016 | INCREASE (DECREASE) | NORMAL | ABNORMAL | |
| Fund 242 - BOYNE THUNDER FUND | | | | | | | | | | |
| Revenues | | | | | | | | | | |
| 242-030-676.100 | BEVERAGE SALES | 0.00 | | 5,116.00 | | 0.00 | | (5,116.00) | | 100.00 |
| 242-030-676.200 | REGISTRATIONS | 83,000.00 | | 29,114.95 | | 3,886.29 | | 53,885.05 | | 35.08 |
| 242-030-676.220 | 50 / 50 DRAWING PROCEEDS | 1,000.00 | | 1,040.00 | | 0.00 | | (40.00) | | 104.00 |
| 242-030-676.250 | AUCTION PROCEEDS | 17,500.00 | | 22,375.00 | | 0.00 | | (4,875.00) | | 127.86 |
| 242-030-676.270 | BAR PROCEEDS | 10,000.00 | | 11,301.00 | | 0.00 | | (1,301.00) | | 113.01 |
| 242-030-676.280 | DINNER PROCEEDS | 2,000.00 | | 11,200.00 | | 0.00 | | (9,200.00) | | 560.00 |
| 242-030-676.290 | MERCHANDISE SALES | 17,000.00 | | 22,507.00 | | 0.00 | | (5,507.00) | | 132.39 |
| 242-030-676.340 | SPONSORSHIP | 140,000.00 | | 26,000.00 | | 0.00 | | 114,000.00 | | 18.57 |
| Total Dept 030-REVENUES | | 270,500.00 | | 128,653.95 | | 3,886.29 | | 141,846.05 | | 47.56 |
| TOTAL REVENUES | | | | | | | | | | |
| 270,500.00 | | | | 128,653.95 | | 3,886.29 | | 141,846.05 | | 47.56 |
| Expenditures | | | | | | | | | | |
| Dept 040-EXPENDITURES | | | | | | | | | | |
| 242-040-811.000 | BOYNE THUNDER EXPENDITURES | 0.00 | | 2,009.56 | | 0.00 | | (2,009.56) | | 100.00 |
| 242-040-811.050 | BANK SERVICE CHARGES | 4,500.00 | | 0.00 | | 0.00 | | 4,500.00 | | 0.00 |
| 242-040-811.200 | MERCHANDISE | 30,000.00 | | 40,840.72 | | 0.00 | | (10,840.72) | | 136.14 |
| 242-040-811.210 | CAMP QUALITY | 57,228.00 | | 7,000.00 | | 0.00 | | 50,228.00 | | 12.23 |
| 242-040-811.215 | CHALLENGE MOUNTAIN | 10,405.00 | | 0.00 | | 0.00 | | 10,405.00 | | 0.00 |
| 242-040-811.220 | CONTRACT LABOR | 2,000.00 | | 820.00 | | 0.00 | | 1,180.00 | | 41.00 |
| 242-040-811.230 | DJ EXPENSE | 1,200.00 | | 1,000.00 | | 0.00 | | 200.00 | | 83.33 |
| 242-040-811.240 | INSURANCE | 4,750.00 | | 4,018.00 | | 0.00 | | 732.00 | | 84.59 |
| 242-040-811.250 | LICENSES AND PERMITS | 250.00 | | 0.00 | | 0.00 | | 250.00 | | 0.00 |
| 242-040-811.260 | MEALS AND ENTERTAINMENT | 65,000.00 | | 57,768.74 | | 5,926.00 | | 7,231.26 | | 88.87 |
| 242-040-811.265 | ALCOHOL / LIQUOR EXPENSE | 9,000.00 | | 9,161.31 | | (3,097.25) | | (161.31) | | 101.79 |
| 242-040-811.270 | ADVERTISING AND PUBLISHING | 5,000.00 | | 2,959.00 | | 2,397.99 | | 2,041.00 | | 59.18 |
| 242-040-811.290 | SALES TAX | 5,500.00 | | 0.00 | | 0.00 | | 5,500.00 | | 0.00 |
| 242-040-811.300 | SUPPLIES | 750.00 | | 2,179.69 | | 941.96 | | (1,429.69) | | 290.63 |
| 242-040-811.305 | UTILITIES / WEB DESIGN | 1,500.00 | | 52.50 | | 30.00 | | 1,447.50 | | 3.50 |
| 242-040-811.310 | TENT & STORAGE RENTAL | 7,000.00 | | 6,800.00 | | 0.00 | | 200.00 | | 97.14 |
| 242-040-811.320 | UTILITIES | 1,000.00 | | 370.00 | | 0.00 | | 630.00 | | 37.00 |
| 242-040-811.350 | PRIZES PAID | 6,000.00 | | 6,000.00 | | 0.00 | | 0.00 | | 100.00 |
| 242-040-811.360 | DOCKAGE FEES | 3,000.00 | | 1,575.00 | | 0.00 | | 1,425.00 | | 52.50 |
| 242-040-811.370 | REFUND | 0.00 | | 8,745.00 | | 0.00 | | (8,745.00) | | 100.00 |
| 242-040-811.380 | AUCTION EXPENSES | 5,000.00 | | 4,989.01 | | 3,598.58 | | 10.99 | | 99.78 |
| 242-040-811.385 | AERIAL FILMING | 15,000.00 | | 8,180.00 | | 0.00 | | 6,820.00 | | 54.53 |
| 242-040-811.390 | PAYPAL EXPENSES | 0.00 | | 1,827.95 | | 0.00 | | (1,827.95) | | 100.00 |
| 242-040-811.395 | TRANSFER TO MAIN STREET FUND | 36,417.00 | | 0.00 | | 0.00 | | 36,417.00 | | 0.00 |
| Total Dept 040-EXPENDITURES | | 270,500.00 | | 166,296.48 | | 9,797.28 | | 104,203.52 | | 61.48 |
| TOTAL EXPENDITURES | | | | | | | | | | |
| 270,500.00 | | | | 166,296.48 | | 9,797.28 | | 104,203.52 | | 61.48 |
| Fund 242 - BOYNE THUNDER FUND: | | | | | | | | | | |
| TOTAL REVENUES | | 270,500.00 | | 128,653.95 | | 3,886.29 | | 141,846.05 | | 47.56 |
| TOTAL EXPENDITURES | | 270,500.00 | | 166,296.48 | | 9,797.28 | | 104,203.52 | | 61.48 |
| NET OF REVENUES & EXPENDITURES | | 0.00 | | (37,642.53) | | (5,910.99) | | 37,642.53 | | 100.00 |

| GL NUMBER | DESCRIPTION | 2016-17 | | ACTIVITY FOR | AVAILABLE | | % BGDG |
|--|--------------------------------|----------------|-------------|--------------|------------------|-------------------|--------|
| | | AMENDED BUDGET | YTD BALANCE | | MONTH 08/31/2016 | NORMAL (ABNORMAL) | |
| Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY | | | | | | | |
| Revenues | | | | | | | |
| Dept 030-REVENUES | | | | | | | |
| 248-030-400.000 | ALLOCATION FROM CUR YR FD BAL | 41,623.00 | 0.00 | 0.00 | 41,623.00 | 0.00 | 0.00 |
| 248-030-405.000 | CURRENT YEAR TAXES | 290,000.00 | 0.00 | 0.00 | 290,000.00 | 0.00 | 0.00 |
| 248-030-579.000 | GRANTS: STATE | 25,000.00 | 328,230.51 | 164,647.88 | (303,230.51) | 1,312.92 | 0.00 |
| 248-030-580.000 | GRANTS | 4,500.00 | 0.00 | 0.00 | 4,500.00 | 0.00 | 0.00 |
| 248-030-670.000 | PROMOTIONS COMMITTEE REVENUE | 23,000.00 | 36,555.58 | 723.75 | (13,555.58) | 158.94 | 0.00 |
| 248-030-670.300 | WALKABOUT SCULPTURE SHOW | 6,000.00 | 2,740.00 | 0.00 | 3,260.00 | 45.67 | 0.00 |
| 248-030-675.000 | CONTRIBUTIONS | 0.00 | 705.00 | 705.00 | (705.00) | 100.00 | 0.00 |
| 248-030-676.000 | SPECIAL EVENTS - POKER RUN | 36,417.00 | 0.00 | 0.00 | 36,417.00 | 0.00 | 0.00 |
| Total Dept 030-REVENUES | | 426,540.00 | 368,231.09 | 166,076.63 | 58,308.91 | 86.33 | |
| TOTAL REVENUES | | 426,540.00 | 368,231.09 | 166,076.63 | 58,308.91 | 86.33 | |
| Expenditures | | | | | | | |
| Dept 731-EXPENDITURES | | | | | | | |
| 248-731-705.000 | SALARIES/WAGES | 63,500.00 | 19,490.50 | 5,053.50 | 44,009.50 | 30.69 | 0.00 |
| 248-731-712.000 | INSURANCE: LIFE/AD&D | 250.00 | 75.96 | 25.32 | 174.04 | 30.38 | 0.00 |
| 248-731-713.000 | MEDICAL INSURANCE | 15,000.00 | 4,164.06 | 1,394.07 | 10,835.94 | 27.76 | 0.00 |
| 248-731-714.000 | SOCIAL SECURITY | 4,850.00 | 1,661.96 | 529.81 | 3,188.04 | 34.27 | 0.00 |
| 248-731-715.000 | PENSION | 4,400.00 | 1,560.96 | 520.32 | 2,839.04 | 35.48 | 0.00 |
| 248-731-716.000 | UNEMPLOYMENT | 570.00 | 7.76 | 0.00 | 562.24 | 1.36 | 0.00 |
| 248-731-719.000 | SICK/VACATION | 3,200.00 | 2,168.00 | 2,168.00 | 1,032.00 | 67.75 | 0.00 |
| 248-731-727.000 | OFFICE SUPPLIES | 500.00 | 101.74 | 0.00 | 398.26 | 20.35 | 0.00 |
| 248-731-728.000 | OFFICE OPERATING EXPENSES | 1,000.00 | 0.00 | 0.00 | 1,000.00 | 0.00 | 0.00 |
| 248-731-730.000 | REPAIRS/MAINTENANCE | 2,000.00 | 213.00 | 0.00 | 1,787.00 | 10.65 | 0.00 |
| 248-731-732.000 | MEMBERSHIP DUES | 3,700.00 | 3,000.00 | 0.00 | 700.00 | 81.08 | 0.00 |
| 248-731-733.000 | PROFESSIONAL LIBRARY/SUBSCRIPT | 150.00 | 0.00 | 0.00 | 150.00 | 0.00 | 0.00 |
| 248-731-740.000 | UTILITIES/INTERNET SERVICE | 1,020.00 | 0.00 | 0.00 | 1,020.00 | 0.00 | 0.00 |
| 248-731-750.000 | ADMINISTRATIVE FEE | 7,500.00 | 2,500.00 | 625.00 | 5,000.00 | 33.33 | 0.00 |
| 248-731-760.000 | DESIGN COMM EXPENSES | 52,250.00 | 20,285.80 | 5,700.00 | 31,964.20 | 38.82 | 0.00 |
| 248-731-761.000 | DESIGN ENGIN/CONSULTING | 5,000.00 | 25.58 | 0.00 | 4,974.42 | 0.51 | 0.00 |
| 248-731-762.000 | DESIGN CAPITAL IMPROVEMENTS | 59,000.00 | 304,600.51 | 166,017.88 | (245,600.51) | 516.27 | 0.00 |
| 248-731-763.000 | STREETSCAPE AMENITIES | 27,500.00 | 4,103.00 | 1,050.00 | 23,397.00 | 14.92 | 0.00 |
| 248-731-782.000 | BUSINESS RECRUITMENT/RETENTION | 8,500.00 | 0.00 | 0.00 | 8,500.00 | 0.00 | 0.00 |
| 248-731-812.000 | ORGANIZATION COMM EXPENSES | 4,000.00 | 2,355.88 | 0.00 | 1,644.12 | 58.90 | 0.00 |
| 248-731-818.000 | CONTRACTED SERVICES | 0.00 | 500.00 | 500.00 | (500.00) | 100.00 | 0.00 |
| 248-731-870.000 | EDUCATION/TRAVEL | 4,000.00 | 1,978.01 | 0.00 | 2,021.99 | 49.45 | 0.00 |
| 248-731-900.000 | ADVERTISING/PUBLISHING | 12,500.00 | 5,225.00 | 920.00 | 7,275.00 | 41.80 | 0.00 |
| 248-731-902.000 | PROMOTIONS COMMITTEE EXPENSES | 13,800.00 | 4,086.92 | 400.00 | 9,713.08 | 29.62 | 0.00 |
| 248-731-910.000 | PROMOTIONS COMMITTEE EVENTS | 45,250.00 | 57,382.78 | 25,868.20 | (12,132.78) | 126.81 | 0.00 |
| 248-731-940.000 | FACILITIES RENT | 4,800.00 | 1,200.00 | 300.00 | 3,600.00 | 25.00 | 0.00 |
| 248-731-942.000 | SERVICE MAINTENANCE FEE | 75,000.00 | 0.00 | 0.00 | 75,000.00 | 0.00 | 0.00 |
| 248-731-990.000 | LOAN REPAYMENT | 6,783.00 | 0.00 | 0.00 | 6,783.00 | 0.00 | 0.00 |
| 248-731-991.000 | INTEREST | 517.00 | 0.00 | 0.00 | 517.00 | 0.00 | 0.00 |
| Total Dept 731-EXPENDITURES | | 426,540.00 | 436,687.42 | 211,072.10 | (10,147.42) | 102.38 | |
| TOTAL EXPENDITURES | | 426,540.00 | 436,687.42 | 211,072.10 | (10,147.42) | 102.38 | |
| Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY: | | | | | | | |

| GL NUMBER | DESCRIPTION | 2016-17 | | YTD BALANCE | | ACTIVITY FOR | | AVAILABLE | | % BDTG USED |
|---|--------------------------------|----------------|--------|-------------|------------|------------------|---------------------|-------------|------------|----------------|
| | | AMENDED BUDGET | NORMAL | 08/31/2016 | (ABNORMAL) | MONTH 08/31/2016 | INCREASE (DECREASE) | NORMAL | (ABNORMAL) | |
| Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY | | | | | | | | | | |
| | TOTAL REVENUES | 426,540.00 | | 368,231.09 | | 166,076.63 | | 58,308.91 | | 86.33 |
| | TOTAL EXPENDITURES | 426,540.00 | | 436,687.42 | | 211,072.10 | | (10,147.42) | | 102.38 |
| | NET OF REVENUES & EXPENDITURES | 0.00 | | (68,456.33) | | (44,995.47) | | 68,456.33 | | 100.00 |
| | | | | | | | | | | |
| | TOTAL REVENUES - ALL FUNDS | 778,225.00 | | 528,873.39 | | 177,559.02 | | 249,351.61 | | 67.96 |
| | TOTAL EXPENDITURES - ALL FUNDS | 778,225.00 | | 620,397.17 | | 228,287.16 | | 157,827.83 | | 79.72 |
| | NET OF REVENUES & EXPENDITURES | 0.00 | | (91,523.78) | | (50,728.14) | | 91,523.78 | | 100.00 |



To: Boyne City Main Street Board, Boyne City City Commission

From: Kelsie King-Duff

Date: February 10, 2017

Subject: Michigan Main Street Presentation

OVERVIEW:

At the February 16, 2017 Boyne City Main Street board meeting, Laura Krizov from Michigan Main Street and Matt Wagner from the National Main Street Center will be doing a presentation about the Main Street Refresh approach. This conversation was started in Boyne City in May of 2016, but was put on hold during the search for an executive director. Laura and Matt will be providing an overview of the results of the community discussion held last May, as well as the findings of our market data. To clarify, the presentation from Michigan Main Street and the National Main Street Center, is not our accreditation visit. This will be rescheduled for a later time, once Michigan Main Street has had the chance to work with our organization on understanding the refresh approach.

RECOMMENDATION:

Boyne City Main Street board members and Boyne City City Commissioners are invited to participate in the presentation by Michigan Main Street and the National Main Street Center. This presentation should help provide some clarity to the refresh approach. The board meeting will start at 8:30 a.m. in the city commission chambers. The Boyne City Main Street board has a few housekeeping items to take care of, then the presentation will be part of the regular board meeting. The presentation is expected to last between 1.5 and 2 hours, depending on questions. Feel free to invite any other community members who may be interested. Included in the board agenda packet is an article from the National Main Street Center's fall magazine which provides a general overview of the refresh approach. There are also copies from 3 meetings held last year, in which refresh was discussed. The presentation should help to clear up a lot of questions regarding refresh, and give Boyne City Main Street an idea of our next steps.

CENTER UPDATE

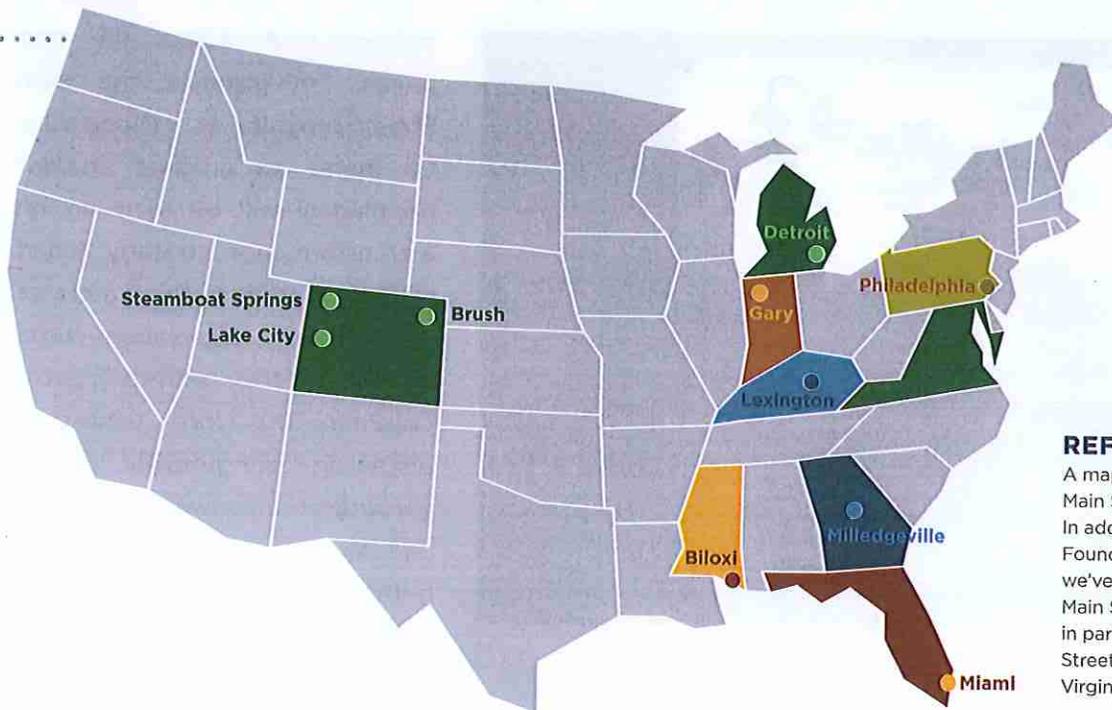
MAIN STREET AMERICA *Refresh*

Since the Main Street movement's beginning over 35 years ago, the Four Point Approach has provided a critical road map for communities of all stripes and sizes, giving them a framework for transforming their downtown economies, rallying volunteers, and celebrating their historic character. As the Main Street America network knows well, the four points taken together—Organization, Promotion, Design, and Economic Vitality—are truly greater than the sum of their parts. With over \$65.6 billion reinvested, 260,011 buildings rehabilitated, and 556,960 net new jobs, it is no exaggeration to say that Main Street programs—with the Four Point Approach in hand—have played a critical role in the revival of America's downtowns over the last several decades.

However, the community revitalization field, and our economy more generally, has changed dramatically since 1980. New realities like the changing face of commerce, increasing income inequality, and shifting demographics are impacting every community, from small rural towns to busy urban commercial districts. And within the Main Street America network, there has been a growing recognition that elements of the time-tested approach are in need of updating. New forms of funding and different kinds of organizational structures are not always compatible with a strict adherence to the four committee model, and the ever-increasing focus on outcomes among funders necessitates greater focus documenting and communicating impact.



The refreshed Main Street Approach is centered around cross-cutting 'transformation strategies,' that are based on community input and a solid understanding of market data, implemented through the Four Points, and measured through qualitative and quantitative outcomes.



REFRESH: PILOT SITES

A map of the first round of Main Street refresh pilot sites. In addition to the Knight Foundation-supported sites, we've conducted refresh pilots in Main Street America communities in partnership with Colorado Main Street, Michigan Main Street, and Virginia Main Street.

To address these issues, and to ensure the continued success of the Main Street model, the National Main Street Center began what has come to be known as the Main Street Refresh, a process through which we have engaged with experts and long-time practitioners within the Main Street network, as well as leaders from other related fields. The result is a new, “refreshed,” Main Street Approach that preserves what has always worked so well about the model—its comprehensive nature and community-driven orientation—and infused it with a new strategic focus.

Thanks to funding from the John S. and James L. Knight Foundation, as well as support from the National Trust for Historic Preservation and several of our Coordinating Program partners, we have had the opportunity to test out this new approach in a number of different communities over the past year. Some of these pilot sites, like Biloxi, Miss., and Steamboat Springs, Colo., have existing Main Street programs in place, providing us with a chance to better understand

how the new approach can integrate with existing Main Street structures and work-flow. Others, like Jefferson Chalmers in Detroit, Mich., and the East End and North Limestone districts in Lexington, Ky., are non-Main Street communities where we are able to test out how the new approach resonates with those who have less familiarity with the “old model,” as well as see how it fits in a variety of organizational structures.

The fundamental components of the new Main Street Approach are: 1) Inputs: Community Engagement and Market Understanding; 2) Transformation Strategies, implemented through the Four Points; and 3) Impact: Qualitative and Quantitative Outcomes.



Norma Ramirez de Miess and Kennedy Smith leading a community engagement exercise in Milledgeville, Ga.

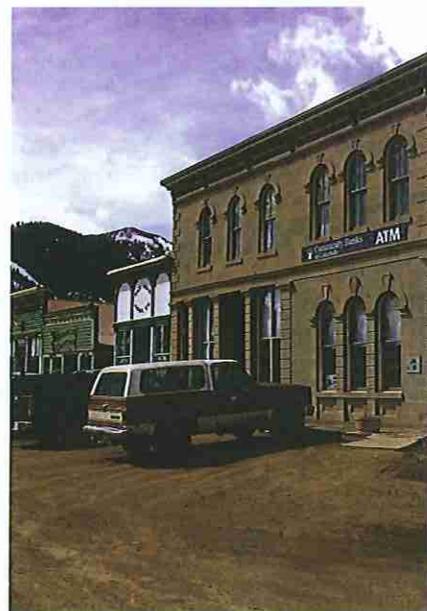
In each of the pilot sites, representatives from the National Main Street Center have worked with local partner organizations to go through the steps of the new approach. In each case, community leaders have been provided with basic market data so they can better understand what the economic realities are, where the gaps may be, and where the potential lies. But, market data only captures a small (though useful!) snapshot of the realities on the ground in a community. This is where community engagement comes in. While engagement can take many forms, from online surveys to community meetings to online discussion platforms to interactive in-person polling, the key is getting broad participation, and ensuring that people feel their voices are heard.

With these key elements—market data and community input—in hand, Center staff worked with local programs to select their community transformation strategies. Transformation strategies provide direction for the revitalization initiative, and are implemented



Kathy La Plante and Josh Bloom go through the steps of the refreshed approach with Kristine Borchers, Executive Director of Lake City Downtown Improvement and Revitalization Team (DIRT), in Lake City, Colo.

through work across the four points. For instance, the Main Street program in Milledgeville, Ga.—home to a large student population—will be focusing on a transformation strategy aimed at better serving the needs of the millennial population, while supporting their entrepreneurial potential. The North Limestone district in Lexington, Ky., will be working on a convenience goods and services strategy aimed at better serving the day-to-day needs of local residents. Over the course of the pilot program, we have learned that some programs can readily implement transformation strategies using the more traditional four committee model, while in other contexts, programs are finding that leveraging ad hoc working groups, task forces, and partnerships proves more effective.



NORTH LIMESTONE TRANSFORMATION STRATEGY: CONVENIENCE GOODS & SERVICES FOR RESIDENTS
Create a business district where local residents can purchase goods and services for day-to-day needs.

| ECONOMIC VITALITY | DESIGN | PROMOTION | ORGANIZATION |
|---|---|--|--|
| <p>Current activities:</p> <ol style="list-style-type: none"> 1. Interviews with neighborhood businesses regarding how to grow 2. Night Market—especially business spin-offs to become bricks & mortar in neighborhood. 3. Establishing market in the Greyhound Building—e.g., multi-tenant public market 4. Customer/resident surveys (400 people) regarding wants/needs <p>Potential activities:</p> <ol style="list-style-type: none"> 1. Develop tools/program to help Night Market vendors transition to permanent store 2. Business development pipeline: e.g., Assist cottage/home-based business to Greyhound Building market | <p>Current activities:</p> <ol style="list-style-type: none"> 1. Small-scale live-work housing 2. Rehab of properties for commercial use (food; Broomwagon/cafes; bookstore) —primarily market-driven. 3. Clean-up programs 4. Stormwater remediation 5. New sidewalks 6. "Walk Your City" wayfinding 7. Planting street trees 8. Interior store design services offered to businesses (CDC staff) <p>Potential activities:</p> <ol style="list-style-type: none"> 1. Facade improvement incentives 2. Two-way street conversion 3. Pedestrian access at intersections 4. Improved wayfinding | <p>Current activities:</p> <ol style="list-style-type: none"> 1. Night Market 2. Neighborhood business map 3. Branding (e.g., NoLi logo stickers) 4. Individual businesses are doing their own events/marketing <p>Potential activities:</p> <ol style="list-style-type: none"> 1. Update business map 2. Promote businesses in the neighborhood in a more coordinated way 3. Better promotion of neighborhood businesses to neighborhood residents (E.g., work with businesses to offer specific resident-oriented promotions) | <p>Current activities:</p> <ol style="list-style-type: none"> 1. Ad hoc meetings with local business owners 2. Newsletter (CDC) <p>Potential activities and needs:</p> <ol style="list-style-type: none"> 1. Additional staff person for economic development and business coordination 2. Re-activate neighborhood business association |

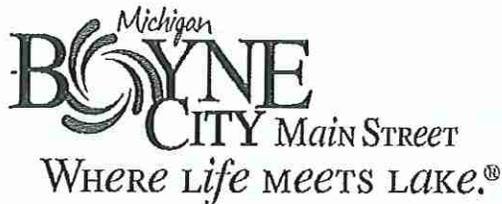
A sample transformation strategy-based work plan from Lexington, Ky.

With strategies and work plans in place, our pilot sites are moving on to implementation. As in all Main Street work, revitalization takes time and is achieved incrementally. However, the new Main Street Approach recognizes the importance of setting benchmarks, measuring incremental progress, and focusing on short- and long-term impact. So, we have been working with each local partner to develop a list of qualitative and quantitative outcomes that are not too burdensome to collect, but that can be powerful indicators of positive change over time.

After a year of planning, and a year of testing the new approach on the ground, we are eager to share what we have learned with the entire network. In the coming months, we will be rolling out a suite of new resources, including publications, videos, webinars, and training opportunities that will be available for the Main Street America network. We look forward to sharing what we have learned, and learning from you as you put the new approach to work revitalizing your own communities.

Tips for Creating Your Metrics

- /// Consider both qualitative and quantitative
- /// Don't forget the basics (vacancy rates, tax base, new businesses/jobs)
- /// Gear towards transformation strategy(s)
- /// Create a baseline so you know where you have been
- /// Track short- and long-term impacts
- /// Leverage for advocacy and resources



Approved: 6/2/2016

Meeting of
May 12, 2016

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
HELD ON THURSDAY MAY 12, 2016 AT 8:30 AM CITY HALL, 364 NORTH LAKE
STREET

Call to Order

Chair O'Brien called the meeting to order at 8:33 a.m.

Roll Call

Present: Pat O'Brien, Michael Cain, Michelle Cortright, Rob Swartz, Chris Bandy, Jodie Adams and Don Ryde

Meeting Attendance

Absent: Ben VanDam and Robin Berry-Williams

City Staff: Main Street Director Lori Meeder, Recording Secretary Lisa Schrock, Assistant Planning/Zoning Administrator Patrick Kilkenny and Farm Market Manager/Main Street Administrative Assistant Erica Tosch

Public: Nine

Excused Absences
MOTION

Cortright moved Swartz second **PASSED UNANIMOUSLY** to excuse Ben VanDam and Robin Berry-Williams from today's meeting.

Approval of Minutes
MOTION

Cain moved Adams second **PASSED UNANIMOUSLY** to approve the April 7, 2016 regular minutes as presented.

Citizens Comments

None

Correspondence

None

Manager's Report

Main Street Director Meeder reviewed the Manager's Report with the board and introduced the new Market Manager/Main Street Administrative Assistant Erica Tosch.

New Business
Review of Financial Reports

Meeder reviewed the Farm Market, Boyne Thunder and DDA financial reports.
No motion

Boyne Thunder Repayment of Seed Money to Camp Quality
MOTION

Cain moved Adams second **PASSED UNANIMOUSLY** to recommend that the board approve reimbursement back to Camp Quality in the amount of \$7,000.

Mosaic Art Installation
MOTION

Adams moved Swartz second **PASSED UNANIMOUSLY** to recommend that the board approve and recommend to the city commission the construction and installation of the mosaic mural piece in the marina.

Recess

O'Brien recessed the meeting at 8:58 a.m. for five minutes.
O'Brien reconvened the meeting at 9:06 a.m.

**National Main Street
Refresh Pilot Program**

Matt Wagner presented the Refresh Transformation Strategies-Pilot for Boyne City and Norma Miess reviewed the proposed transformation strategy. There was discussion about three potential transformation strategies: workforce housing, becoming an outdoor recreation destination and becoming a dining and food experience destination.

**Chair excused, Vice Chair
took over**

Chair O'Brien left the meeting at 10:39 a.m. and Vice Chair Cortright took over.

**ADJOURNMENT
MOTION**

Cortright adjourned the May 12, 2016 meeting of the Boyne City Main Street Board at 10:56 a.m.


Lisa Schrock, Recording Secretary

Approved: July 14, 2016

Meeting of
 June 2, 2016

MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING
 HELD ON THURSDAY JUNE 2, 2016 AT 8:30 AM CITY HALL, 364 NORTH LAKE
 STREET

Call to Order

Vice Chair Cortright called the meeting to order at 8:31 a.m.

Roll Call

Present: Michael Cain, Michelle Cortright, Rob Swartz, Chris Bandy, Jodie Adams
 Ben VanDam, Robin Berry-Williams and Don Ryde
 Absent: Pat O'Brien

**Meeting
 Attendance**

City Staff: Main Street Director Lori Meeder, Recording Secretary Lisa Schrock and
 Assistant Planning/Zoning Administrator Patrick Kilkenny
 Public: One

Swartz moved Adams second **PASSED UNANIMOUSLY** to excuse Pat O'Brien from
 today's meeting.

**Excused Absences
 MOTION**

Bandy moved Adams second **PASSED UNANIMOUSLY** to approve the May 12, 2016
 regular minutes as presented.

**Approval of Minutes
 MOTION**

None

Citizens Comments

None

Correspondence

Main Street Director Meeder gave the Manager's Report on the following topics:

Manager's Report

- Façade grant program—We received 7 applications, requests totaling \$30,000. They came from Red Mesa, Lynda's Real Estate, Chris Frasz, Paga Dentistry, Leslie Nielson, Northern Homes and Pam and Ted Macksey. The design committee will review on Monday and make recommendations to the board for its July meeting.
- Becky Harris celebration—Thanks to all who joined.
- Stroll The Streets—Starts June 10 and Meeder was pleased with the final sponsorship amount of \$16,000 which was up significantly over last year and a bit higher than 2014. We have 13 Fridays again this year.
- Picture frame—Meeder was hoping to have this ready for our Arts Festival on June 24 and 25 but Bruce isn't able to do it. We may just figure out how to get a large frame and design something through the festival committee.
- Stroll Through History—The second phase will kick off on June 10. We will have a horse drawn narrated tour on Friday night from 7 to 9 pm. We will also have President Roosevelt give his famous speech on the balcony of the Good Fellows Hall at 7 pm. On Saturday we hope to have a baseball game and potluck in the park with children's games. The River Raisin Ragtime Revue performance at Sommerset Pointe is at 7:30 pm. We really want to have at least 200 people attend.

- Restaurant Week—Kicks off on Monday, June 12 with 18 participating restaurants. We have publicized it extensively and will do a splash on 96.3.
- White family reunion—Starts next week. Meeder and Cain will be attending their reception at Sante on Monday and they will have a tour of the White House with Jane MacKenzie that evening also. They will meet with Martha Sulfridge on Tuesday to see where the logger will be placed and then will go to her studio to see her progress to date.
- Logger sculpture—Martha sent Meeder some updated pictures and it is looking fantastic. We did receive our final permits and approvals from the Army Corp so we are in good shape to hopefully have that done sometime this fall.
- Walkabout Sculpture Show Installation—Is June 24 and we will be bringing in nine new pieces that will be placed throughout town. Three of the old pieces will stay so we will have twelve altogether this year. A reception will take place on Friday afternoon and the People’s choice award will be announced from the prior year.
- SOBO Arts Festival—Will kick off June 24 and the main event will take place on Saturday between noon and 6 pm in Sunset Park.
- Downtown maps—Are being finalized and Meeder hopes to have them to the printer sometime next week as she is late getting these done.
- Volunteer celebration—Is tentatively planned for September 10. We are looking to meet with the civic clubs in town to see if they want to help with this. We are envisioning closing off a street or two and having a long table for dinner – similar to what some of the farm to table community meals have been doing

Meeder and the Board discussed the three transformation strategies:

- Dining Experience
- Outdoor Recreation Destination
- Workforce Housing

Old Business
National Main Street
Refresh Pilot Program
Transformation
Strategies and Review of
Work Plans

They reviewed what needed to stay and what needed to be eliminated. Cain suggested asking other Commissions such as Housing, EDC and the City Commission to come together and have a joint meeting, specifically on Workforce Housing. Cain will contact Lou Bender as a possible facilitator.

No motion

Bandy moved Cain second PASSED UNANIMOUSLY to recommend that the board approve a budget of up to \$1,000 to secure a videographer and produce a short video to be used in various marketing capacities and authorize the marketing committee and Main Street Director to execute all necessary documents.

New Business
Volunteer Celebration
and Gratitude Video

Vice Chair Cortright adjourned the May 12, 2016 meeting of the Boyne City Main Street Board at 9:58 a.m.

ADJOURNMENT
MOTION



Lisa Schrock, Recording Secretary



Approved: 9/1/16

| | |
|--------------------------------------|---|
| Meeting of July 14, 2016 | MINUTES OF THE BOYNE CITY MAIN STREET BOARD REGULAR MEETING HELD ON THURSDAY JULY 14, 2016 AT 8:30 AM CITY HALL, 364 NORTH LAKE STREET |
| Call to Order | Vice Chair Cortright called the meeting to order at 8:30 a.m. |
| Roll Call | Present: Michael Cain, Michelle Cortright, Rob Swartz, Chris Bandy, Jodie Adams, Pat O'Brien and Don Ryde |
| Meeting Attendance | Absent: Robin Berry-Williams and Ben VanDam City Staff: Main Street Director Lori Meeder, Recording Secretary Barb Brooks and Assistant Planning/Zoning Administrator Patrick Kilkenny Public: One |
| Excused Absences | Neither board member made contact |
| Approval of Minutes <u>MOTION</u> | Adams moved, Cain seconded, PASSED UNANIMOUSLY to approve the June 2, 2016 regular minutes as presented. |
| Citizens Comments | None |
| Correspondence | None |
| Committee Reports | Chamber of Commerce Director Jim Bauman stated that they had a good team Boyne meeting and had Rich from the Boyne City Tap Room and a representative from Habitat for Humanity join them. Habitat would like to open a Re-Store in Boyne City |
| Manager's Report | Main Street Director Meeder gave the Manager's Report on the following topics: <ul style="list-style-type: none"> • Shared hard copies of four new publications • Boyne Thunder update – it was a successful event and hope to have preliminary numbers back soon • Upcoming Food Truck Rally – Everything is in place for the event • Boyne City Video – A video is being made featuring members of the Boyne community talking about what makes Boyne City so special and how we accomplish some of the things we do. |

Old Business

**National Main Street
Refresh Pilot Program
Transformation
Strategies Overview**

Overview of recommendations and strategies regarding the "Refresh" work session that took place in June via conference call; which included Brittany (Michigan Main Street), Norma, Matt (National Main Street) and Karen (MSHDA). The overview was followed up by questions and answers. National accreditation review is scheduled for September 22, 2016

New Business

**Façade Grant
Recommendation**

7 applications were received, requests totaling \$30,000. They came from Red Mesa, Lynda's Real Estate, Chris Frasz, Paga Dentistry, Leslie Nielson, Northern Homes and Pam and Ted Macksey. The design committee reviewed these request and has made the following recommendations:

- \$1,370 - Red Mesa
- \$5,500 - Paga Dentistry
- \$2,650 - Inspired Living
- \$4,000 - Northern Homes

MOTION

Cain moved, Adams seconded, **PASSED UNANIMOUSLY** to accept the recommendation of the design committee and approve the request of \$13,520 as allocated with an additional \$1,480 to be used at the discretion of the director and/or design committee.

Peninsula Beach

At a past meeting, board member Robin Berry-Williams had brought up the subject of expanding the DDA boundary to include Peninsula Beach. Berry-Williams was not present so there was no further discussion.

ADJOURNMENT
MOTION

Vice Chair Cortright adjourned the July 14, 2016 meeting of the Boyne City Main Street Board at 10:03 a.m.



Barb Brooks, Recording Secretary